



LICENSING EXECUTIVES SOCIETY  
INTERNATIONAL

## LES APAC CONFERENCE

'IP Drives the Bottom Line' 11 to 14 Nov. 2018, New Delhi India



The India government has undertaken several initiatives and instituted policy measures to foster a culture of innovation and entrepreneurship in the country in the form of Digital India, Start-up India, National Skill Development and other programs. In this endeavour, LES APAC and LES India join hands to organize a world class conference/workshop and business plan competition in November 2018 in New Delhi, India. The event will focus on the need for strong IP regimes, licensing challenges and best practices across industries, the impact of technology advancements on IPR and licensing and much more.

### NOTABLE PLENARIES AND PANEL DISCUSSIONS

#### Transforming the IP Regime - US, EU, India, Japan and China perspectives

- Examination of ICT patents, business method patents, patent filing growth and trends, digitization initiatives & other steps to deal with pendency.
- Issues faced by examiners and procedures which add to the patent office's workload.

#### Artificial Intelligence, IP and Licensing

- IP and licensing issues as related to AI, ownership of IP for those building AI systems and AI created works/data.
- Infringement issues, AI policy and regulations, and cross-border licensing.

#### "What does a successful IP Licensing Group look like?"

- Key factors that make an IP licensing group successful.
- Impact of new technologies, outsourcing, and new business models on IP licensing.

#### Amendments to Drug Act and Biosimilars

- Developments made in the pharmaceutical industry on the ruling by DCGI and the regulatory outlook.

#### Blockchain/Distributed ledgers and IP considerations

- Patterns/insights emerging from patents filed in this area (including cryptocurrencies), impact on data management, and contextualization for various industries.

#### IPR and Open Innovation

- IPR implications as related to open innovation, open invention, open source software initiatives, and how a workable balance can be achieved with proprietary software Technology Transfer & IP Commercialization.
- Factors that determine the success of a tech transfer program including knowledge, information, resources and/or funding.

#### Media and Copyright Licensing

- Who drives the licensing terms – the creator or commerce, will we see an open source equivalent movement in the content industry?

#### IPR and Competition Law

- Aspects related to IPR and Competition Law, effective enforcement strategies, recent court cases, economic impact, international landscape, and antitrust issues involving standards and national IPR policies.

#### Start-ups, Innovation and IP

- How to facilitate IP in start-ups and provide the right IP mentorship

#### Data Protection and IPR – Is data the new oil?

- What are the factors influencing the choice between data protection vs. data exclusivity.

#### Convergence of Plant Biotech Inventions and Plant Variety

- Whether the Monsanto order and other government policies will impact innovation in plant genetics and is a solution to deal with the agony of the farmers in India.

#### Building brands – Trademarks, trade names, protecting non-conventional marks and trade dress

- Building brands through trademarks and service marks, trade-dress and non-conventional trademarks and how to protect them.

### BUSINESS PLAN COMPETITION FOR START-UPS

- Join the presentation of start-up companies where IP is an important aspect of their business. These start-ups will be selected by LES Asia-Pacific Regional Societies.

### NOTABLE SPEAKERS

Mr. John Paul | Ms. Patricia Bunye | Dr. Santosh Mohanty | Ms. Archana Shanker  
| Dr. Heinz Goddar | Dr. Malathi Lakshmikumaran | Mr. Kaushik Gala |  
Ms. Lakshika Joshi | Dr. Raj Hirwani | Ms. Taruna Gupta | Dr. Joanne Van Harmelen  
| Mr. Chiew Yu Sarn | Mr. Ichiro Nakatomi | Ms. Ningling Wang

*Super early Bird registration (until 31st July 2018), early bird registration (30th Sept. 2018) and registrations in Oct/Nov 2018 are available at 350, 425 and 500 USD respectively.*

Sponsorship and panel participation opportunities are available.  
For more information, contact [secretary@lesindia.org](mailto:secretary@lesindia.org) and [vicesecretary@lesindia.org](mailto:vicesecretary@lesindia.org).