



LICENSING EXECUTIVES SOCIETY  
INTERNATIONAL

International Delegates Meeting – Amsterdam 2008

Friday, 26 September – Sunday, 28 September

## LESI Society Report

Summary of activity (May to September 2008)

**Deadline: 26 August 2008**

Name of Society: **Licensing Executives Society of Malaysia (“LESM”)**

**Society Meetings/Seminars/Conferences** held between Chicago (May) and Amsterdam (September 2008)\*

\***Regular** meetings do not need to be listed separately – “six evening meetings” may be listed instead

<u>Date:</u>	<u>Topic:</u>	<u>Location:</u>	<u>Attendance</u>
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1. Identify special meetings and state why they were notable (special speaker, # of attendees, etc.).

**A meeting was held with Mr. Chikao Fukuda, current LES International President, on 4 April 2008. During the meeting several matters was discussed including: -**

- LES International’s role in assisting LESM in increasing its membership and activities of interest in order to attract more members into LES Malaysia.**
- Revising the term of service of LESM’s Committee Members to enable better planning and execution of activities by LESM.**

2. Has the number of meetings changed (increased/decreased) significantly? Explain why.

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**The number of meeting has decreased due to lack of activities. This is mainly because of the difficulties LESM is facing when competing with other IP Societies in Malaysia.**

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### Membership

1. Has the number of members changed (increased/decreased) significantly? Explain why.

**No.**

2. What steps are being taken to increase membership?

**One of the steps taken now is by revamping LESM’s website.**

### Delegates

1. If your society does not send delegates to the International Delegates meeting, explain why.

**LESM usually sends one International Delegate i.e. Ms. Wendy Lam Mei Kuan. The Society is unable to send International Delegate on a regular basis due to the exorbitant costs involved as well as the timing of the meetings, which conflicts with that of the International Delegate’s.**

**LESI Committees**

1. Are any of your society members interested in joining an LESI committee? List their names.

**Not aware.**

**Assistance**

1. List any ways that LESI can assist in your societies' activities.

**1. By having international speakers contributing relevantly to activities held by LESM.**

**2. Making LESM and LES International relevant to the Malaysian public in the face of many other IP Societies in the country.**

**Legislation/Information**

Briefly summarize any changes to your legislation, regulations or business practices effecting licensing or technology transfer.

**None.**

Report completed by: Sharan Kaur  
Position in Society: Secretary

Date: 23 September 2008

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