

ABOUT MONTRÉAL

Montréal has long been considered a leader in the field of technology, but in recent years, Montréal has become a powerhouse in sectors such as the gaming and visual effects industry, the pharmaceutical industry and the artificial intelligence industry.

The metropolis is now recognized as a hub/hotspot for technological innovation with its multitude of start-ups in artificial intelligence (more than 100 in 2017-2018), its flourishing ecosystem and hundreds of university researchers, each one more qualified than the other!

The labor market in Montréal is also among the most lively and dynamic in North America with unparalleled development opportunities. We have only to think of the multiple international groups such as Google Brain or Facebook AI Research that choose to settle there, in addition to large-scale local successes such as Cirque du Soleil, Stingray Music or Element AI, to name but a few.

A colorful city in perpetual effervescence with constant bustle, Montréal is right up there with the big cities of the world. Come stroll through its streets, admire its rich architecture and indulge in a snack of one of the food trucks found on the corner of many streets. You will be able to taste a multitude of typical Quebec dishes as well as world cuisine. Countless restaurants will make you discover unexpected flavors, from Little Italy to the Mile-End down through the Plateau Mont-Royal.

Ambling through the various parts of Montréal is a pure pleasure. Stroll along the Sainte-Anne-de-Bellevue Canal where exhibitions take place in the summer or in Old Montréal to learn more about the history of this beautiful city. Many guided bike, scooter or even boat tours will fulfill your desire for discovery and adventure. In July, "Weekends du Monde" and "Piknic Electronik" will make you dance to the rhythms of beautiful musical discoveries. Also enjoy the many terraces and micro-breweries that offer a wide variety of beers for a refreshing break! For night owls, Montréal will not leave you wanting, from its frenzied nightclubs to more intimate atmospheres - all the makings of an unforgettable evening.

THANK YOU TO OUR GENEROUS SPONSORS!



5TH PAN-AMERICAN LES YMC EVENT

JULY 12, 2019
MONTRÉAL, CANADA

PROGRAM



WELCOME TO THE 5TH ANNUAL PAN-AMERICAN YMC EVENT!

Dear attendees,

Bienvenue à Montréal! I am particularly thrilled, as the Chair of the YMC Committee of the Licensing Executives Society International (LESI), to welcome you to our beautiful Province of Quebec, Canada.

Since some attendees might be hearing about LES (Licensing Executives Society) for the first time, I would summarize it as THE BEST international organization focused on the business of intellectual property worldwide, with the aim of bringing together IP professionals, valuation experts, in-house counsels, technology transfer officers, entrepreneurs, scientists and any other person interested or involved with emerging technologies and their business impacts. By becoming a member of a national LES Society, such as LES (USA & Canada) for instance, you are automatically a part of the LES International (LESI) family.

The YMC Committee of LESI has been created 10 years ago, with the aim of creating more engagement within the community of young LES members around the globe. After multiple events, workshops and networking opportunities around the world, including 7 Pan-European, 5 Pan-American and 2 Asia-Pacific dedicated YMC events, we can say that the YMC is now more active and relevant than ever!

I would like to thank the organizing committee for putting together such a strong program for this 5th Pan-American YMC event, both on the content and networking side. I would also like to thank the LESI YMC Committee Leadership, composed of 33 young leaders from all around the world, for their support and engagement with YMC and LES as a whole.

Please, take some time today to realize the quality of the people attending this event, from 8 different countries. It is not often that you get to have such a crowd of talented young IP professionals in the same room!

Finally, I would like to thank all sponsors who made this event possible with their generous contributions, with some of them being back year after year to support the YMC.

Enjoy the event, and please stay involved or join LES, to get involved with the best crowd of IP professionals in the world!

Bonne journée à tous!



Vincent Bergeron
Chair of the LESI YMC Committee

Dear YMC attendees,

The future of our fragile planet depends on developing bold ideas and allowing them to flourish. That's why we need brilliant, smart and ethically-minded people leading in the field of international licensing and the protection of intellectual assets.

As LESI President, I am delighted to welcome you to this regional YMC Meeting in Montreal. I'm sure you will hear more about how you can play your part in promoting and encouraging the development of communities and businesses where IP can and will make a difference.

When I was a young lawyer working with life sciences businesses in the United Kingdom, I realised that the LESI's global network was incomparable and that its strength was bound up in strong relationships and long-lasting friendships.

It is 10 years since LESI launched the YMC initiative and it continues to be one of the key success stories of LESI. The YMC has developed its own identity yet it remains a much-cherished part of the LESI family. Much of this success has been due to excellent leadership with many past YMC leaders now the foundation of our LESI Committees.

Our organisation is about the business of IP and is truly worldwide- we have individual members in 90 countries. It is vital for the world's economy and the development of IP rich businesses that we have knowledgeable and well connected professionals in IP at every stage in their careers. I commend every YMC member for the vital part they are now playing. Thanks to you all.



I would also like to thank Vincent Bergeron, our LESI YMC Chair, and the entire organising committee for all of their hard work and imagination in designing such a stimulating program for this meeting - both educational content and exciting social events. Have fun, work together willingly and willingly - and advance our worthy cause.

Fiona Nicolson,
President, LESI

Hello YMC members!

Welcome to the beautiful city of Montreal for the 5th annual Pan-American LES YMC event. LES is thrilled to host you and your peers for a day of networking, learning, and inspiration. As President and Chairman of LES, I am looking forward to connecting with you while I am there. As a YMC member, you play an essential role in our community. Every day you are in the trenches, driving all sorts of intellectual property and licensing matters - whether it's helping to manage the next deal or working on an upcoming merger or patent infringement case.

You have the opportunity to take what you learn and educate the broader LES community on the insights and best practices that will drive positive change across the industry. For that, we thank you and encourage you to stay involved.

Following your stay in Montreal, we invite you to join us in sunny Phoenix, Arizona in October for the LES USA and Canada Annual Meeting. Our Annual Meeting Young Members Congress reception will be the place to continue your YMC meeting discussions as well as make new connections. The conference features 31 sessions with more than 100 expert speakers including Assistant Attorney General of the Antitrust Division of the U.S. Department of Justice Makan Delrahim; Google Vice President and Chief Internet Evangelist Vinton Cerf; Microsoft Managing Director for Startups Shaloo Garg, and many more. Plus, we always manage to have a great time with new and old friends!

Lastly, as a member of LES, we'd be remiss if we didn't remind you that our new royalty rate and deal terms surveys in the High Tech Sector and Life Sciences Sector are available free for LES members on our website. Check them out!

Enjoy Montreal and your time together. Please be sure to stop by and say hello to the LES Board members who will be meeting on Thursday, July 11th. I look forward to making lasting, valuable connections with all of you!

Sincerely,



Bob Held
President, LES (USA & Canada)

PROGRAM

THURSDAY, JULY 11TH, 2019

7:00 p.m.	*INVITATION ONLY* SPEAKERS AND SPONSORS DINNER Cocktail activity **Dinner for Speakers and Sponsors only**	ROBIC OFFICE
9:00 p.m. - open end	INFORMAL GET-TOGETHER FOR ALL ATTENDEES Warm-up networking event for all attendees before Friday's program	L'ASSOMMOIR

FRIDAY, JULY 12TH, 2019

7:15 a.m. - 8:30 a.m.	*INVITATION ONLY* IN-HOUSE COUNSEL BREAKFAST **Breakfast for in-house counsel only**	EAST RESTAURANT INSIDE THE RENAISSANCE HOTEL
8:00 a.m. - 9:00 a.m.	REGISTRATION/COFFEE Networking and Registration of attendees / Coffee and light breakfast Sponsored by Hahn Loeser	RENAISSANCE HOTEL
9:00 a.m. - 9:15 a.m.	WELCOME SPEECH Vincent Bergeron, <i>Chair of the Organizing Committee and Chair of LESI YMC</i> / Fiona Nicolson, <i>President of LESI</i> / François Painchaud, <i>Immediate-Past President of LESI</i> / Bob Held, <i>President of LES (USA&Canada)</i>	RENAISSANCE HOTEL
9:15 a.m. - 10:30 a.m.	PANEL 1 - DATA LICENSING FOR AI AND ML PANEL Sponsored by Brion Raffoul Moderator: Natalie Raffoul, <i>Brion Raffoul</i> Speakers: Misha Benjamin, <i>Element AI</i> / Anne Thériault, <i>Coveo</i> / Adam Seftler - <i>Accuracy</i> / Shayne Phillips, <i>Halliburton</i>	RENAISSANCE HOTEL
10:30 a.m. - 11:00 a.m.	COFFEE BREAK Coffee and pastries / Sponsored by BakerHostetler	RENAISSANCE HOTEL
11:00 a.m. - 12:15 p.m.	PANEL 2 - LICENSING IN THE ENTERTAINMENT INDUSTRY Sponsored by CPA Global Moderator: Sam Wiley, <i>CPA Global</i> Speakers: Caroline Jonnaert, <i>Stingray Music</i> / Sean Clark, <i>TIVO</i> / Ileana Tismanariu, <i>Reflector Entertainment</i> / Ana Gray Richardson-Bachand, <i>Budge Studio</i>	RENAISSANCE HOTEL

12:15 p.m. - 12:30 p.m.	PRESENTATION OF CLP François Painchaud, <i>Immediate Past-President of LESI</i> TRENDS IN OUTSOURCING OF IP SERVICES Cary Levitt, <i>Chief Operating Officer at Dennemeyer Group</i>	RENAISSANCE HOTEL
12:30 p.m. - 1:45 p.m.	LUNCH Casual buffet lunch on the rooftop terrace of the Renaissance Hotel Sponsored by Accuracy	RENAISSANCE HOTEL ROOFTOP TERRACE
1:45 p.m. - 2:00 p.m.	COMMITTEES AND SECTORS OF LES (USA & CANADA) Stacey Dunn, <i>Chair, LES (USA & Canada YMC Committee)</i> COMMITTEES AND SECTORS OF LESI Kilian Schärli, <i>Vice Chair for the Pan-European Region, LESI YMC</i>	RENAISSANCE HOTEL
2:00 p.m. - 3:15 p.m.	PANEL 3 - MEDTECH INDUSTRY: REVOLUTIONIZING THE HEALTH ECOSYSTEM – A PAN-AMERICAN PERSPECTIVE Moderator: Annie Gauthier, <i>BCF</i> Speaker: Patrick B. Horne, <i>Shumaker</i> / Stuart Kozlick, <i>BCF</i> / Shane Russel, <i>Medtronics</i> / Roxana Aispuro, <i>Becerril Coca and Becerril</i>	RENAISSANCE HOTEL
3:15 p.m. - 3:45 p.m.	COFFEE BREAK Coffee and pastries / Sponsored by TechInsights	RENAISSANCE HOTEL
3:45 p.m. - 5:00 p.m.	LICENSING WORKSHOP ON CANNABIS RELATED IP Moderator: Stacey Dunn, <i>Brion Raffoul</i> Speakers and Table moderators: Jason Moscovici, <i>ROBIC</i> / Tejas Shah, <i>Pellegrino and Associates</i> / Erin Caldwell, <i>BakerHostetler</i> / Philippe Boivin, <i>INO (Institut National d'Optique)</i> / Antoine Bellemare, <i>Fonds InnovExport</i> / Danielle Grzybowski, <i>Thompson Dorfman Sweatman LLP</i>	RENAISSANCE HOTEL
5:00 p.m. - 5:15 p.m.	UPCOMING LES YMC EVENTS AND CLOSING REMARKS Vincent Bergeron, <i>Chair, LESI YMC</i>	RENAISSANCE HOTEL
6:00 p.m. - 11:00 p.m.	COCKTAIL, BOAT CRUISE AND DINNER ON THE ST. LAWRENCE RIVER Cocktail, Dinner, Drinks, Circus Show and Dancing **Maximum capacity of 80 attendees**	CROISIÈRES AML
11:00 p.m. - open end	CASUAL GET-TOGETHER AT A NIGHTCLUB Casual get-together in a trendy nightclub near the old port to get a taste of Montreal's nightlife	FLYJIN

ORGANIZING COMMITTEE / Committee Chair: **Vincent Bergeron**, *ROBIC*, Québec / **Annie Gauthier**, *BCF*, Montréal
Paul Gagnon, *Element AI*, Montréal / **Stacey Dunn**, *Brion Raffoul*, Ottawa / **Erin Caldwell**, *BakerHostetler*, Atlanta
Tejas Shah, *Pellegrino and Associates*, Indianapolis



We are proud to support the **LESI YMC Committee** in its mission to advance intellectual property and licensing by engaging younger members and encouraging the next generation of excellence.

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SPEAKERS



**ROXANA AISPURO, MASTER IN SCIENCE,
BECERRIL COCA AND BECERRIL**

Roxana Aispuro is a Chemical Engineer with a Master's Degree in Bioprocesses. She studied a Specialty in Strategic Management of Innovation and Industrial Property. She is in charge of the IP Value Extraction and Technology Transfer activities at the Technology Transfer Office of BC&B. (recognized by the Mexican Secretariat of Economy). She has 7 years of experience in intellectual property and technology transfer at BC&B. where she has specialized in IP technical analysis, promotion and technology transfer, strategic knowledge and innovation management, technologies assessment for promotion, technological competitive intelligence and IP Valuation. She is authorized by the Mexican Secretariat of Labor and Social Welfare to train people in intellectual property and technology transfer topics. She has been instructor on several courses for private and public institutions focusing on intellectual property protection, IP valuation, knowledge management strategies and IP commercialization.



**ANTOINE BELLEMARE,
INVESTMENT DIRECTOR, FONDS
INNOVEXPORT**

Dr. Bellemare is Investment Director at the venture capital fund Fonds Innovexport. He has more than 20 years of experience in technology development in a wide array of environments (VC, startup, public multinational company, and university TTO). He is a Certified Licensing Professional (CLP) and serves as Secretary on its board, and as Co-chair of its Exam Development and Maintenance committee. He has also been highly involved in LES, where he founded and chaired the Quebec City chapter, served as Chair of the Valuation and Pricing committee and as Faculty for the IP & Licensing Basics course. He has been a speaker on various intellectual property related topics for LES, AUTM, WIPO and Technology Transfer Central, among others. He is Associate Editor (Americas) of IEEE's Industrial Electronics Technology Transfer News (IETTNN). He graduated from Université Laval with a Ph.D. in photonics.



**MISHA BENJAMIN, LEGAL COUNSEL,
ELEMENT AI**

Misha Benjamin completed his Civil and Common Law at the University of Ottawa, and started his career as an articling student and then associate in the corporate and commercial group at BLG.

He then moved to Spiegel Sohmer where he specialized in representing emerging tech companies in their commercial and fundraising efforts. Realizing that he wanted to work closely with the business and development teams long-term, he moved to an in-house position at Ubisoft Entertainment, where he dealt with a variety of IP and commercial issues.

Since joining Element AI two years ago, he has had to address all legal aspects of the business of artificial intelligence, including copyright, open-source, patent, data and commercialization issues, as well as developing a global IP strategy. He is one of the authors of the Montreal Data License framework, which aims to standardize licensing rights for data for use in machine learning.



**VINCENT BERGERON, PARTNER,
ROBIC LLP**

Vincent Bergeron is a Partner, Lawyer and Trademark agent with ROBIC in Quebec City and Montreal, Canada, where he specializes in the protection and defense of intellectual property assets related to information technology, particularly in the fields of software, artificial intelligence, big data, blockchain, video games, Internet of things, virtual/mixed reality and other emerging technologies. He is also the leader of ROBIC's ITC practice group.

Author of over 140 publications and conferences, Vincent Bergeron has been invited as a speaker on intellectual property and emerging technologies issues by several organizations around the world.

Recently, he has been awarded the Young Business Personality of the Year Award in Quebec, the Louis-Philippe Philippe Pigeon Award from the Quebec Bar and the Raymond Blais Medal from Laval University.

He is also Chair-Elect of LESI's YMC Committee, Past-Chair of LES (USA & Canada)'s YMC Committee, and Past-President of the Canadian Bar Association, Quebec Division, for the Information, Telecommunications and Intellectual Property Section.



**PHILIPPE BOIVIN, VICE-PRESIDENT,
CORPORATE AFFAIRS AT
INSTITUT NATIONAL D'OPTIQUE (INO)**

Philippe Boivin has been Vice-President, Corporate Affairs at Institut national d'optique (INO) since December 2009. Responsible for legal affairs, he is also in charge of the protection and management of intellectual property and technology transfer negotiations, and he serves as the company's Secretary, and Safety and Security Officer.

Before joining INO, Mr. Boivin was a partner with McCarthy Tétrault where he practised for 15 years mainly in the field of intellectual property and technology law, and the acquisition and financing of technological companies. He was also a trademark agent.

During his career, he gave a number of lectures and published various articles on intellectual property and the law on technology including being a lecturer in intellectual property at Laval University. He was also an officer and director of a number of companies. He currently acts as Chair of the Quebec City Chapter of the Licensing Executives Society and is a member of the committee for the protection of innovations of Laval University.

Mr. Boivin received a Bachelor's degree from the Law Faculty of Laval University in 1994, and was admitted to the Quebec Bar in 1995.

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PATRICK B. HORNE, PARTNER - INTELLECTUAL PROPERTY, REGISTERED PATENT ATTORNEY, SHUMAKER

Patrick is a United States registered patent attorney with over 15 years of legal experience that helps him communicate effective business solutions for opportunities and mitigating risks. He has an electrical engineering degree with power meter industry experience and particular technical expertise in electronics, computer software and business methods, telecommunications, medical devices, and mechanical arts. In helping clients build their international utility and design patent portfolios in a wide variety of industries, Patrick leverages patent examiner histories and art unit analytics to maximize patent quality and to minimize cost and time-to-issuance.

Patrick has extensive experience in transactional matters, including helping clients negotiate a wide variety of IT agreements, license agreements, purchase agreements, and others.

Patrick's practice also involves performing legal investigations, including infringement and risk mitigation searches, validity analyses, and freedom-to-operate investigations, as well as counseling clients on trademark selection, protection, policing and opposition. Patrick also conscientiously advises on enforcement of IP and related litigation opportunities.



ERIN CALDWELL, ASSOCIATE, BAKER HOSTETTLER

Erin Caldwell's practice encompasses the procurement, protection and commercialization of intellectual property, with a focus on patents. She has prepared and prosecuted applications and has evaluated patents in various technical fields, including software and computing, mechanics, electronics and materials. Additionally, she makes a point to follow developments in emerging technologies, such as blockchain, autonomous vehicles and machine learning, to meet the needs of clients working at the frontier of innovation.

Erin strives to employ particularized strategies informed by the goals of each client. After identifying her clients' objectives, she will identify the best route to achieving maximum protection and monetization.

Select Experience

- Reviewing contracts pertaining to rights and ownership of intellectual property.
- Responding to and overcoming objections relating to subject matter eligibility (35 USC § 101) in the software patent space.
- Preparing and prosecuting patent applications related to blockchain technology.



SEAN CLARK, TIVO

Sean Clark is currently a Director of IP Licensing at Tivo, a pioneer in entertainment technology and audience insights. In this role, Sean develops business partnerships involving Tivo's extensive digital entertainment patent portfolios. Tivo counts among its licensees leading manufacturers of smart video products and solutions including AT&T, Panasonic, Philips, Roku, Samsung, Sony, TCL, and others. Before joining Tivo, Sean held IP Licensing positions at Lattice Semiconductor, Intellectual Ventures, Xperi and Microsoft. He has also been a long-time customer of Innography in a variety of roles and has used it extensively to help develop IP business campaigns.



STACEY DUNN, IP LAWYER, BRION RAFFOUL

Stacey Dunn is an IP lawyer with Brion Raffoul, where she specializes in procuring and licensing IP assets for domestic and international clients. During her education and subsequent work experience in genetics, Stacey gained expertise in various life science fields, including agriculture, pharmaceuticals, microbiology and immunology.

Stacey's work is largely focused on patent and industrial design prosecution and advising on patentability and FTO issues for clients in a diverse array of technical fields, including mechanical devices, consumer products, agricultural equipment, health products, and the life sciences. She is also experienced in drafting and negotiating customized IP ownership and licensing agreements, software license and service agreements, NDAs and specific IP provisions in employee or contractor agreements. Stacey is an active member of LES (USA and Canada) and is currently the Chair of its YMC Committee. She holds a Bachelor of Science in Genetics and a Juris Doctor in Law from the University of Manitoba.



**ANNIE GAUTHIER, PARTNER, LAWYER, BCF
AVOCATS D'AFFAIRES | BUSINESS LAW**

Annie Gauthier specializes in business law, mergers and acquisitions, and corporate law, and is one of the most respected lawyers in the field of technology and life sciences, and more specifically in the pharmaceutical industry.

With over 15 years' experience, Annie has practised with a nationally and internationally renowned law firm and worked on highly complex major transactions in addition to becoming one of the leading licensing experts in Canada.

Before joining BCF, Annie was Director, Transactions at Pharmascience, the largest employer in the pharmaceutical industry in Quebec. Working at this generics giant for over two years gave her inside understanding of the industry and an opportunity to conduct transactions on every continent. This experience makes her a top strategic advisor for our clients.

Annie is actively involved with her peers and her community, and was also the President of the Montreal chapter of the Licensing Executives Society for over five years before becoming a member of the board of directors for the North American region of the organization in 2016. In 2014, she co-founded L'étoffe du succès Montréal, an organization dedicated to helping women that is affiliated with Dress for Success Worldwide, where she still serves on the board of directors and as Vice-President.

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**ANA GRAY RICHARDSON-BACHAND,
SENIOR LEGAL COUNSEL, BUDGE STUDIOS**

Ana Gray Richardson-Bachand is Senior Legal Counsel at Budge Studios, a Montreal-based company that has become a world leader in the development and publishing of mobile applications for children. Her practice touches on many aspects of entertainment law, including intellectual property, contracts, brand licensing, privacy protection and advertising. Prior to joining Budge Studios, she worked for the live entertainment company Cavalia after starting her career with the IP Group of the international law firm Norton Rose Fulbright (formerly Ogilvy Renault). She completed her studies in civil law and common law at McGill University and also holds a BA in journalism from the Université du Québec à Montréal.



**DANIELLE GRZYBOWSKI, LAWYER,
THOMPSON DORFMAN SWEATMAN LLP**

Danielle Grzybowski is a lawyer with Thompson Dorfman Sweatman LLP. Danielle's practice is concentrated in the area of business law with an emphasis on intellectual property law and technology law. Her practice also includes intellectual property transactions, cannabis advertising and marketing, intellectual property protection, trademarks, copyrights, patents, licensing matters and franchise law. Danielle holds a Juris Doctor in Law from University of Ottawa.



**CAROLINE JONNAERT, SENIOR LEGAL
COUNSEL, TRADEMARK AGENT AND PHD
CANDIDATE, STINGRAY MUSIC**

Caroline is a lawyer, trademark agent and PhD candidate at Université de Montréal. Both her professional and academic career revolve around intellectual property and marketing law.

Caroline is much involved in the legal community. She is co-president of the Association des juristes pour l'avancement de la vie artistique (AJAVA) and president of the Information, Telecommunications and Intellectual Property Section of the Canadian Bar Association (CBA), Quebec Division. She has also published several papers and given various conferences on intellectual property and marketing law.

Her PhD project deals with copyright and artificial intelligence, which has notably earned Caroline an excellence scholarship from the University of Montreal. Caroline has also been invited to present her project on various occasions in Montreal, Quebec City, Washington and Paris.

Caroline Jonnaert has been a member of the Quebec Bar since 2007 and is currently Senior Legal Counsel at Stingray Group Inc.



**STUART KOZLICK, CHIEF OF HEALTHCARE
TECHNOLOGY STRATEGIES AND BUSINESS
DEVELOPMENT, BCF**

With over 15 years of experience in medical technologies, Stuart Kozlick is an accomplished leader, engineer, and business professional who leverages a strong foundation in both clinical research and product development to envision and shape medical innovation opportunities.

Stuart is recognized for his ability to master complex and evolving life sciences and healthcare technology applications, whilst leading and enabling multi-disciplinary teams to develop and integrate complex medical device systems. His expertise spans several clinical areas including electrophysiology, structural heart, cardiovascular, endovascular, pulmonary, gastrointestinal, orthopedics and minimally invasive surgical devices. This includes interactions with clinicians, healthcare institutions, academia, industry developers, and government – all fostered towards the collaborative goal of medical technology realization, development, and commercialization. In compliment to this, Stuart's extensive clinical operating room time and exposure coupled with expertise in clinical education and simulation has allowed him to explore and devise strategic healthcare workflow models and develop healthcare system strategies.

Prior to joining BCF, Stuart was Vice President of Medical Robotics at Kinova Inc. There, he led strategic initiatives in medical technology and affairs, scientific research, and innovation. Additionally, Stuart oversaw all quality and regulatory affairs for the company. Before joining Kinova Inc., Stuart launched several research and product development programs at CAE Healthcare, and spent just over nine years with Medtronic Inc. (previously CryoCath Technologies Inc.), where he led programs in research, product development, systems and clinical engineering. Stuart currently represents the Quebec medical ecosystem as a member of the TransMedTech Institute's Board of Governors, the CTS Santé's Board of Directors, and the Industrial Advisory Board of Concordia University's Department of Mechanical & Industrial Engineering. Most recently, Stuart has been appointed as Professor of Practice at McGill University's Faculty of Medicine, Department of Surgery.



**JASON MOSCOVICI, LAWYER AND
BIOCHEMIST, ROBIC LLP**

Jason Moscovici is a lawyer and biochemist with ROBIC, LLP. He has a general intellectual property practice, specialising in regulated industries such as food, alcohol, pharmaceuticals, medical devices, cosmetics, natural health products, advertising, consumer products, as well as the entertainment sector.

Jason Moscovici is also a trusted legal advisor to the emerging cannabis industry and his perspectives on compliance, intellectual property and the commercial hurdles related specifically to cannabis are often solicited by the industry stakeholders in this space.

Jason Moscovici started his career at one of the world's largest general healthcare product companies. He leads ROBIC's cannabis group and sits on the life sciences committee of the firm.



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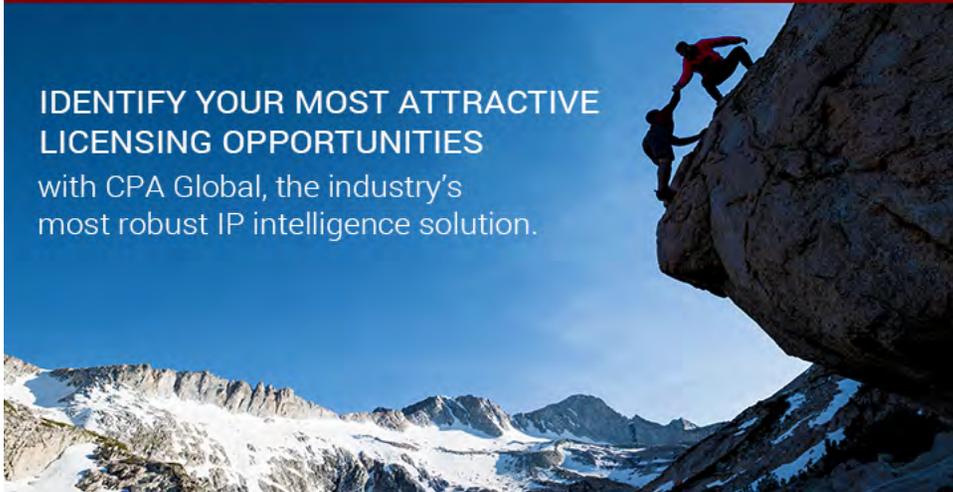
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**SHAYNE PHILLIPS, SENIOR INTELLECTUAL
ASSET MANAGER, HALLIBURTON**

Shayne Phillips has been working in the intellectual property (IP) arena for over fifteen years, particularly in the areas of IP-related competitive intelligence and technical patent and nonpatent literature searching. Ms. Phillips began her career at Procter & Gamble (P&G) in Cincinnati, Ohio, working as a Technical Assistant in Corporate New Ventures (a group tasked with evaluating outside technology for the entirety of P&G). She then moved to the IP-practice group of Dinsmore & Shohl (also in Cincinnati), working as a Technical Consultant, providing both patent application prosecution support and IP litigation assistance. In 2000 Ms. Phillips moved to Columbus, Ohio, and began work at Chemical Abstracts Service (CAS) as an Editorial Analyst in the Mammalian Hormones Document Indexing Group of the Biochemistry Department of CAS' Editorial Division. In 2002 she transitioned to the role of Applications Specialist at CAS, specializing in advanced STN training, focusing on protein and gene sequence searching in particular. Following her tenure at CAS, Ms. Phillips moved to Halliburton in Houston, Texas, working in their Intellectual Asset Management group as both the head of IP Competitive Intelligence and as a Senior Patent Liaison for the Cementing and Multichem Product Service Lines. Ms. Phillips holds a Bachelor of Science degree in Biology from Youngstown State University, a Master of Science degree in Biochemistry from the University of Cincinnati, and a Master of Business Administration degree from Capital University in Columbus, Ohio. She is also a registered US Patent Agent.



**NATALIE RAFFOUL, MANAGING PARTNER,
BRION RAFFOUL INTELLECTUAL PROPERTY
LAW**

Natalie Raffoul is a managing partner with recognized expertise in the patenting of business methods and software, and the legal issues surrounding such subject matter. That recognition includes being ranked among the world's leading patent practitioners by The World Leading Patent Professional's IAM Patent 1000 publication annually since 2014, and in 2017, shortlisted as one of seven (7) most Highly Recommended patent prosecutors in Canada. She was also appointed to the McGill IPIC Understanding Patents Course as teaching faculty in 2015 and then as Assistant Director in 2016 and Director in 2017 and 2018.

Ms. Raffoul specializes in filing and prosecuting patent and design applications for her Canadian clients worldwide. She provides advice to her clients, in English and in French, on worldwide patent filing strategies and portfolio management that include trade secret considerations. Her technology expertise includes: artificial intelligence, electronics, communications and networking, blockchain, manufacturing, consumer products, fuel cells, security, software and mobile applications.

As a lawyer, Natalie also works with her clients on IP enforcement issues in the pre-litigation context. She has negotiated numerous successful agreements for her clients, that cover IP rights in Canada and globally. She is also experienced in drafting customized IP ownership agreements, software license and service agreements, end-user license agreements (EULAs), Material transfer agreements (MTAs), and non-disclosure agreements (NDAs).

Natalie holds a degree in electrical engineering from Western University (London, Canada) and a Juris Doctor in law from Queen's University (Kingston, Canada). She is also a registered patent agent.



**SHANE RUSSELL, DIRECTOR, HEALTH
SYSTEMS STRATEGIES & GOVERNMENT
AFFAIRS, MEDTRONIC**

Shane Russell is a very passionate and seasoned executive with over 15 years of experience within the healthcare industry. Having joined Medtronic Canada in 2007, he currently serves as their Director of Health Systems

Strategies and Government Affairs in Quebec.

In his current role, Shane establishes and manages key executive relationships with various stakeholders throughout the healthcare industry and government, while also leading the execution of Medtronic's value-based healthcare strategy by identifying how Medtronic's entire portfolio of technologies, as well as services and solutions, may be applied to improve patient outcomes, decrease healthcare utilization costs, and increase provider care delivery efficiencies. Shane's passion centers on not simply bringing technologies (as well as services and solutions) to market, but also ensuring their successful implementation and utilization to the benefit of the entire healthcare system, including patients.

Aside from his Medtronic functions, Shane also plays a very active role within MEDEC, the national association representing Canada's innovative medical technology industry. Shane is currently starting a new mandate as president of MEDEC Quebec's public affairs committee, while also serving on its executive committee. As part of his dual roles with Medtronic and MEDEC, he regularly interacts with government on policy issues affecting the company and industry.

Shane holds a bachelor's degree in business administration, and has completed targeted executive programs from Harvard Business School and The Wharton School of Business.



ADAM SEFLER, ACCURACY

Adam is an Expert Advisor for Accuracy where he focuses on Innovation mandates across industries, especially in the fields of Healthcare & Banking where Technology and Artificial Intelligence are playing a disrupting role. Adam delivers tailored solutions to companies ranging from Start-ups to Multinational corporations, with projects encompassing Strategy, Finance, and Project Management, ensuring clients grow their activities in an integrated and sustainable way.

Prior to joining Accuracy, Adam gathered 12+ years of experience across functions, sectors, and geographies, namely as a Consultant, Finance professional, but also as an Entrepreneur. Adam is also the cofounder of NeuroTechX Services, the consulting branch of NeuroTechX (the biggest International Neurotechnology community).

Adam holds graduate and bachelor degrees in Accounting from HEC Montreal in Canada. He also holds several professional designations in finance, including his CFA (Chartered Financial Analyst), CPA, CA (Canadian Chartered Accountant), CIAA (Chartered Alternative Investments Analyst) and PRM (Professional Risk Manager) designations.

 CHEMISTRY/ PHARMACEUTICALS	 LIFE SCIENCES	 MEDICAL ENGINEERING	 MECHANICAL ENGINEERING	 TRADE MARKS COPYRIGHT DESIGNS	 UNFAIR COMPETITION/ ANTITRUST LAW
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**TEJAS SHAH, ASSOCIATE DIRECTOR,
PELLEGRINO & ASSOCIATES**

Tejas Shah is an Associate Director at Pellegrino & Associates, LLC. Mr. Shah holds a Bachelor's degree in Chemistry from Indiana University and a Juris Doctorate from Indiana University Robert H. McKinney School of Law. He performs project management; legal, market, and financial analyses; and valuations for M&A, licensing, litigation, tax matters, and strategic initiatives. Mr. Shah also provides litigation consulting services for calculating economic damages in IP litigation matters. During his time at Pellegrino & Associates, Mr. Shah has completed over 150 consulting engagements for organizations ranging from Fortune 500 companies to individual inventors in every sector of the economy. Prior to his time at Pellegrino and Associates, Mr. Shah was an Associate at Brannon Sowers & Cracraft, where he drafted patent applications in a broad range of fields, including chemical compositions, medical devices, and materials science-related inventions. He also assisted in drafting infringement, patentability, and clearance opinions for multinational corporations. Mr. Shah has also represented clients in IP litigation matters in U.S. District Court and trademark oppositions before the USPTO.



**ILÉANA TISMANARIU, LAWYER,
REFLECTOR ENTERTAINMENT**

A lover of stories and a geek in her spare time, Ileana practices as Reflector Entertainment's sole in-house lawyer, joining the journey in helping to realize the multiplatform vision of this first of its kind transmedia company. Before joining Reflector, a subsidiary of Groupe Lune Rouge, Ileana worked within Cirque du Soleil's legal affairs department. A graduate of Université de Montréal's Faculty of Law, her practice focuses on the multiple facets of entertainment law, including its IP and IT aspects. Ileana is also an active member of Montreal's cultural and artistic community, as board director and advisor of various organizations.



**ANNE THÉRIAULT, GENERAL COUNSEL,
COVEO**

Anne Theriault is Head of Legal at Coveo, a market leader in AI-powered business solutions. With three certifications in data privacy, issued by the International Association of Privacy Professionals, Anne has led two major financing deals of CAD 35 million and US 100 million, respectively, with top venture capital firms in Silicon Valley. Anne has been instrumental in leading the AI patent filing for Coveo. Her team of IP and privacy professionals leads the company's legal affairs, including negotiations with its Fortune 500 customers around the world. Anne's expertise is highly sought-after; she regularly delivers talks about SaaS agreements and risk management in contracts.

Anne graduated with honors from Université Laval's Faculty of Law. Upon completing her law degree, she went on to work at a prestigious law firm before getting her MBA. Anne quickly rose to a leadership position at Coveo, being named an MVP after only one year of having joined the company.

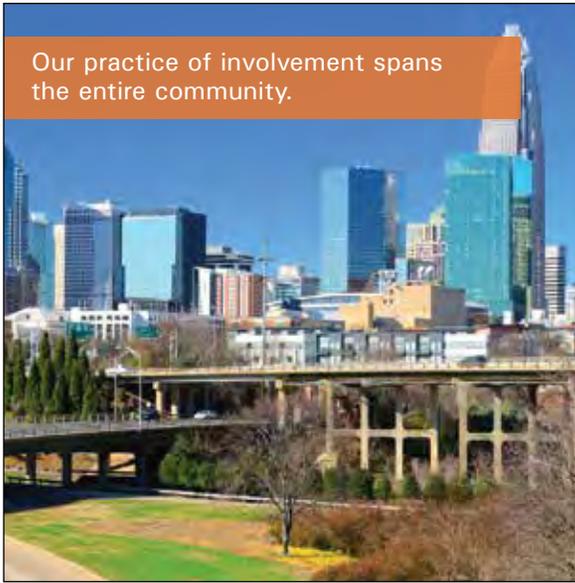


SAM WILEY, CPA GLOBAL

Sam is part of CPA Global's IP Solutions team, helping clients align their IP operations with IP strategy. Sam has extensive experience in IP spanning all stages of the IP lifecycle, from prosecution to litigation. Prior to his current role with CPA Global, Sam managed Innography's strategic customer relationships with many of the top IP-owning companies in the world.

Prior to joining Innography and CPA Global, Sam was a successful IP consultant and expert, with a practice that included licensing, portfolio strategy, and the economic valuation of IP. Sam has guest lectured on patent, trademark, and copyright law, and is an active participant in several intellectual property professional organizations.

Our practice of involvement spans the entire community.



Whether it's our commitment to clients, or to our work in the community, involvement lies at the core of everything we do. That's why we're proud to support the **5th Pan-American LES YMC Event in Montréal.**

SHUMAKER

Shumaker, Loop & Kendrick, LLP
Attorneys at Law

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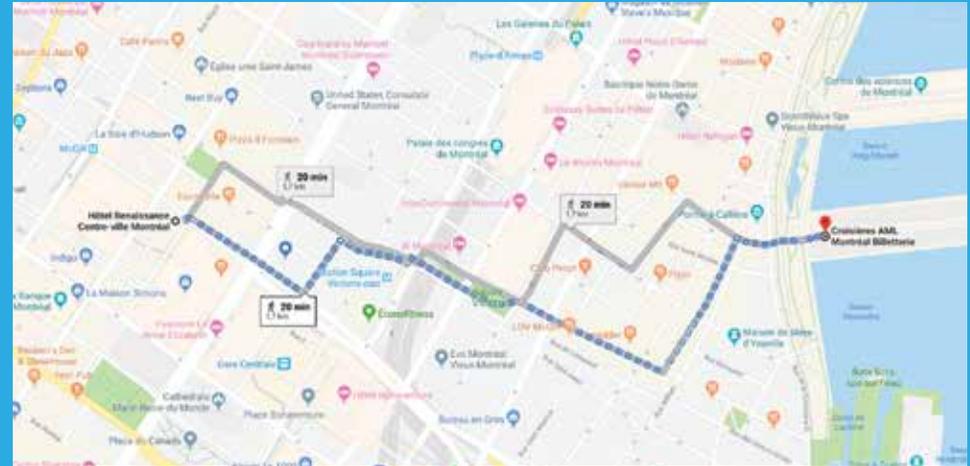
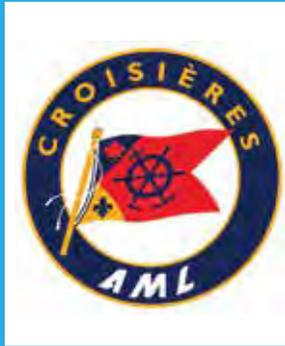
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FRIDAY, 6PM. PLEASE ARRIVE ON TIME AS WE CANNOT DELAY THE BOAT'S DEPARTURE TIME

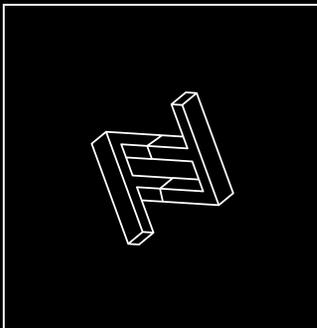
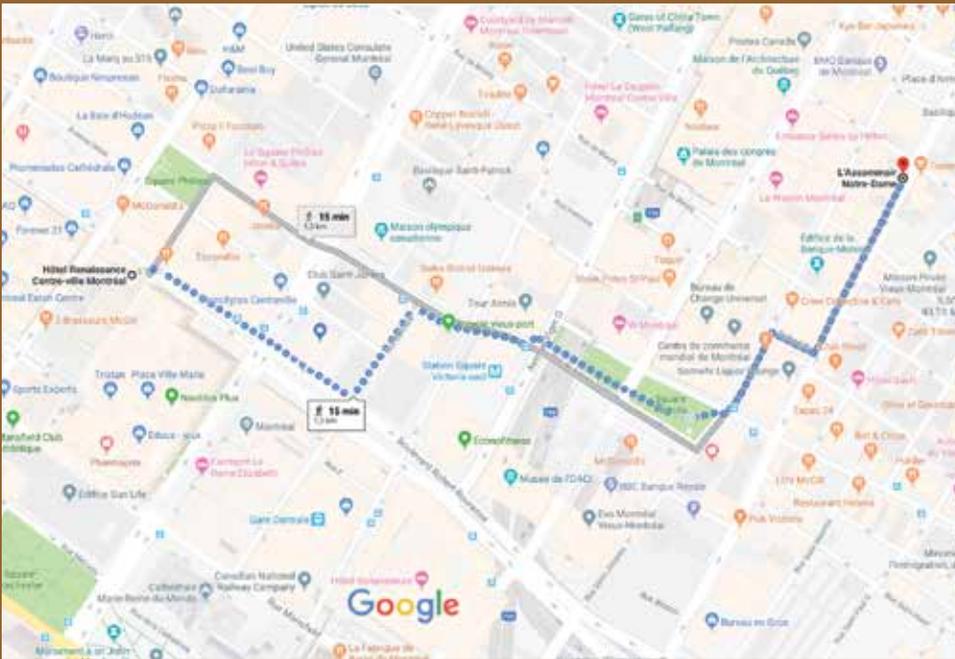


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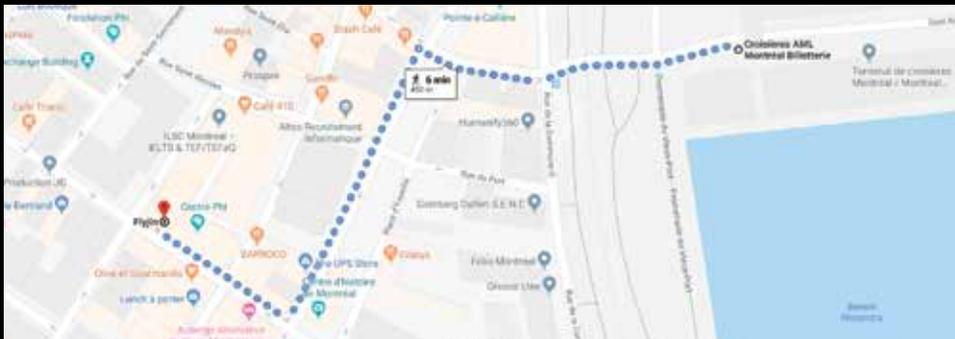


(Thursday, 9pm)

L'ASSOMMOIR NOTRE-DAME, 211 RUE NOTRE-DAME OUEST, MONTRÉAL, QC H2Y 1T4



(Friday, 11pm) FLYJIN, 417 RUE SAINT-PIERRE, MONTREAL, QC H2Y 2M4



PHOTOS CREDIT: KAREL CHLADEK