

## 4<sup>th</sup> Pan-European LESI Young Members Event

# EU DIRECTIVE ON TRADE SECRETS: CHALLENGES AND PERSPECTIVES

Discussion of the Legislative Reforms including the Unitary Patent

Madrid, 4<sup>th</sup> November, 2016

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Trade secrets protection provides an alternative to intellectual property rights to protect know-how and business information and allow European businesses, irrespective of their size, to maximize the profits derived from its creativity and innovation and have an important role in protecting the exchange of knowledge. An efficient trade secrets protection is a critical element to strengthen Europe's leading position as a global leader in research and development.

The EU Directive 2016/943 on the protection of trade Secrets recently approved, in its own words, seeks to *"approximate the laws of the Member States so as to ensure that there is a sufficient and consistent level of civil redress in the internal market in the event of unlawful acquisition, use or disclosure of a trade secret"*. The Directive harmonises the definition of trade secret (which will comprise technological, business and commercial information) and lays down common rules, legal remedies and procedures to enforce trade secrets and protect confidential information in court proceedings.

The fourth Pan-European LESI Young Members Event is aimed at providing an overview of the recently approved Directive and allowing the exchange between young practitioners in the licensing and technology transfer field of ideas and good practices for taking full advantage of the current framework, as well as creating and promoting a culture for the protection of know-how and business information created within our relevant organizations.

The event shall finally tackle the most significant challenges of the Unitary Patent Package in the current post-Brexit referendum scenario.

The Pan-European LESI Young Members Event is free of charge for LES Members, including the post-event networking dinner at the Santiago Bernabeu Stadium, home of Real Madrid football team. In addition, on Thursday 3rd November there will be a relaxed get-together at a trendy pub in town for those who want to meet up with other young members and colleagues. Details will be published in our website soon.



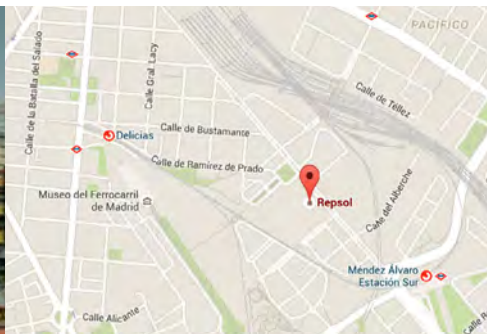
Madrid  
November 4, 2016



10.00 h - 18.00 h



Campus Repsol – Conference Hall  
Méndez Álvaro, 44, 28045 Madrid



# PROGRAM

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## 10.00 - 10.15 h Reception and welcome: General introduction to the conference

Miguel Klingenberg

*Corporate Director of Legal Affairs, Repsol*

Susana Bayón

*Head of IP of Repsol, President of LES Spain & Portugal*

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## 10.15 - 11.35 h Threats and opportunities for trade secrets in the 21st century: cybersecurity and big data

SPEAKER (15 minutes)

- Vincent Bergeron  
*Partner, Robic*

MODERATOR

- Javier Fernández-Lasquetty  
*Partner- Elzaburu*

PANEL

- Manuel Desantes (15 minutes)  
*Professor and Head of the Private International Law Department.  
University of Alicante*
- Antonio Ramos (15 minutes)  
*Vice-President - ISACA*

*Discussion (20 minutes)*

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## 11.35 - 12.05 h Coffee break

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## 12.05 - 13.20 h The EU Directive

SPEAKERS

- Scope of the definition of trade secrets and the concept of infringing goods (15 minutes)

Philippe Campolini

*Partner, Simont Braun*

- The lawful and unlawful acts of acquisition, use and disclosure of trade secrets (15 minutes)

Alexander Haertel

*Partner, Kather Augenstein*

- Exceptions and limitations to the protection of trade secrets (15 minutes)

Sergio Poza

*Senior Associate, Gómez-Acebo & Pombo*

MODERATOR

- Francisco Velasco  
*Executive Director - MRI International*

PANEL

- Dr. Marta Tortajada  
*Director of Microbial Biotechnology Department - Biopolis*
- Dr. Javier Maira  
*Head of Commercialization Unit – CSIC. Spanish National Research Council*

*Discussion (30 minutes)*

**13.20 - 14.15 h** Lunch break

**14.15 - 16.00 h** Workshop on best practices in the protection and management of trade secrets

MODERATOR

- Sergio Miralles  
*Partner, Intangibles IP Law*

PANEL

- Sherry Rollo  
*Partner, Hahn Loeser*
- Natalie Raffoul  
*Managing Partner  
Clancy P.C.+Brion Raffoul*
- Philippe Kutschke  
*Partner, Bardehle Pagenberg*

*Case explanation (15 minutes)*

*Teamwork (30 minutes)*

*Discussion (30 minutes)*

**16.00 - 16.30 h** Coffee break

**16.30 - 17.15 h** Round table: need for legislative reform in the different European countries

- Mattia Dalla Costa  
*Partner, CBA Studio Legale*
- Marta Pastor  
*Telefónica, S.A., Head of IP*
- Erika Jiménez  
*Fluidra, S.A., Head of IP*
- Dr. Heinz Goddar  
*Partner, Boehmert & Boehmert*

**17.15 - 17.45 h** The Unitary Patent Package and the impact of Brexit

SPEAKER

Klaus Haft

*Partner, Hoyng Rokh Monegier, Secretary of LES Germany,  
Vice-president EPLAW*

**17.45 - 18.00 h** Conclusions and farewell

Patricia García-Escudero

*Ditrector, Spanish Patent and Trademark Office*

M<sup>a</sup> José de Concepción Sánchez

*Director of Patent and Technology Department,  
Spanish Patent and Trademark Office*

José Miguel Lissén

*Partner, Gómez-Acebo & Pombo, Secretary of LES Spain & Portugal*

## REGISTRATION

For all LES members and Speakers:  
free of charge

For non-LES members  
up to 40 (including full membership  
at LES Spain & Portugal for 2016  
and 2017): 80 €

For non-LES members above  
40 (including full membership  
at LES Spain & Portugal for 2016  
and 2017): 135 €

Online, through the following URL  
<http://www.les-sp.org/es/agenda/ymc>

Registration open:  
on 5 August 2016

Registration deadline:  
24 October 2016