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UNIVERSITÀ  
DEGLI STUDI  
DI PADOVA



# INNOVATION TALKS 2020

## WHEN INNOVATION COMES TO LIFE!

Morning session  
**Access to Intellectual Property**

**Padova | 21 febbraio**  
**Archivio Antico Palazzo Bo, Padova**

Innovation Talks are an important appointment for all people involved in the generation and innovation management processes. Research excellence of University of Padua, successful entrepreneurs, young innovators, big player, key stakeholders for economic development policies share their knowledge, involving the audience in a fascinating journey through their experiences and case-studies. For more info write to: [comunicazione@unismart.it](mailto:comunicazione@unismart.it)

The morning session will be dedicated to a technical study on the relationship between the management of **intellectual property** and innovation processes. The event, in English, will end with a **networking lunch at 13.30 at Sala delle Colonne** of Palazzo Bo. The debate will continue with the **afternoon session in Italian**, which will be held starting at 15:00 in the Aula Magna and will introduce the topics Artificial Intelligence and Additive Manufacturing.

# OPENING

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09.00 **Registration**

09.30 **Welcome and Introduction**

Fabrizio Dughiero *Vice Rector for Technology Transfer, University of Padova*

Audrey Yap *president-elect, Lesi - Les Singapore*

## MORNING SESSION

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09:45 **To disclose or not to disclose?**

*Breaking the ice session on how to build a long-lasting collaboration strategy between industry and university and to negotiate effective IP licensing agreements*

Mattia Dalla Costa *Cba - president Les Italy*

Andrea Berti *technology transfer office, University of Padova*

10:15 **Setting the Scene: Models and Strategies for Effective IP Exploitation Between Industry and University**

*Roundtable with international champions*

Fabrizio Dughiero *Vice Rector for Technology Transfer, University of Padova*

Alessandro Matera *ceo, Infineon Italy*

Scott Johnstone *Benenox - Les Britain & Ireland*

Laura Macdonald *Astp Proton - Les Benelux*

Karin Hoffman *Tu Vienna - Les Austria*

10:50 **Top 10 Mistakes Commonly Made When Drafting and Negotiating License**

Russell Levine *Kirkland & Ellis LLP - Les Usa & Canada*

11:10 **Networking Coffee Break**

11.40 **Emerging Trends: AI, Automated Vehicles, Crypto Currencies, AgriTech, eCommerce. What Should We Know About IP Protection?**

*Roundtable with international champions*

Audrey Yap *president-elect, Lesi - Les Singapore*

Stefano Carosio *managing director, UniSMART*

Pietro Orciuolo *digital strategist, Corvallis*

John Carney *China Ip Exchange - Les Usa & Canada*

Ning Ling Wang *Finnegan LLP - Les China*

12.15 **Top 10 Litigation cases in Europe on Licensing contracts**

Jean-Christophe Troussel *Birds & Birds - Les Benelux*

Elena Martini *Martini Manna - Les Italy*

12:45 **International IP Filing Strategies**

Francois Painchaud *Les Usa & Canada*

Raymond Reuteler *Reuteler & Cie - Les Switzerland*

Yorikatsu Hohokabe *Oblon - Les Japan*

## WRAP UP

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13:20 **So what?**

*Wrap up session*

Fiona Nicolson *Bristows LLP - president, Lesi - Les Britain & Ireland*

13.30 **Networking Lunch** at Sala delle Colonne of Palazzo Bo

Evento in lingua inglese

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# INNOVATION TALKS 2020

## WHEN INNOVATION COMES TO LIFE!

Power is nothing without IP (control).  
Intellectual Property to fuel Artificial  
Intelligence & Additive Manufacturing

Padova | 21 febbraio  
Aula Magna Palazzo Bo, Padova

An afternoon to discover two exceptional levers for business development: **Artificial Intelligence** and **Additive Manufacturing**.

To take advantage of these technologies, companies need to change their perspective: to develop a multidisciplinary vision that simultaneously considers technical, economic and managerial aspects, together with a **strategic management of intellectual property**.

Companies and researchers from the Innovation Community of University of Padova will dialogue with international professionals in the field of Intellectual Property Management from Licensing Executives Society International association.

At the end of the event, held in Italian, there will be a Networking Cocktail at Antico Caffé Pedrocchi, starting at 18.00 (only for forum participants, upon presentation of the conference badge).

## OPENING

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15.00 **Registration**

15.30 **Intervento del Magnifico Rettore**

Rosario Rizzuto *Rettore dell'Università degli studi di Padova*

15.50 **Opening**

Fabrizio Dughiero *Prorettore alla ricerca e al trasferimento tecnologico, Università degli Studi di Padova*

Stefano Carosio *Managing Director, UniSMART*

## ROUND TABLE

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16.00 Focus **Ai & Robotics**

Riccardo Borsari *professore associato dipartimento di Diritto Pubblico,*

*Internazionale e Comunitario, Università degli studi di Padova*

Nicola Bressan *chief technology officer, Yarix*

Emilio Crespi *associate partner, Ibm - cognitive solutions Italia*

Corrado Druetta *corporate legal counsel, Comau*

Emanuele Menegatti *professore ordinario dipartimento di Ingegneria dell'Informazione,*

*Università degli studi di Padova*

Enrica Monticelli *home R&D Director, De Longhi Group*

*Moderata:* Giulia Cimpanelli *giornalista Corriere Innovazione*

16.40 **Rinascimento delle Imprese e proprietà intellettuale**

Audrey Yap *president-elect, Lesi*

16.50 Focus **Additive Manufacturing**

Maurizio Bianchini *professore associato confermato, Dipartimento di Diritto Privato*

*e Critica del Diritto, Università degli Studi di Padova*

Antonino Italiano *executive managing director, Desamanager*

Giovanni Lucchetta *dipartimento di Ingegneria Industriale, Università degli studi di Padova*

Marta Manfrin *consulente legale, Società italiana brevetti*

Alessandro Maronzin *R&D department, Dws Systems*

Massimo Moretti *ceo, Wasp*

*Moderata:* Giulia Cimpanelli *giornalista Corriere Innovazione*

## VISION

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18.00 **Closing Remarks**

Fabrizio Dughiero *Prorettore alla ricerca e al trasferimento tecnologico, Università degli Studi di Padova*

Stefano Carosio *Managing Director, UniSMART*

**SPECIAL COCKTAIL EVENT**

18.30 **Apericena di Networking** Antico Caffé Pedrocchi