

## Saturday 22<sup>nd</sup> February 2020 – LESI Winter Planning Meeting

University of Padua, Palazzo Bo (Padua, Italy)

- 8:00 am** Registration
- 9:00 am** **Welcome Remarks by LESI President** (Fiona Nicolson)
- 9:15 am** **Opening Remarks by LESI President Elect** (Audrey Yap)
- 9:40 am** **Welcome Remarks** (Prof. Fabrizio Dughiero, Vice Rector for Technology Transfer, University of Padua)
- 10:00 am** **Keynote Addresses:**
- **Special Guest:** Mario Moretti Polegato, President & Founder of Geox
  - John Carney, CHINA IP EXCHANGE (LES USA & Canada)
  - Professor Piero Formica, Innovation Value Institute
- 11:00 am** *Coffee Break at Caffè Pedrocchi* (30 minutes)
- 11:15 am to 12:40** **The Growing Roles and Initiatives of National and International IP Offices in Supporting Technology Commercialization**
- **Moderator:** John Paul, Finnegan Henderson
  - WIPO - Guy Pessach, SMEs & Entrepreneurship Support Division
  - EPO - Thomas Bereuter, Program Manager, Innovation Support
  - USPTO - Marina Lamm, Office Policy and International Affairs
  - Italian Ministry of Economic Development - Loredana Guglielmetti
  - LESI - Dana Robert Colarulli, LESI Executive Director
- 12:40 pm** **Breakout Session Overview/Vision - LESI President Elect (Audrey Yap)**
- 1:00 pm** *LUNCH at Caffè Pedrocchi*
- 2:30 pm to 3:30 pm** **LESI Attendee Breakout Sessions** (facilitators identified) (60 minutes):
- (1) **Developing Professional Communities: Women in Licensing Alliance (WILA)** (Fiona Nicolson)
  - (2) **Drawing on Senior Leadership: National Presidents Council (NPC)** (Francois Painchaud)
  - (3) **Engaging Industry: LESI Industry IP Festival (LIIF)** (Audrey Yap)
  - (4) **Providing Education and Support: High Growth Enterprises, SMEs, Start-Ups (HGE)** (Thomas Bereuter, Ichiro Nakatomi, Yu Sarn Chiew)
  - (5) **Adapting LESI strategy for the future: Innovation Trends (LIT)** (Patrick Terroir)
- 3:30 pm** *Coffee break at Caffè Pedrocchi* (30 minutes)
- 4:00 pm** **Reports/Session Summaries from Breakout Sessions (“key take-aways”)** (30 minutes)
- 4:30 pm** **Updates from YMC and Meetings Committees** (10 minutes)
- Georgina Busku Wachtler (LES Hungary) – YMC Report
  - Christian Czychowski (LES Germany) -- 2020 LESI Annual Meeting (Berlin, May 16-20)
- 4:40 pm** **Closing Remarks** (Audrey Yap, President Elect)
- 7:30pm** **Cocktail and Dinner at Cafe Pedrocchi** (sponsored by Bardehle Pagenberg and LES Italy) Includes a cocktail in memory of Peter Hess, Past-President (Tillman and Francois), and a toast in honor of Larry Plonsker, Editor of *Les Nouvelles* (Fiona)

