

# LES LICENSING COURSE

## DETAILS

### DATE

September 1, 2016

### VENUE

Zacco

Östra Hamngatan 5,

411 10 Gothenburg

### PRICE

The seminar is free of charge for LES Scandinavia members.

The price for non-members is EUR 150 (which includes membership for 2017)

### LANGUAGE

The presentations will be held in Swedish

### REGISTRATION

To sign up for the Licensing Course please contact the Secretariat of LES Scandinavia at: [secretariat@les-scandinavia.org](mailto:secretariat@les-scandinavia.org)



## AGENDA

**8.30-9.00 Registration and coffee**

**9.00-9.10 Opening words** / Adam Brandt, senior partner Zacco AB and board member LES Scandinavia

**9.10-9.45 Module 1** / Per Ericsson, partner Advokatbyrån Gulliksson AB and president elect LES Scandinavia, Adam Brandt

- What is a license?
- The content of a license agreement
- Tips on drafting a license agreement

**9.45-10.20 Module 2** / Göran Widborn, corporation counsel Volvo cars

- Licensing in the car industry

**10.20-10.45 Break**

**10.45-11.20 Module 3** / Susanne Lindeskog, corporation counsel Vålinge Innovation Sweden AB

- How to become successful using licensing as a business concept

**11.20-11.55 Module 4** / Paul Winblad, senior partner Zacco AB, former head of SCA's patent department

- Decision-making and strategic considerations in licensing

**11.55-12.00 Closing words** / Per Ericsson

**12.00-13.00 Lunch/sandwiches – Networking**

