

## WEBINAR SESSION SUMMARY FORM

**Location:** Online

**Dates:** 26<sup>th</sup> April 2018

**Sponsor Name (if applicable):** Click or tap here to enter text.

*Please send sponsor logo to shouchins@les.org.*

**A TITLE for this session (focus and benefit oriented):**

**Microbiota: a field in maturation, observable in patents**

**A FEW SENTENCES of background information as a lead-in to your bullet points:**

Since the early works of Elie Metchnikoff on lactic acid bacteria and their beneficial effects on health and longevity, many steps have been made in the field of microbiota: the first product with bifidobacteria commercialized in Asia at the beginning of the 30's, the term "probiotics" invented in 1965, the first yogurt including probiotics reached the market in Europe in the 80's... This sector has primarily attracted interest of industrial players from the agro-food industry, such as Danisco, Danone, Nestlé, CHR Hansen... and has rapidly appealed players from the healthcare industry with the emergence of new therapeutic and diagnostics strategies. This sub-field is currently exploding due to increasing evidences that microbiota is linked to a wide variety of diseases like neurodegenerative diseases, autoimmune diseases and cancers. Microbiota is now a growing and maturing sector that can be accurately apprehended via patent analysis.

**3-4 BULLETS on what attendees will gain and walk away with:**

- Understand the Microbiota field history and structuration: technologies, geographic spreading...
- Grasp the trends per industry: Agro-food, Pet-food, Therapeutic and Diagnostics
- Understand stakes linked to microbiota related treatment and diagnostics
- At the end, get a global picture of the Microbiota field, especially in the healthcare industry

### LES MODERATOR:

1. NAME: BENOIT CHEVALIER  
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### SPEAKERS:

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Please return PROMPTLY to Susan Houchins, Director of Membership (shouchins@les.org). Thank you for your participation!

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**Are there any others, besides the speaker(s) and moderator, who need speaking privileges on this webinar?**

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Anyone Else:

**Please provide brief bios for all speakers here:**

Benoit Chevalier

- Benoit started as expert patent analyst at « CEA Valorisation », where he successfully launched hundreds of licensing programs and sales of patents.
- He co-founded Avenium Consulting (now Questel Consulting) in 2009 and took responsibility for the ICT, Security & Finance practice area. Then, he became Associate Director in 2014.
- Benoit is a member of LES France (Licensing Executive Society) and he has been recognized by the journal IAM (Intellectual Asset Management) as one of the 300 “IP strategist leaders” worldwide since 2014. He regularly trains business graduate students and participates in conferences.

Mathieu Fontaine

- Mathieu started with several experiences for the CNRS and the Biotechnology Research Institute (CA) where he studied biochemistry, molecular and cellular biology.
- For 2 years he continued as a research officer in a laboratory specialized in cancer. He led a research project related to the expression and role of the DMP1 during the development of breast cancer.
- In order to develop a double skill in biotechnology and IP management, Mathieu studied in Grenoble Business School for 2 years and he then joined Questel Consulting to become a consultant specialized in biotechnology and health.

*Please e-mail a headshot of the speaker(s) to [shouchins@les.org](mailto:shouchins@les.org) (if available)*

**If this material has been presented before, please provide an electronic copy of the presentation for review along with any links to online versions, websites or video clips:** Click or tap here to enter text.

**Please provide a brief organizational description of the sponsor company:** Click or tap here to enter text.

**POLL QUESTIONS:** Multiple choice and True and False work best. Please add as many as you have. It is important we have these in advance.

**Question(s):** Click or tap here to enter text.

**Answer Choices:** Click or tap here to enter text.

**(Please add any additional questions and answer choices below:**

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**Are we distributing documents ahead of time?**     Yes                       No

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