LESI Winter Planning Meeting February 9-10

WIPO GREEN

Amy Dietterich, Director Anja von der Ropp, Senior Program Coordinator Global Challenges Division World Intellectual Property Organization



Outline

PART 1	Innovation and SDGs
PART 2	WIPO GREEN Objectives
PART 3	Greentech Innovation numbers
PART 4	WIPO GREEN in a nutshell
PART 5	Categories
PART 6	Success story
PART 7	Conclusion



'S



SDGs

Innovation and the

IP and innovation are intricately woven into the 3 pillars of the SDGs, the economic, social and environmental and is increasingly being seen as a means to an end.



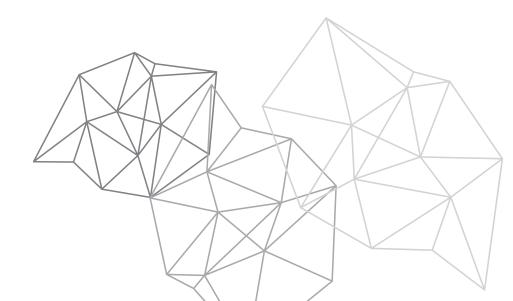


WIPO GREEN Objectives

Enable efficient adaptation and deployment of green solutions through collaborative multi-stakeholder approaches, a transparent marketplace and reduced transaction costs.

Support innovation developing world.

Support innovation and innovators, particularly in the



WIPO strategy house

A world where innovation and creativity from anywhere is supported by intellectual property for the good of everyone

WIPO leads the development of a balanced and effective global intellectual property ecosystem to promote innovation and creativity for a better and more sustainable future

Reach out worldwide to explain the potential for intellectual property to improve the lives of everyone, everywhere

Bring people together and partner with stakeholders to shape the future of the global intellectual property ecosystem

Provide high quality intellectual property services, knowledge and data that deliver value to users around the world

Empower our people to work effectively, collaboratively and innovatively by providing them with the right resources, training and environment

Support governments, enterprises, communities and individuals to use intellectual property as a tool for growth and sustainable development

WIPO GREEN Strategic Goals

01

Link green technology providers and those seeking solutions in a targeted manner, catalyzing and maximizing the potential for green technology transfer and diffusion.

02

Accelerate access to green technology innovation opportunities for countries at all levels of development.



03

Support member states to leverage IP and innovation in global efforts to address major policy issues related to climate change, food security and the environment



The global green technology market is expected to reach

\$74.64 billion by 2030

In 2020 the green technology market was led by the Internet of Things (IoT) segment.



Source: Allied Market Research: Global green technology and sustainability market - Opportunities and forecast, 2021 - 2030

Growing at a compound annual growth rate of



WIPO GREEN in a nutshell

What is WIPO GREEN ?

• WIPO GREEN is a Marketplace for Sustainable Technologies

WIPO GREEN Activities:

- Host a database
- Implement acceleration projects
- Engage a network







For the Treatment and Valorization of Palm Oil Mill Effluent in Indonesia 2021

Network

- 137 partners around the globe
- LESI since 2013
- Have played a key role in WIPO GREEN's development



GREEN technology solutions for the most pressing climate change needs





Categories



WIPO FOR OFFICIAL USE ONLY



Matchmaking success story

Problem

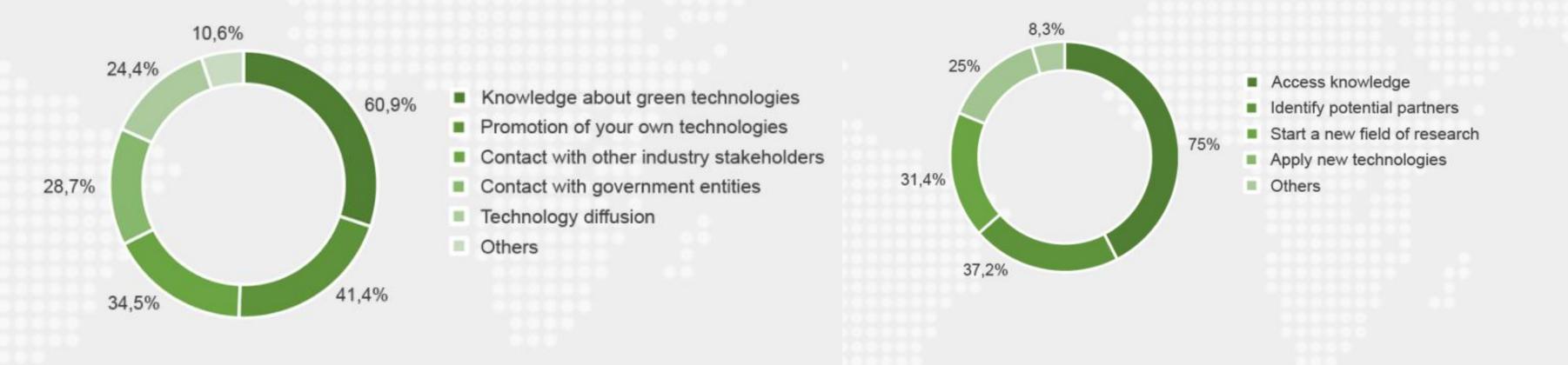


Need: A palm oil mill in Indonesia submitted a need to address the challenge of empty fruit bunches (EFB) from the production of palm oil that ends up emitting methane.

Technology: Through a WIPO GREEN facilitated acceleration project, the mill was matched with PT Indmira, a technology provider of an EFB aerobic decomposition system that helps to speed up decomposition of EFB and by virtue, reduce methane emissions.

WIPO GREEN midterm strategic review: survey results

How did collaboration with WIPO GREEN impact your activities?



The information provided by WIPO GREEN in the last 3 years was useful to:



SEARCH

We invite you to search for technologies on our database.

Register to be a WIPO GREEN user and upload your technology needs and solutions.

The automated matchmaking function on our database makes it easy to connect with technology seekers and providers.