Who is LESI?
The Licensing Executives Society International (LESI) is an umbrella association of 33 national and regional Member Societies in more than 90 countries serving more than 6500 individuals.

- A global network of businesses and professionals for **50 years**
- Creating, protecting, and commercializing innovation, and managing and monetizing IP
- Business leaders, IP managers, licensing executives, financiers, licensing companies, brokers
- Experts in law, valuation, protection, transfer, and enforcement of IP
- Advancing the business of intellectual property
### Who is LESI?

#### 33 Societies, 90 Countries

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<th>LES Andean Community</th>
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**LESI: Advancing the Business of Intellectual Property Globally**
Highlighted LESI Activities 2021/2022

- Continued with LESI’s digital transition launched an online portal this week – follow us on social media!
- Reinvented our 2021 Annual Conference into a 24-hour Virtual Marathon
- Restarting In Person meetings and planning for LESI2022 in Venice
- Collaborating through MOUs with WIPO and EPO to support Education and outreach efforts
- Signed an MOU with KTAA and CLP to further professional education efforts
- Supporting Society and Regional Meetings – LES Pan-European Conference Sharing is Caring & LES France 50th anniversary celebration
- LESI Pop-up Courses, WILA Speakers Series, EPO High-Growth Technology Business Forums

LESI: Advancing the Business of Intellectual Property Globally
Other recent Activities with WIPO

- LESI has NGO Observer Status at WIPO (renewed 2021)
- World IP Day celebrations (2020 & 2021)
- Various Webinars (including with LES Chile on local ecosystem resources & WIPO Search resources)
- Updated MOU Signing (March 2021)
- Harnessing Public Research Conference with WIPO, ICC, AUTM and LESI (July 2021)
- LESI Pan-European Conference: Leveraging IP to Tackle Global Challenges Panel Discussion (October 2021)
- Co-sponsor Seminars on WIPO Arbitration & Mediation (October & November 2021)
- Proposed Collaboration on ProBono Program (January 2022)
Primary Areas of LESI-WIPO Collaboration under the 2021 MOU

(a) Training Programs
- develop training materials on IP in general and commercialization of IP
- develop of training and education program
- share information on all relevant meetings organized by LESI, LES Societies & WIPO

(b) Meetings and Educational Events
- identity opportunities for each organization to provide speaker at various events
- jointly organize or sponsor meetings on licensing of IP and on related issues.
- Work together to attract more varied participation to events of both organizations

(c) Creation of a work-plan focused on Commercialization and IP Ecosystems
- exchange information on policy and Emerging IP Issues
- enhance resources and/or remove barriers to commercializing IP by connecting local entities
- identify and promote training programs to train and create networks of certified professionals, particularly in the emerging and developing countries
- collaborate on an ad hoc basis for projects that come up from time to time regarding IP and licensing

WIPO-LESI MOU Signing
March 26, 2021
Keynote:
WIPO Director
General Daren Tang

In Venice, even litigation is a pleasure.

Join us in Venice!

#LESI2022

www.lesi2022.org

In a unique venue with a strong connection to both business and IP, LESI2022 will kick-off our 50th year. The program will focus on state of the industry briefings and the way transformation in these critical areas affects practice and accelerates technology development.

BACK TO LICENSING:
RESTARTING BUSINESS AND FUELING INNOVATION

VENICE
LESI 8-10 MAY 2022
INTERNATIONAL ANNUAL CONFERENCE

lesi2022.org