SDG- IP Index Committee

André Gorius

LESI Winter Planning Meeting 2022 02
SDG – IP Index: An opportunity for LES

Discussion with Prof. Stefano ZAMBON, Jan 31st, 2022, member of EFRAG (European Financial Reporting Advisory Group) Cluster 1 Task Force, and of WICI (World Intangible Capital Initiative)

- EFRAG will issue a Directive for Reporting of Intangibles latest May 2022
  - « There is an open door, a huge need, to include intangibles into Reporting, especially IP. This starts from disclosure and ends with metrics »
  - « There is a gap in relating intangibles (thus IP) to SDG »
  - « There is an opportunity for LES to valorize its competencies within EFRAG for IP impacts reporting; probably in the rest of the world too »
- WICI:

  Position Paper: Unlocking and revealing the value of intangibles in delivering Sustainable Development Goals

  WICI Global and Value Reporting Foundation (VRF)
  Input to Italy's Presidency of the G20 and B20
  October 2021
1. *Agree upon Roles and Responsibilities*
2. Liaise with scoring/ranking organisms to evaluate missing actions namely concerning IP and licensing
3. Sampling and evaluate the business/technology/ product from Global 100 Index* (Davos) or other selected SDG ranking
4. Select agenda from 17 targets of SDGs
5. Create a calculation formula of SDG-IP Index, after having evaluated the dimensions individually, and allowing space for different weights by market/type of companies
6. Standardize the formula by collaboration with other IP organizations.
7. Provide LESI Committee’s Awards of SDG IP.
8. Invite speakers at LESI 2023 Annual Conference.
SDG – IP Index Committee

Co-Chairs

Dr. Rinaldo Plebani (LES Italy)
Italian & European Patent, Design & Trademark Attorney
Co-Chair, LESI IP Maintainence Committee

Dr. André Gorius (LES France)
Partner, Winnotek
Chair LESI IP Valuation Committee
Co-Chair LIT Committee

Vice-Chairs

Dr. Suracha Udomsak (LES Thailand)
Chief Innovation Officer and Executive Vice President – New Business, SCG Chemicals

Dr. Thierry Van Beckhoven (LES Benelux)
IP Valuation Expert, Solvay

Bruno Vandermeulen (LES Benelux)
IP Director Impact Licensing Initiative
Present Status

• **Project launch: two meetings**
  - January 21st
  - January 31st

• **Focus on existing reporting schemes:**
  - GRI (Global Reporting Initiative) - Sustainability Reporting Standards
  - S&P – Dow Jones Sustainability Index (DJSI)
  - World Intangible Capital Initiative (WICI) KPIs
  - World Economic Forum - International Business Council (WEF-IBC) : ESG Metrics
  - French « Thesaurus Bercy »
  - Analysis underway
    - Except DJSI, no explicit reference to IP
    - Thesaurus Bercy contains many useful IP-related indicators

• **Immediate next steps**
  - Prepare Questionnaire (Alignment of R&D/R&I goals with SDG, alignment of IP strategy and operations, availability to third parties and poor countries, ...)
  - Prepare Teaser
  - List target companies for initial pilot
    - See next slide
    - Should help fine-tune questionnaire and define Index
## Corporate Knights 100

Initial Selection based on potential high level contacts

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<th>2022 G100 Rank</th>
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