LES ITALY
SOME IDEAS ON INCREASING MEMBERS

February 9, 2022
NUMBER OF ASSOCIATES
2016 - 2022

30/06/2016
318

30/06/2019
448

Today
500
HOW DID WE OBTAIN THIS?

COOPERATION WITH OTHER ASSOCIATIONS

INVolVEMENT OF
- INDUSTRY
- UNIVERSITY
- ITALIAN PTO (UIBM)

CLOSE-KNIT AND PROACTIVE TEAM

EVENTS AND WEBINARS ON HOT TOPICS

MEDIA AND SOCIAL MEDIA PROMOTION
COOPERATION AGREEMENT
NETVAL – LES ITALY

• discounted membership fee for the NETVAL associates + payment by NETVAL of a part of the association fee
• joint events + mutual participation to respective events/master organized by NETVAL
• facilitating the participation of members in the relevant events of the 2 associations
• joint promotion of the relevant events and activities

COOPERATION WITH OTHER ASSOCIATIONS

NETVAL - Network for the Research Valorization
64 universities
16 public research organisations
14 Scientific Hospitalization and Treatment Institutes
5 institutes involved in research enhancement

+ 40 ASSOCIATES THIS JANUARY!
COOPERATION WITH OTHER ASSOCIATIONS

AICIPi, AIPPI, COLLEGIUM OF INDUSTRIAL PROPERTY CONSULTANTS, UNCC, LES

• Joint action to promote the candidature of Milan as the seat of the Unified Patent Court
• Joint analysis and comments to the strategic lines of action on Industrial Property proposed by UIBM
• Reciprocal promotion of the activities carried out by each “sister” association
• Reciprocal participation to the events organized by each “sister” association
INVOLVEMENT OF INDUSTRY AND UNIVERSITY

INVOLVEMENT OF THE INDUSTRY

Involve representatives from the industry in the LES’s events (e.g. as speakers in webinars)

Organize appealing events for inhouse counsels (e.g.: hot legal topics like on-line sale, vertical restraints)
INVOLVEMENT OF INDUSTRY AND UNIVERSITY

INVOLVEMENT OF THE UNIVERSITY

MOU WITH THE UNIVERSITY OF PADOVA
involvement of the University of Padova in the Winter Planning Meeting 2020

INVOLVEMENT OF THE TTOs IN LES’s EVENTS/WEBINARS

PROMOTE SINERGY BETWEEN UNIVERSITY AND INDUSTRIES
INVolvement of the italian pto (UIBM)

Involvement of LES in the Tavolo Imprese
(Italian table of business organizations)

Exchange of information and collaboration on IP issues
EVENTS AND WEBINARS ON HOT TOPICS...

**TOPICS APPEALING FOR THE ASSOCIATES**
Present cross-cutting themes for IP consultants, IP attorneys, in-house counsels

**RECENT TRENDS ON IP CASE LAW**
Annual roundtable and exchange with the Judges of the major IP Courts

**CROSS-BORDER TOPICS**
Involve other LES chapters and analyze cross-border matters

**HOW TO INVOLVE THE ASSOCIATES?**

**LICENSING COURSES**
Present new trends and on licensing
... SOME EXAMPLES

Current situation of 5g evolution in this covid era - Sonja London & Matteo Sabattini

The automotive sector case - John Carney

IP licensing for 5g: challenges and opportunities - Sonja London & Matteo Sabattini

MORE THAN 110 PARTICIPANTS
SOME EXAMPLES

Presidents of the major IP Courts (Milano, Torino, Genova, Venezia, Roma, Napoli)

The authentic interpretation of IP hot issues directly given by the judges

Comparison of the positions of the different IP courts’ Presidents attending the event

MORE THAN 120 PARTICIPANTS

10/15 NEW ASSOCIATES EACH EVENT
How to deal with reverse engineering? A transnational overview in different industries under the Italian, German, French, UK, US, Chinese and Japanese jurisdictions

Recent developments in the protection of IP rights in China and Italy/EU

Precautionary measures in patent matters in Germany, France and UK

Anti-suit injunctions under different national laws: Italy, Germany, UK, US

... SOME EXAMPLES
MEDIA AND SOCIAL MEDIA PROMOTION

LINKEDIN PROFILE

PROMOTION THROUGH «SISTER» ASSOCIATIONS

WEEKLY NEWSLETTER (i.a. highlighting an important judicial decision)
Thank you
Mattia Dalla Costa