2022 LESI Winter Planning Meeting
Bord of Directors - LES-Brasil – 2022/2023

Paula Mena Barreto  President
Karina Haidar Müller  Former President; Financial Director
Bruna Lins; Thereza Curi  Vice Presidents; International Delegates
Fabio Pereira  Administrative Director
Renata Carriel  Young Members Director
Hannah Fernandes  Communication; Events Director
Cedric Sikandar  Secretary Director
Laetitia d’Hanens; Marcela Trigo; Felipe Toscano  Study Directors
Past Actions- 2020/2021

• LES Brazil annual meeting along with the Americas Committee during July and August 2020 (platform sponsor by inovabra, an innovation center owned by Bradesco, a brazilian bank).

• Series of “lives” on Instagram, where each director is to define a topic and invite a speaker to evolve a talking;

• Joint event with LES Portugal Spain discussing trade secrets.

• Cooperation with inovabra for events related to circular economy and ESG. A series of 3 “lives” debating about “Circular Economy”.

• Cooperation with LES Andina, Argentina, Chile and Mexico to create LES LATAM.

• Event with LES France regarding challenges in the tech transfer scenario in Brazil.

• Cooperation with the INPI (Brazilian PTO).
Past Actions- 2020/2021

- Guide for “Licensing Best Practice” - available on Amazon
Future Actions- 2022/2023

• Roundtable to discuss the Law n. 14286 (remittance of royalties and its limitations in relation to related companies) – Feb. 22, 2022

• “Ask me anything sessions” organized by LESI (Les France; Les China) – March 16

• LES Brazil annual meeting – May 17, 18, 19, 2022

• Continuation of the Series of “lives” on Instagram, where each director is to define a topic and invite a speaker to evolve a talking;

• Possible Joint event with Americas Committee.

• Cooperation with Inovabra for future events.

• Cooperation with the INPI (Brazilian PTO).

• Possible Cooperation with the university IBEMC

• Mentoring Program

• Publications