KTTAA Education Program
(Korea Technology Transfer Agent Association)
Overview of KTTAA

- January 28th, 2004 established
- Chairman: Mr. Insuk Nam
- Vision

KTTAA is an association of certified technology agents who provides professional services of transaction and evaluation and management and distribution of technical information. We aim contribution to industry evolution through technology transfer and commercialization. To this end, we develop capabilities of the member agents and help them to discover tech transfer opportunities by way of training courses and cooperation with overseas organizations.

- Address: Room# 503, 6 Gil 22, Teheran-Ro, Kangnam-Gu, Seoul
Registered Members are total 5,696 in 2020. 396 new members will be added in 2021 to be over 6,000.

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<tbody>
<tr>
<td>Members</td>
<td>3,304</td>
<td>458</td>
<td>440</td>
<td>347</td>
<td>454</td>
<td>333</td>
<td>360</td>
<td>396</td>
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<tr>
<td>Sum (Accumulated)</td>
<td>3,304</td>
<td>3,762</td>
<td>4,202</td>
<td>4,549</td>
<td>5,003</td>
<td>5,336</td>
<td>5,696</td>
<td>6,092</td>
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**NUMBER OF MEMBERSHIP**

![Graph showing the number of membership from 2014 to 2021 estimations.](image)
Constitution of Members

by Occupation

- Lawyer (0.4%)
- CPA (0.4%)
- Professional Engineer (3.0%)
- Professor (3.9%)
- Patent Attorney (11.8%)
- Corporate and Others (79.4%)

by Employer

- Others (1.1%)
- University (4.1%)
- Techno Park (6.7%)
- TLO (9.7%)
- Patent Valuation Agency (23.8%)
- Corporate Entities (30.2%)
- Public Entities (24.3%)
MOU(KTTAA-CLP-LESI) signing Ceremony (Nov. 19, 2021)
Background of the education program

✓ Most of members of KTTAA are newcomers to this industry licensing field.

❖ Given that, KTTAA introduce an education program to the members and encourage them to take the CLP certification exam in the end

❖ By doing so, KTTAA is trying to get them to be ready to act as a licensing professional globally and to develop professional capabilities step by step as well

❖ Good news is a survey shows more than 80% of the members are interested in attending the program.
Not just for preparing the CLP exam but also reinforce and step-up professional capability intensively through the three steps of courses.

**Goal**

**Curriculum**

**1st Step**
- **LES 100**
  - Provided by LESI

**2nd Step**
- **CLP exam review course**
  - Provided by LES USA/Canada

**3rd Step**
- **CLP exam preparation course**
  - Prepared by KTTAA

- Introductory course for newcomers using the LES 100 course provided by LESI
  - Three days of online course, total 9 hours (3 hours each day)
  - mid-April 2022

- Enhance and Reinforce knowledge about licensing practice using the CLP exam review course provided by LES USA/CANADA
  - Two days of virtual course
  - August 23-24 2022

- Deep dive into each domain in the CLP exam prepared by KTTAA
  - Five days course of hybrid course (Three days offline + two days online)
  - September 2022
  - Lecturers will be selected among CLPs or LES members in Korea. Candidate lecturers are four or more.
Action Items to be discussed

◆ **Materials for the education program**

KTTAA need to be provided the education materials related to the CLP exam from LES USA/Canada. It is willing to pay for the electronic files and the video clips. They will be translated in Korean, if possible, for the education program.

◆ **Questionnaire re CLP exam review course in Aug. 23-24***

Some of lecturer in Korea will participate in the CLP exam review course.

Q: After the course, is the participants allowed to get the materials translated for the KTTAA education program?

Q: And also, any prerecorded version of the review course available for the KTTAA education program?

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*August 23 11:00 am - 1:00 pm EASTERN and 3:00-6:00 pm EASTERN; August 24 11:00 am - 1:00 pm EASTERN and 3:00-6:00 pm EASTERN

** After the course, the attendees will have access to the CLP course instructors, where the attendees can get answers re specific questions from these LES experts.
Next Initiative: How to actually support global transaction?

- **Search Tool**: Tech Finder, User Finder, Evaluation SW
- **Tech Pipeline**: Private Sectors, Public Sectors
- **Database**: Quality Inventions, Quality Papers

GTT Platform

- Tech Users
- North America
- South America
- Australia
- Europe

World Map with GTT Platform and Tech Users in different regions.
Thank You
Tuesday, July 26, 2022

Foundations in IP Valuation - Virtual Course - July 2022
7/26/2022 = 7/28/2022
Export to Your Calendar Register

Tuesday, August 9, 2022

Agreements at the Industry/Academic-Govt. Interface - Virtual Course - August 2022
8/9/2022
Export to Your Calendar Register

Tuesday, August 23, 2022

CLP Exam Review - Virtual Course - August 2022
8/23/2022 = 8/24/2022
Export to Your Calendar Register

Friday, September 2, 2022

IP Licensing Basics - Houston, TX - September 2022
9/2/2022
Location: Houston, Texas
Export to Your Calendar Register

Wednesday, September 14, 2022

IP Valuation in Early-Stage Technology - Virtual Course - September 2022
9/14/2022 = 9/15/2022
Export to Your Calendar Register
CLP Exam Review - Virtual Course (August 23-24, 2022)

- The CLP Exam has been modified and reformatted. Are you planning on taking the CLP Exam this year? If so, prepare yourself with help from LES experts! LES is the leading association for intellectual capital management, technology, and business development professionals to achieve professional and personal success. Over 90% of those who take the LES CLP Exam Review Course pass the CLP exam!

- During the course, our expert CLP-certified instructors will review and discuss:
  - Principles and concepts from each of the reconfigured five established domains tested on the CLP Exam; and
  - Sample questions from the approved CLP Sample Exam.

- After the course, you will have access to your CLP course instructors, where you can get answers to your specific questions from these LES experts.

Pricing: $795
Role and Responsibilities of KTTAA

Role of Members
- Sourcing Technology
- Evaluation of Technology
- Transfer of Technology

Enhancing Professional Capabilities of Members
- Providing a Professional Training Program
- Running a Platform for Tech Transaction (T-Market)
- Managing a Tech Transfer Database

Networking
- Promoting communication among interest parties (tech-providers, tech-demanders, and agents)
- Cooperation with Overseas Tech Transfer Experts
- Networking with Universities, State Research Labs, etc.

Government Policy Proposal
- Publishing a trend report in tech transfer
- Recommendation for Industry Policy