

LES ASIA PACIFIC CONFERENCE 2023



Intellectual Property Promotes Prosperity - New Challenges of Licensing Intellectual Property in the Asia Pacific Region

17 – 18 November 2023
Venue: Westin Shenzhen Nanshan

We will delve into the realm of licensing intellectual property on a global scale, discuss about the positive effects of the commercialization of intellectual property, dispute resolution for intellectual property disputes, and the latest trends in the protection of intellectual property rights. Here, you will have the opportunity to meet and learn from industry professionals, intellectual property experts, influential leaders, and government officials. Don't miss this unparalleled experience – register now for the ultimate innovation experience and position yourself at the forefront of change! You may also contact us at hanbb@ccpit-patent.com.cn for help in completing the registration for 2023 LES Asia Pacific Conference.

Hosted by: LES China and LES China Hong Kong Sub-Chapter
Supported by: CCPIT Shenzhen and LES International

Registration link: <http://ip-events.mikecrm.com/yJ8E0gw>



2023 LES Asia Pacific Conference

“Intellectual Property Promotes Prosperity - New Challenges of Licensing

Intellectual Property in the Asia Pacific Region”

Time: November 17 – 18, 2023

Venue: Westin Shenzhen Nanshan

Program

(Subject to change)

| | |
|--|---|
| Day 1 – November 17 (Friday) | |
| 08:30 – 09:00 | Registration |
| 09:00 – 09:20 | Opening Ceremony Moderator: Mr. Shaohui Yuan, President of LES China |
| Welcome Remarks: <ul style="list-style-type: none">• Official from related department of China National Intellectual Property Administration (CNIPA) (To be confirmed)• Ms. Chenfeng Cai, Director of Commercial Legal Service Center of China Council for the Promotion of International Trade (CCPIT) and Executive Vice Chairman of Mediation Center of CCPIT• Official from related department of Shenzhen Municipality (To be confirmed)• Mr. Michael J. Lasinski, President of LESI• Mr. Lionel Tan, Chair of LESI Asia Pacific Committee | |
| Session 1 - IP Commercialization Drives Innovation and Prosperity Moderator: Mr. Shaohui Yuan, President of LES China | |
| 09:20 – 09:40 | Mr. Zhiyong (Alan) Fan, Vice President for Intellectual Property at Huawei Technologies, Co., Ltd. |
| 09:40 – 10:00 | Mr. Ran Xu, General Manager of Corporate Business Development and IP Strategy at Xiaomi Technology |
| 10:00 – 10:20 | Coffee Break and Networking |
| 10:20 – 10:40 | Representative of Japanese Company |
| 10:40 – 11:00 | Dr. Christof Karl, Partner of Bardehle Pagenberg |
| 11:00 – 12:00 | Panel Discussion 1 Moderator: Mr. Christopher Shaowei, Vice President of LES China Panelists: 1: Mr. Xianhui Song, IoT Patent Licensing Director at Huawei Technology Co., Ltd 2: Representative of Japanese Company 3: Representative of Avanci |

| | |
|---|--|
| | 4: Representative of Sisvel 5: Ms. Fang Liu, Partner of Leader Patent & Trademark Firm |
| 12:00 – 14:00 | Lunch Break and Networking |
| Session 2 – How Technological Advances Impact Commercialization of Ideas and Resolution of IP Disputes | |
| Moderator: Ms. Rosita Li, President of LES China Hong Kong Sub-Chapter | |
| 14:00 – 14:15 | Prof. Jack Lau, HK University of Science and Technology Keynote: Impact of New Technology and AI on Business, Law and the Resolution of Disputes |
| 14:15 – 14:30 | Mr. Joshua Chu, Counsel with Hauen LLP, and Group Chief Risk Officer of Coinllectibles |
| 14:30 – 15:00 | Mr. Nixon Chau, Managing Director at SenseTime Keynote: Copyright - Computer generated works, generative AI platforms, NFTs, tracking online infringements |
| 15:00 – 15:30 | Mr. Chuan Wee Meng, Chief Executive Officer of the Singapore International Mediation Centre (SIMC) Keynote: Dispute resolution, and mediation for IP and licensing disputes |
| 15:30 – 16:00 | Coffee Break and Networking |
| 16:00 – 17:00 | Panel Discussion 2 Moderator: Ms. Rosita Li, President of LES China Hong Kong Sub-Chapter Panelists: 1: Mr. Frank Jeng, Vice President for Global Licensing and Litigation Practice at Purplevine IP Group 2: Mr. Wei Dong, Managing Partner at PC & Associates 3: Ms. Yazhuo Qian, Deputy Director of Patent Litigation Department of CCPIT Patent Trademark Law Office 4: Mr. Peter Yu, Co-Founder at screesnguri.io |
| 17:00 – 17:15 | Closing Remarks • Mr. Shaohui Yuan, President of LES China • Ms. Rosita Li, President of LES China Hong Kong Sub-Chapter |
| 17:15 – 18:00 | Networking |
| 18:30 – 21:00 | Dinner |
| Day 2 – November 18 (Saturday) | |
| Session 3 – New Rules New Games: Recent Developments Affecting IP Commercialization | |
| Moderator: Mr. Lionel Tan, Chair of LESI Asia Pacific Committee | |
| 09:00 – 09:20 | Official from related department of State Administration for Market Regulation |
| 09:20 – 09:40 | Mr. Xin Tong (Marco), Deputy Director of IP Department of ZTE Corporation |
| 09:40 – 10:00 | Mr. Lawrence Wu, IP Director of TCL Industries Holdings Co., Ltd. |

| | |
|---------------|---|
| 10:00 – 10:20 | Coffee Break and Networking |
| 10:20 – 10:40 | Ms. Audrey Yap, Former President of LESI, and Managing Partner of Yusarn Audrey |
| 10:40 – 11:40 | Panel Discussion 3 Moderator: Ms. Ningling Wang, Board Member of LESI Panelists: 1: Dr. Qinghong Xu, Partner of Lung Tin Intellectual Property Agent Ltd. 2: Ms. Chi Cheng, Beijing Liushen Law Firm 3: Mr. Joshua Chu, Counsel with Hauzen LLP, and Group Chief Risk Officer of Coinllectibles 4: Mr. Chunhui Yu, Former Chief Judge of Shenzhen Intermediate People's Court |
| 11:40 – 12:00 | Closing Ceremony Moderator: Ms. Ningling Wang, Board Member of LESI · Mr. Shaohui Yuan, President of LES China · Ms. Rosita Li, President of LES China Hong Kong Sub-Chapter |
| 12:00 – 14:00 | Lunch Break and Networking |
| 15:00 – 17:30 | Huawei Tour Optional and prior registration necessary |
| 17:30 – 18:30 | Networking |
| 18:30 – 21:30 | Farewell Dinner for Members of Huawei Tour |

Registration Link

<http://ip-events.mikecrm.com/yJ8E0gw>



We are looking forward to the pleasure of seeing you in Shenzhen!

