Hotel/Venue: InterContinental Geneve (7 – 9 Chemin du Petit Saconnex, CH 1209 Geneva)

February 1 – LESI Board of Directors Meeting

- 1:00 – 5:00 PM Board Meeting (invite only)
- 7:00 – 9:00 PM Dinner at Restaurant Vieux-Bois (Avenue de la Paix 12, CH 1202 Geneva) for Board Members and WPM attendees (8-min walk from the InterContinental)

Dinner kindly sponsored by ankura

February 2 – 2023 LESI Winter Planning Meeting (WPM) – BALLROOM B

- Breakfast on your own
- 9:00 – 10:30 Budget Presentation and discussion (Sonja London & Dana Colarulli)
  - Projected revenues
    - Membership dues
    - Montreal surplus
    - Sponsorship
    - Thought Leadership
  - Projected costs
    - Recurring costs
    - New projects
    - Investments
  - Ideal budget target and necessary investments (key to later discussions)
- 10:30 – 11:00 AM Break
- 11:00 – 1:30 PM Membership Growth and Local Society Support Discussion (Mike Lasinski & Dana Colarulli)
  - Membership Committee Presentation
    - Dues levels by society
    - New membership initiatives and results
    - Planned initiatives and expected results
  - Membership targets and growth (Where do we want to be in 2030)
    - Number of members?
    - Corporate memberships by society?
    - Global corporate memberships?
    - Key international support for smaller regions / societies
    - Brainstorming
  - Resulting work plan for required board support
• 1:30 – 2:30 PM Lunch

• 2:30 – 4:00 PM Thought Leadership and Related Sponsorship and Revenues (Sonja London & Dana Colarulli)
  o Report out of program and results to date
  o 2023 Initiatives and board support required
  o Discussions of how the board and local societies can support and participate
  o Next steps

• 4:00 – 5:00 PM Executive Director Work Plan for 2023 (Dana Colarulli to present)
  o Key objectives and deliverables
  o Time / percentage based breakdown of initiatives
  o Additional resources required to achieve objectives
  o Creation of a executive director review and support committee

• 5:30 – 8:30 PM Light Reception at WIPO (New Building - Atrium 1, 34, Chemin des Colombettes, CH 1211 Geneva) with speakers and attendees of the LES Switzerland Conference. Small group tours provided by WIPO Staff. Dinner on your own. (9-min walk from the InterContinental)

• 9:00 PM – Young Members Congress (YMC) gathering (hosted by LES Switzerland) at Le Scandale (Rue de Lausanne, n°24, 1201 Geneva)

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**February 3 --**
**One-Day Conference Hosted by LES Switzerland**

Title: “Innovation as a Tool for Tackling Global Challenges”
Timing: 10:00 – 5:00 PM
Location: Geneva Graduate Institute (IHEID) (Maison de la paix, Chemin Eugène-Rigot 2, Geneva) (14-min walk from the InterContinental)

- Only CHF50 for WPM attendees!
- WPM registration does not include attendance at this meeting – please contact Sylvia Szendi at sylvia.szendi@lenzstaehelin.com to secure your place and receive the discounted rate.

Confirmed speakers include:

- **Lisa Jorgensen**
  Deputy Director General for Patents, WIPO

- **Wolf Meier-Ewert**
  Secretary of the TRIPS Council, IP Counsellor, World Trade Organization

- **Prof. Jacques de Werra**
  University of Geneva

- **Filip de Corte**
  Head Intellectual Property, Syngenta Crop Protection
• **Florian Adt**  
  General Counsel/COO, Mercedes-Benz Intellectual Property GmbH & Co. KG

• **Barbla Plattner**  
  Lead Development Talent and Organization, Innosuisse – Swiss Innovation Agency

• **Paula Reichenberg**  
  Founder and CEO, NEUR.ON, VP of the Swiss LegalTech Association

WPM attendee registration discount available. Full details can be found [HERE](#).