



2023 LESI Winter Planning Meeting (WPM)

Geneva, Switzerland | February 1 – 3, 2023

AGENDA

Hotel/Venue: [InterContinental Geneve](#) (7 – 9 Chemin du Petit Saconnex, CH 1209 Geneva)

February 1 – LESI Board of Directors Meeting

- 1:00 – 5:00 PM Board Meeting (**invite only**)
- 7:00 – 9:00 PM Dinner at [Restaurant Vieux-Bois](#) (Avenue de la Paix 12, CH 1202 Geneva) for Board Members and WPM attendees (*8-min walk from the InterContinental*)

Dinner kindly sponsored by **ankura** 

February 2 – 2023 LESI Winter Planning Meeting (WPM) – BALLROOM B

- Breakfast on your own
- 9:00 – 10:30 Budget Presentation and discussion (Sonja London & Dana Colarulli)
 - Projected revenues
 - Membership dues
 - Montreal surplus
 - Sponsorship
 - Thought Leadership
 - Projected costs
 - Recurring costs
 - New projects
 - Investments
 - Ideal budget target and necessary investments (key to later discussions)
- 10:30 – 11:00 AM Break
- 11:00 – 1:30 PM Membership Growth and Local Society Support Discussion (Mike Lasinski & Dana Colarulli)
 - Membership Committee Presentation
 - Dues levels by society
 - New membership initiatives and results
 - Planned initiatives and expected results
 - Membership targets and growth (Where do we want to be in 2030)
 - Number of members?
 - Corporate memberships by society?
 - Global corporate memberships?
 - Key international support for smaller regions / societies
 - Brainstorming
 - Resulting work plan for required board support

Updated: 1/10/2023



- 1:30 – 2:30 PM Lunch
- 2:30 – 4:00 PM Thought Leadership and Related Sponsorship and Revenues (Sonja London & Dana Colarulli)
 - Report out of program and results to date
 - 2023 Initiatives and board support required
 - Discussions of how the board and local societies can support and participate
 - Next steps
- 4:00 – 5:00 PM Executive Director Work Plan for 2023 (Dana Colarulli to present)
 - Key objectives and deliverables
 - Time / percentage based breakdown of initiatives
 - Additional resources required to achieve objectives
 - Creation of a executive director review and support committee
- 5:30 – 8:30 PM Light Reception at [WIPO](#) (New Building - Atrium 1, 34, Chemin des Colombettes, CH 1211 Geneva) with speakers and attendees of the LES Switzerland Conference. Small group tours provided by WIPO Staff. Dinner on your own. (9-min walk from the InterContinental)
- 9:00 PM – Young Members Congress (YMC) gathering (hosted by LES Switzerland) at [Le Scandale](#) (Rue de Lausanne, n°24, 1201 Geneva)

February 3 --

One-Day Conference Hosted by LES Switzerland

Title: “Innovation as a Tool for Tackling Global Challenges”

Timing: 10:00 – 5:00 PM

Location: [Geneva Graduate Institute \(IHEID\)](#) (Maison de la paix, Chemin Eugène-Rigot 2, Geneva) (14-min walk from the InterContinental)

- **Only CHF50 for WPM attendees!**
- *WPM registration does not include attendance at this meeting – please contact **Sylvia Szendi** at sylvia.szendi@lenzstaehelin.com to secure your place and receive the discounted rate.*



Confirmed speakers include:

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| <ul style="list-style-type: none"> • Lisa Jorgensen
Deputy Director General for Patents, WIPO | <ul style="list-style-type: none"> • Prof. Jacques de Werra
University of Geneva |
| <ul style="list-style-type: none"> • Wolf Meier-Ewert
Secretary of the TRIPS Council, IP
Counsellor, World Trade Organization | <ul style="list-style-type: none"> • Filip de Corte
Head Intellectual Property, Syngenta Crop
Protection |

Updated: 1/10/2023



- **Florian Adt**
General Counsel/COO, Mercedes-Benz
Intellectual Property GmbH & Co. KG
- **Barbla Plattner**
Lead Development Talent and
Organization, Innosuisse – Swiss
Innovation Agency
- **Paula Reichenberg**
Founder and CEO, NEUR.ON, VP of the
Swiss LegalTech Association

WPM attendee registration discount available.
Full details can be found [HERE](#).