

# LESI International Management & Delegates Meeting (IMDM)

Madrid, Spain 28 April 2024

## **2024 LES Society Fact Sheet**

Thank you for providing us with an updated LES Society Fact Sheet. This information helps us share your annual activities with the LESI Board and the Membership Committee. We have also asked for (optional) data on your members (while helpful, we appreciate that not all societies might have this data).

#### **SOCIETY INFORMATION**

## SOCIETY NAME: Licensing Executives Society Philippines (LES Philippines)

| CONTACT PERSON<br>(This person is responsible for communication with &                    | CURRENT SOCIETY OFFICERS   |
|---|--|
| timely submissions to the LESI Office. You may  | <b>President:</b> Vida M. Panganiban-Alindogan   |
| alternatively update your information directly on the                                     | <b>President-Elect:</b> Victor Basilio N. De Leon  |
| website <u>here</u> and indicate below that it is up to date)                             | <b>VP Administration:</b> Divina P.V. Ilas-Panganiban  |
| Name: Vida M. Panganiban-Alindogan  | VP National: Abelaine T. Alcantara   |
| Company: SyCip Salazar Hernandez & Gatmaitan  | VP International: Troy Luna  |
| Address: SyCipLaw Center, 105 Paseo de Roxas  | VP Public Affairs: Carrie Bee C. Hao   |
| Makati City 1226, Metro Manila, Philippines   | Treasurer: Augusto B. Bundang  |
| Phone: +632 8982 3500   +632 8982 3600   +632   | Secretary: Reena C. Mitra-Ventanilla   |
| 8982 3700   | Society Administrator(s):  |
| E-mail: vmpanganiban@syciplaw.com;  | Vida M. Panganiban-Alindogan   |
| admin@lesphilippines.org  | Delegates:   |
| Website:  | Vida M. Panganiban-Alindogan   |
| https://www.licensingexecutivessocietyphilippines.org/<br>Twitter handle: @lesphilippines | ( <u>vmpanganiban@syciplaw.com</u> ) - President<br>Patricia A. O. Bunye ( <u>po.bunye@cruzmarcelo.com</u> ) –<br>with proxy |

# Term of Current Society Officers/ Date of Next Change of Officers: <u>Two years; next election is on 30 June</u> 2025

(please notify LESI with a complete list of officers when the change takes place)

#### Annual Membership Dues: <u>Please see attached.</u>

(please note currency and any categories of membership)

#### **MEMBERSHIP DATA**

| Category  | Total Number | % Change from last year         |
|---|--------------|---------------------------------|
| <b>Total Number of Members:</b><br>(please also note separately categories of membership) | 60           | About 9% less than last<br>year |
| Young Members (< 40 years of age):  | 4            | 60% less than last year         |

#### Date and Location of Next Annual General Meeting (AGM): June 2024, Makati City.

## Notable Society Activities / Educational Events during the past year:

(please include the date, purpose and number of attendees)

1. 25 Jan 2023: LES Philippines Courtesy Call to IPOPHIL Director of the Bureau of Patents Ann Edillon. The membership of LES Philippines met with newly appointed Bureau Director Edillon. Zoom participants: 28

2. 1 – 3 March 2023: World Intellectual Property Organization consultant Dr. Andre Gorius conducted an IP valuation training from at the Acacia Hotel, Alabang, Muntinlupa City, Philippines, with 27 IP and licensing professionals from 10 higher educational institutions and 5 law and IP firms finishing the course.

3. 3 March 2023: Practitioners and government regulators attended the Philippines' first roundtable discussion on intangible asset valuation last 3 March 2023 at the Acacia Hotel, Alabang, Muntinlupa City, Philippines. Organized by the Licensing Executives Society Philippines (LES Philippines) together with the Department of Science and Technology - Philippine Council for Agriculture, Aquatic, and Natural Resources Research and Development (DOST-PCAARRD) and the Association of PAQE Professionals, Inc. (APP), the half-day event focused on determining the standards of IA valuation in the country, the need for professionalizing of the valuation practice, and the minimum requirements of training and experience that a practitioner must have to prepare a credible report. Estimated in-person participants: 15

4. 20 April 2023: The Societies of LES Malaysia, Philippines, Singapore, and Thailand hosted a webinar on "Anti-Counterfeiting Efforts in E-Commerce: An ASEAN Perspective".

5. 31 May 2023: LES Philippines Courtesy Visit to IPOPHIL Deputy Director General Ann Claire C. Cabochan. The directors and officers of LES Philippines met with newly appointed Deputy Director General Cabochan.

6. 28 July 2023: Annual General Membership Meeting and testimonial for Commissioner Ferdinand M. Negre of the Philippine Competition Commission (past LESP President). Commissioner Negre also gave a talk regarding competition laws and regulations in the Philippines. Estimated attendees: 30

7. 19-20, 23-24 October 2023: IPOPHL's Advanced Intellectual Property Licensing Course, conducted in collaboration with LES Philippines. Several members of LES Philippines acted as lecturers, speakers and workshop facilitators. 60 paying participants.

8. 19 December 2023: LESP Organizational Meeting of the new Board + Christmas Kumustahan. Estimated participants for the Christmas event: about 40-45

9. 3 April 2024: The Societies of LES Philippines, LES Chinese Taipei & LES Japan hosted a webinar on "Update on Key IP and Licensing Issues and Activities".

10. 16 April 2024: As part of the new thrust of LES Philippines to engage more state colleges and universities into licensing their intangible assets under the project name #ProjectCollab2024, its Patent and Technology Licensing Committee went to the University of Southern Mindanao in Kabacan, Cotabato Province to talk on the topic of Setting Royalties, Licensing, and Negotiations. Estimated attendees: About 120 participants from seven Philippine regions.

Please List Your Professional Committees (e.g., Education, Life Sciences, Transportation):

The following are the professional committees of LES Philippines:

- 1. Patent and Technology Licensing
- 2. Copyright Licensing
- 3. Life Sciences
- 4. Consumer Product
- 5. Asia Pacific
- 6. High Technology
- 7. Education
- 8. Trademarks, Designs, and Merchandising
- 9. Technology Transfer
- 10. Chemicals, Environment, Energy, and Materials
- 11. Dispute Resolution
- 12. Audit
- 13. Investment
- 14. Communications
- 15. External Relations
- 16. Membership
- 17. Innovation Trends
- 18. IP Valuation

# Does your society have (or plan to start) a Young Members Congress (YMC)? Would your Society be interested in becoming more involved in WILA? If so, please provide a contact for each.

Yes. LES Philippines' Young Members Congress committee is currently led by Ruby Jalit. You may reach her through email at <u>ruby.jalit@gmail.com</u>.

We are also interested in becoming more involved in WILA. The WILA Committee is headed by Reena Mitra-Ventanilla (<u>Reena.Mitra-Ventanilla@quisumbingtorres.com</u>), who plans to be more active in WILA.

Patricia Bunye (po.bunye@cruzmarcelo.com) is the WILA Ambassador for the Philippines.

## How can LESI or other LES Societies further support you?

LES Philippines will greatly appreciate the assistance of LESI in promoting all its future programs and activities, and in inviting noteworthy speakers for future for hosted by LES Philippines.

LES Philippines also hopes to collaborate on projects with LESI and other LES Societies.

Report completed by: Vi a M. Panganiban-Alindogan

Date: \_\_\_\_\_25 April 2024\_\_\_\_\_

# Appendix

## Additional LES Society Membership Data

## If known: (Not known; to be provided at a later date)

| •   | Total<br>Number | % Change<br>from last<br>year |
|---|-----------------|-------------------------------|
| Lawyers or patent agents in                                 |                 |                               |
| private practice:   |                 |                               |
| law/patent firm:  |                 |                               |
| production or sales company (goods and materials):          |                 |                               |
| IP consulting or transaction entity (NOT production/sales): |                 |                               |
| Non-lawyers/non-patent/trademark agents in                  |                 |                               |
| law/patent firm:  |                 |                               |
| production or sales company (goods and materials):          |                 |                               |
| IP consulting or transaction entity (NOT production/sales): |                 |                               |
| Other members (please define):                              |                 |                               |
| Female Members:   |                 |                               |
|   |                 |                               |