



LESI International Management & Delegates Meeting (IMDM)
Madrid, Spain
28 April 2024

2024 LES Society Fact Sheet

Thank you for providing us with an updated LES Society Fact Sheet. This information helps us share your annual activities with the LESI Board and the Membership Committee. We have also asked for (optional) data on your members (while helpful, we appreciate that not all societies might have this data).

SOCIETY INFORMATION

SOCIETY NAME: LES Russia

CONTACT PERSON

(This person is responsible for communication with & timely submissions to the LESI Office. You may alternatively update your information directly on the website [here](#) and indicate below that it is up to date)

Name: Evgeny Alexandrov
Company: Gorodissky & Partners
Address: B. Spasskaya str., 25, bldg. 3,
 Moscow 129090, Russia
Phone: +7(495) 937 6116
E-mail: AlexandrovE@gorodissky.com;
pat@gorodissky.com
Website: www.gorodissky.com
Twitter handle:

CURRENT SOCIETY OFFICERS

President: Evgeny Alexandrov
Secretary: Alexey Vakhnin
Treasurer: Elena Utkina
Society Administrator(s): Alexey Vakhnin
 Delegates: Alexey Vakhnin
 Natalia Karpova
(please provide delegate e-mail addresses)

Term of Current Society Officers/ Date of Next Change of Officers: December 2025
(please notify LESI with a complete list of officers when the change takes place)

Annual Membership Dues: 120 \$
(please note currency and any categories of membership)

MEMBERSHIP DATA

Category	Total Number	% Change from last year
Total Number of Members: <i>(please also note separately categories of membership)</i>	39	-17%
Young Members (< 40 years of age):	4	-50%

Date and Location of Next Annual General Meeting (AGM): December, Moscow

Notable Society Activities / Educational Events during the past year:
(please include the date, purpose and number of attendees)

14 April 2023

LES Russia round table "Franchising export to the EEU countries and the Middle East"

LES Russia, Russian Franchise Association (RAF), Business Russia Committee on Franchising and Gorodissky & Partners held a round table "Franchising Export to the EEU countries and the Middle East".

Members of the board of LES Russia opened the seminar with a welcoming speech:

Sergey Medvedev, Ph.D., LL.M., Trademark & Design Attorney, Partner of Gorodissky & Partners law firm and Yuri Mikhailichenko, Director of Russian Franchising Association (RAF).

The speakers of the seminar were:

Yuri Mikhailichenko made a presentation on "Channels and mechanisms to promote franchises abroad", in which he outlined the specifics of franchise promotion in Russia and gave recommendations on how to properly plan a promotion strategy in various channels.

Yuri Mikhailichenko introduced Diana Kurbanova, Vice-president of the Franchising Association of Uzbekistan, who spoke about the peculiarities of the Association.

Sergey Medvedev spoke on the topic "Legal features of franchise sales in the UAE: Business issues, Intellectual Property", and told about the peculiarities of franchising relations, required basic documents for the transaction and the main differences in the registration of the transaction in the UAE.

Olga Leontyeva, Chairman of the Franchisors and Franchisees Association "Belfranchising" made a presentation "Franchise for export. Experience of Belarus", and highlighted the main aspects of the structure of the franchising market in Belarus and its development in recent years.

Elena Korostylyova, partner of "Sendika Group" made a presentation "Franchise promotion experience of fitness clubs "Tonus Club" in the near and far abroad countries" and told about successful cases of selling franchises of innovative women fitness clubs in different countries of the world.

Denis Konkov, co-founder and creator of the international network of bakeries "Real Bakery" gave a presentation on "The experience of promoting catering franchises in the near and far abroad countries", in which he noted the importance of "geo-marketing" - a detailed calculation of traffic of the outlet before the launch, as the main guarantee of success.

The event aroused great interest among the participants and ended with a lively discussion.

9 June 2023

Laws Affecting IP Licensing—Russia // les Nouvelles

LESI's les Nouvelles published an article of LES-Russia members Evgeny Alexandrov, Ph.D., Partner, Trademark & Design Attorney, Head of Legal, Trademark & Design Practice ("Gorodissky and Partners", Moscow), and Sergey Medvedev, Ph.D., LL.M., Partner, Trademark & Design Attorney (Gorodissky & Partners, Moscow, Dubai), "Laws Affecting IP Licensing".

The article focuses on requirement to register certain IP licenses in Russia concerning registered IP subject matter (e.g., invention, trademark, design, etc.), rules and principles for exhaustion of intellectual property, questions about possible termination of rights granted, including rights under sub-licences, regulation amount (license fee) and the period of payment in the license agreement, national exchange control regulations, etc.

12 September 2023

Moscow Licensing Summit 2023

Natalia Ablogina, member of LES Russia, Trademark Attorney, Senior Lawyer ("Gorodissky and Partners", Moscow) will speak about peculiarities of termination of license agreements at Moscow Licensing Summit 2023.

14 December 2023

Round Table "Practical Aspects of Intellectual Property in the Connection with the New Legislation of the Russian Federation"

LES Russia organized a round table "Practical Aspects of Intellectual Property in the Connection with the New Legislation of the Russian Federation " moderated by N.N. Karpova, Vice-President of LES Russia, Ph.D., Head of the Department of the Russian Academy of National Economy and Public Administration under the President of the Russian Federation.

The key speakers of the roundtable was:

Nikolay Bogdanov, Partner, Russian Patent Attorney, Council, Gorodissky & Partners

Eduard Shablin, Russian and Eurasian patent attorney, Head of Moscow branch of "Patentica", member of LES Russia

Nikolay Ptitsyn, Trademark Attorney, Regional Director, Gorodissky & Partners (Vladivostok)

Sergey Medvedev, Ph.D., LL.M., Partner, Trademark & Design Attorney, Gorodissky & Partners, member of LES Russia

Nikolay Bogdanov spoke about the development of intellectual property legislation in 2023, Sergey Medvedev briefed the participants about the development of Russian relations in franchising on the example of the UAE, Nikolay Ptitsyn presented a report "Licensing and Franchising as Tools for Commercialization of Means of Individualization". Eduard Shablin spoke about new approaches in assessing unity of invention and their impact on patent strategy.

Please List Your Professional Committees (e.g., Education, Life Sciences, Transportation):

Does your society have (or plan to start) a Young Members Congress (YMC)? Would your Society be interested in becoming more involved in WILA? If so, please provide a contact for each.

How can LESI or other LES Societies further support you?

Report completed by : ___ Evgeny Alexandrov _____

Date : ___21/03/2024_____

Appendix

Additional LES Society Membership Data

If known:

	Total Number	% Change from last year
Lawyers or patent agents in --		
private practice:	-	
law/patent firm:	37	-10%
production or sales company (goods and materials):	-	
IP consulting or transaction entity (NOT production/sales):	-	
Non-lawyers/non-patent/trademark agents in --		
law/patent firm:	-	
production or sales company (goods and materials):	-	
IP consulting or transaction entity (NOT production/sales):	2	-33%
Other members (please define):		
Female Members:	16	-25%