



# LESI International Management & Delegates Meeting (IMDM)

Madrid, Spain  
28 April 2024

## 2024 LES Society Fact Sheet

Thank you for providing us with an updated LES Society Fact Sheet. This information helps us share your annual activities with the LESI Board and the Membership Committee. We have also asked for (optional) data on your members (while helpful, we appreciate that not all societies might have this data).

### SOCIETY INFORMATION

**SOCIETY NAME:** Licensing Executives Society China, Hong Kong Sub-Chapter

#### CONTACT PERSON

*(This person is responsible for communication with & timely submissions to the LESI Office. You may alternatively update your information directly on the website [here](#) and indicate below that it is up to date)*

**Name:** Rosita LI

**Company:** ELLALAN

**Address:** 26th - 28th Floors, The Hennessy, 256 Hennessy Road, Wanchai, Hong Kong

**Phone:** +852 37523869

**E-mail:** rosita.li@ellalan.com

**Website:** <http://les-cn-hk.org/>

**Twitter handle:** @LESHongKong

#### CURRENT SOCIETY OFFICERS

**President:** Rosita LI

**Secretary:** Annie TSOI

**Treasurer:** Janet WONG

**Society Administrator(s):** N/A

**Delegates:** Annie Tsoi Janet Wong

*(please provide delegate e-mail addresses)*

**Term of Current Society Officers/ Date of Next Change of Officers:** 1 January 2023 to 31 December 2024;  
Next change will be 31 December 2024.

*(please notify LESI with a complete list of officers when the change takes place)*

Apart from the society officers stated above, the Vice President is Michael Lin

**Annual Membership Dues:** HKD1,400 from 1 January 2023 to 31 December 2024

*(please note currency and any categories of membership)*

### MEMBERSHIP DATA

Category	Total Number	% Change from last year
<b>Total Number of Members:</b> <i>(please also note separately categories of membership)</i>	35 <i>(as of 27 March 2024)</i>	+12%
<b>Young Members (&lt; 40 years of age):</b>	5	+25%

## SOCIETY ACTIVITIES

---

**Date and Location of Next Annual General Meeting (AGM): December 2024**

**Notable Society Activities / Educational Events during the past year:**

*(please include the date, purpose and number of attendees)*

(1) 7 June 2023 – Seminar at Pizza Express

- Speaker: Mr. Sampson Chen from Pizza Express

- Mr. Chen shared his extensive licensing and related experience in franchising restaurants in Hong Kong and Mainland China, as well as the challenges faced by the F&B industry during COVID-19.

- LESCHK as organizer

(2) 4 July 2023 – Social event – “Tasty Rice Dumplings and Giving Back: A recipe for Success”

- Agnes Chin, Co-Founder of Cookie Smiles, demonstrated and shared with members on how to make delicious rice dumplings for the Dragon Boat Festival

- LESCHK as organizer

(3) 17-18 Nov 2023 – LES Asia Pacific Conference 2023 – “Intellectual Property Promotes Prosperity – New Challenges of Licensing Intellectual Property in the Asia Pacific Region”

- co-hosted by LES China and LESCHK, in Shenzhen Nanshan, China

(4) 7-8 Dec 2023 – Business for IP Asia Forum 2023 – Joint Session: “A Multi-faceted Approach to Managing Modern IP”

- jointly organised and hosted by LESCHK (represented by council member Theresa Luk), The Hong Kong Law Society & The Hong Kong Bar Association

(5) 20 Feb 2024 – Seminar – “LOT Network and the LOT Network Agreement: What IP and Licensing Professionals Need to Know About the World's Largest Patent Licensing Platform”

Speaker: Mr. Sam Wiley from LOT Network

- Mr. Wiley was invited to explain the LOT Network Agreement and its implications for IP management

- LESCHK as organizer

**Please List Your Professional Committees (e.g., Education, Life Sciences, Transportation):**

Legal Committee; Industry Liaison Committee

**Does your society have (or plan to start) a Young Members Congress (YMC)? Would your Society be interested in becoming more involved in WILA?** If so, please provide a contact for each.

We do not officially have a YMC as it is difficult for us to introduce the YM category and charge a lower fee due to the reason stated below.

We are interested in becoming more involved in WILA. Contact: Ms Rosita Li

**How can LESI or other LES Societies further support you?**

We are keen to introduce other types of membership to attract more members, and plan to introduce a new category of “friends” of LESCHK with lower membership fees and without voting rights and full benefits of a normal member.

Membership rates / fees has been a challenging issue given that we, Hong Kong Sub-Chapter, have to pay dues (RMB500 per member) to LES China on annual basis, which we understand are in turn paid to LESI. We wonder if there are other sub-chapters like the Hong Kong group having similar problems.

Report completed by :     Rosita Li     Date :

## Appendix

### Additional LES Society Membership Data

*If known:*

	Total Number	% Change from last year
<b>Lawyers or patent agents in --</b>		
private practice:		
law/patent firm:	23	+21%
production or sales company (goods and materials):	3	0
IP consulting or transaction entity (NOT production/sales):	3	0
<b>Non-lawyers/non-patent/trademark agents in --</b>		
law/patent firm:		
production or sales company (goods and materials):		
IP consulting or transaction entity (NOT production/sales):	6	0
<b>Other members</b> (please define):		
<b>Female Members:</b>	20	11%