



**LESI International Management & Delegates Meeting (IMDM)**  
**Montréal, Canada**  
**30 April 2023**

**2023 LES Society Fact Sheet**

*Thank you for providing us with an updated LES Society Fact Sheet. This information helps us share your annual activities with the LESI Board and the Membership Committee. We have also asked for (optional) data on your members (while helpful, we appreciate that not all societies might have this data).*

**SOCIETY INFORMATION**

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**SOCIETY NAME:** Licensing Executives Society Philippines (LES Philippines)

**CONTACT PERSON**

*(This person is responsible for communication with & timely submissions to the LESI Office. You may alternatively update your information directly on the website [here](#) and indicate below that it is up to date)*

**Name:** Bayani B. Loste

**Company:** Fortun Narvasa & Salazar

**Address:** 23rd Floor, Multinational Bancorporation Centre, 6805 Ayala Avenue, Makati City, 1227 Philippines

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[admin@lesphilippines.org](mailto:admin@lesphilippines.org)

**Website:**  
<https://www.licensingexecutivesocietyphilippines.org/>

**Twitter handle:** @lesphilippines

**CURRENT SOCIETY OFFICERS**

**President:** Bayani B. Loste

**President-Elect:** Vida M. Panganiban-Alindogan

**VP Administration:** Divina P.V. Ilas-Panganiban

**VP National:** Abelaine T. Alcantara

**VP International:** Troy A. Luna

**VP Public Affairs:** Carrie Bee C. Hao

**Treasurer:** Victor Basilio N. De Leon

**Secretary:** Reena C. Mitra-Ventanilla

**Assistant Secretary:** Kevin Ken S. Gancho

**Society Administrator(s):** Bayani B. Loste

**Delegates:**

Patricia A. O. Bunye ([po.bunye@cruzmarcelo.com](mailto:po.bunye@cruzmarcelo.com))

Bienvenido A. Marquez III

([Bienvenido.Marquez@quisumbingtorres.com](mailto:Bienvenido.Marquez@quisumbingtorres.com))

**Term of Current Society Officers/ Date of Next Change of Officers:** Two years; next election is in 30 June 2023

*(please notify LESI with a complete list of officers when the change takes place)*

**Annual Membership Dues:** Please see attached.

*(please note currency and any categories of membership)*

**MEMBERSHIP DATA**

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Category	Total Number	% Change from last
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		year
<b>Total Number of Members:</b> <i>(please also note separately categories of membership)</i>	65	0 (same as last year)
<b>Young Members (&lt; 40 years of age):</b>	10	

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## SOCIETY ACTIVITIES

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**Date and Location of Next Annual General Meeting (AGM):** 30 June 2023, Makati City

### **Notable Society Activities / Educational Events during the past year:**

*(please include the date, purpose and number of attendees)*

1. 5 May 2022: LES Philippines (LESP) Education Committee Head and Past President Leslie Anne T. Cruz, together with LESP President-Elect Vida Panganiban-Alindogan, signed on 5 May 2022 during a virtual meeting a Memorandum of Understanding with The Storytelling Project (TSP) to promote the habit of reading in children from underprivileged communities and teach the importance of protecting intellectual property rights at a young age. TSP's founder Rey S. Bui, and Executive Director, Daniel Joseph Benito represented the non-profit. Zoom meeting participants: 8
2. 28 May 2022: LES Philippines (LESP) Education Committee Head and Past President Leslie Anne T. Cruz, together with LES International Past President Patricia A. O. Bunye; LESP President Bayani B. Loste, and LESP President-Elect Vida Panganiban-Alindogan, attended the Storytelling Workshop of The Storytelling Project (TSP) last 28 May 2022 in Makati City, Philippines. The team of LESP storytellers broke from their lawyerly confines to actively participate during the workshop. Their engagement with TSP that Saturday morning was part of Leslie's LES IP Kids Day initiative in the Philippines, which started on 17 March 2020, to celebrate the memory of the late Patrick Terroir, LES International's former Patent and Technology Licensing committee head and past president of LES France. Estimated in-person participants: 22
3. 31 May 2022: Director Jesus Antonio Z. Ros of the Bureau of Trademarks, IPOPPL, talked about geographical indications, their effect on immediate economic gains of business owners and communities, and the recent draft of the Implementing Rules and Regulations (IRR) for this type of intellectual property. Zoom meeting participants: 25
4. 24 June 2022: Annual General Membership Meeting and Forum on Current Challenges of R&D Sectors and Wishlist for the New Administration. The officers and committee heads reported to the general membership of the LES Philippines (LESP) the activities accomplished and the programs for the incoming year for the Society. A forum entitled "on Current Challenges of R&D Sectors and Wishlist for the New Administration" ensued with representatives from the agri-aqua sector, university, private industry, and startup ecosystem as panelists. Estimated in-person participants: 30; Zoom participants: 25
5. 29 September 2022: Signing of Memorandum of Understanding between Philippine Council for Agriculture, Aquatic and Natural Resources Research and Development of the Department of Science and Technology (DOST-PCAARRD) and LES Philippines
6. 15 - 18 November 2022: Advanced Licensing Course Co-Organized with the Intellectual Property Office of the Philippines - An extensive 4-day training program that provided an opportunity for IP practitioners, particularly those professionals who are practicing IP licensing to amplify their skills and knowledge in licensing and valuation. Estimated in-person participants: 110
7. 23 - 25 November 2022 Trifecta: Licensing Course; Asia-Pacific Conference; Young Members Congress-Asia Pacific - In the face of global challenges, the Licensing Executives Society (LES) Philippines, in cooperation with LES International Education Committee, LES International Asia Pacific (APAC) Committee, LES Young Members Congress (YMC) hosted a 3-day event that highlighted the crucial role of licensing of intellectual property. Dubbed the "Trifecta", LES Philippines organized a Licensing Course (23 November

2022), the Asia-Pacific (APAC) Conference (24 November 2022), and the YMC Asia Pacific Conference, hosted by SyCip Law Center in Makati City, Metro Manila, Philippines, which were all simultaneously conducted virtually and on-location. Estimated in-person average attendance: 30; Estimated Zoom average participants: 20

8. 6 December 2022: Agri-Aqua Innovation Pitchfest co-organized with DOST-PCAARRD, the Association of PAQE Professionals, Inc. (APP) and the LES Industry University Government Transactions Committee - a culminating activity that will showcase all the technologies from the 63-member agri-aqua consortium of PCAARRD. LES Philippines brought in panelists from its network as potential investors/licensing agents during the day-long pitch. Estimated in-person participants: 200

9. 6 December 2022: LES Philippines Annual Christmas Kumustahan – an annual year-end fellowship event to rekindle ties between and among members of the Society, with special invitation to the organizing team of DOST-PCAARRD after the completion of the day-long Innovation Pitchfest. Estimated in-person participants: 50

10. 25 Jan 2023: LES Philippines Courtesy Call to IPOPHIL Director of the Bureau of Patents Ann Edillon. The membership of LES Philippines met with newly appointed Bureau Director Edillon. Zoom participants: 28

11. 1 – 3 March 2023: World Intellectual Property Organization consultant Dr. Andre Gorius conducted an IP valuation training from at the Acacia Hotel, Alabang, Muntinlupa City, Philippines, with 27 IP and licensing professionals from 10 higher educational institutions and 5 law and IP firms finishing the course.

12. 3 March 2023: Practitioners and government regulators attended the Philippines' first roundtable discussion on intangible asset valuation last 3 March 2023 at the Acacia Hotel, Alabang, Muntinlupa City, Philippines. Organized by the Licensing Executives Society Philippines (LES Philippines) together with the Department of Science and Technology - Philippine Council for Agriculture, Aquatic, and Natural Resources Research and Development (DOST-PCAARRD) and the Association of PAQE Professionals, Inc. (APP), the half-day event focused on determining the standards of IA valuation in the country, the need for professionalizing of the valuation practice, and the minimum requirements of training and experience that a practitioner must have to prepare a credible report. Estimated in-person participants: 15

**Please List Your Professional Committees** (e.g., Education, Life Sciences, Transportation):

The following are the professional committees of LES Philippines:

1. Patent and Technology Licensing
2. Copyright
3. Life Sciences
4. Consumer Products Industry
5. Asia Pacific
6. Engineering, Transportation and Physical Science
7. Electronics, Information Technology and Telecommunications
8. Education

9. Trademark and Character Licensing
10. Industry, University and Government Transactions
11. Engineering, Transportation and Physical Science
12. Chemicals, Energy, Environment and Materials
13. Dispute Resolution

**Does your society have (or plan to start) a Young Members Congress (YMC)? Would your Society be interested in becoming more involved in WILA?** If so, please provide a contact for each.

Yes. LES Philippines' Young Members Congress committee is currently led by Reena C. Mitra-Ventanilla. You may reach her through email at [Reena.Mitra-Ventanilla@quisumbingtorres.com](mailto:Reena.Mitra-Ventanilla@quisumbingtorres.com).

We are also interested in becoming more involved in WILA. Reena plans to be more active in WILA once the next LESP-YMC lead is selected.

**How can LESI or other LES Societies further support you?**

LES Philippines will greatly appreciate the assistance of LESI in promoting all its future programs and activities, and in inviting noteworthy speakers for future fora hosted by LES Philippines.

Report completed by: Bayani B. Loste

Date : 30 April 2023

## Appendix

### Additional LES Society Membership Data

*If known: Still collating data at the time of submission*

	Total Number	% Change from last year
<b>Lawyers or patent agents in --</b>		
private practice:		
law/patent firm:		
production or sales company (goods and materials):		
IP consulting or transaction entity (NOT production/sales):		
<b>Non-lawyers/non-patent/trademark agents in --</b>		
law/patent firm:		
production or sales company (goods and materials):		
IP consulting or transaction entity (NOT production/sales):		
<b>Other members</b> (please define):		
<b>Female Members:</b>		