



## LESI International Management & Delegates Meeting (IMDM)

Montréal, Canada  
30 April 2023

### 2023 LES Society Fact Sheet

Thank you for providing us with an updated LES Society Fact Sheet. This information helps us share your annual activities with the LESI Board and the Membership Committee. We have also asked for (optional) data on your members (while helpful, we appreciate that not all societies might have this data).

#### SOCIETY INFORMATION

**SOCIETY NAME: LES BRAZIL**

##### CONTACT PERSON

(This person is responsible for communication with & timely submissions to the LESI Office. You may alternatively update your information directly on the website [here](#) and indicate below that it is up to date)

**Name:** Cédric Sikandar

**Company:** left blank

**Address:** left blank

**Phone:** (55 12) 99725-1401

**E-mail:** cedric@zks.com.br

**Website:** left blank

**Twitter handle:** left blank

##### CURRENT SOCIETY OFFICERS

**President:** Paula Mena Barreto Pinheiro

**Secretary:** Cédric Sikandar

**Treasurer:** Karina Haidar Müller

**Society Administrator(s):** Laetitia Maria Alice Pablo d'Hanens, Marcela Trigo de Souza, Felipe Pereira Toscano, Renata Traldi Carriel Astroven, Hannah Vitória Macedo Fernandes, and Fabio Pereira.

**Delegates:** Thereza Goncalves Curi Abranches and Bruna Rego Lins

[thereza.abranches@kasznarleonardos.com](mailto:thereza.abranches@kasznarleonardos.com)

[bruna@hallem.com.br](mailto:bruna@hallem.com.br)

**Term of Current Society Officers/ Date of Next Change of Officers:**

**All terms are from January 2022 to January 2024**

President - *Paula Mena Barreto Pinheiro*

Past President - *Karina Haidar Müller*

Vice-President - *Thereza Goncalves Curi Abranches*

Vice- President - *Bruna Rego Lins*

Director (Administration) - *Fabio Pereira*

Director (Treasury) - *Karina Haidar Müller*

Director (Education) - *Laetitia Maria Alice Pablo d'Hanens, Marcela Trigo de Souza e Felipe Pereira Toscano*

Director (Young Member's Group) - *Renata Traldi Carriel Astroven*

Director (Communication) - *Hannah Vitória Macedo Fernandes*

**Director (Secretary) - Cédric Sikandar**

**Annual Membership Dues: BRL 600**

(please note currency and any categories of membership)

## Membership Data

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Category	Total Number	% Change from last year
<b>Total Number of Members:</b> <i>(please also note separately categories of membership)</i>	52	- 1,88%
<b>Young Members (&lt; 40 years of age):</b>		

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## SOCIETY ACTIVITIES

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### Date and Location of Next Annual General Meeting (AGM): April 25<sup>th</sup>, 2023

### Notable Society Activities / Educational Events during the past year: (please include the date, purpose and number of attendees)

\* By November 30<sup>th</sup> and December 1<sup>st</sup>, 2022, LES Brazil and ICC-Brazil (the Brazilian chapter of the International Chamber of Commerce) have held a round-table called "Technology Transfer in Brazil - Where We Are and Where We Are Going To" ("*Transferência de Tecnologia no Brasil - Onde Estamos e Para Onde Vamos*").

The round-tables occurred on-line during morning period, where representative stars from the public administration and the Brazilian industries, together with Les Brazil and ICC Brazil members have debated about their experiences in dealing with the agreements related to the transfer of technology and its formalities.

The debate is welcomed since the Brazilian administration, particularly the Ministry of the Economy, is performing several studies to modernize the regulations and propose legislative changes aimed to modernize and promote the commercialization of the intellectual property rights.

LES Brazil and ICC Brazil members were complimented with free registration.

\* By November 3<sup>rd</sup>, 2022 the LES Brasil member Mr. Felipe Toscano have invited Mr. Fábio de Lima Almeida, legal manager at GDM Genética do Brasil to debating about licensing strategies in the field of new plant variety rights.

The debate occurred on-line at LES Brazil's page in Instagram (@brasil.les).

\* By February 22<sup>nd</sup>, 2023 LES Brazil have organized a roundtable to discuss about a recently issued legislation in Brazil, Law n° 14.286/2021).

This legislation is of extreme importance and blows "modernization winds" over the Brazilian exchange regulation. It brings changes in international agreements, particularly on the payment of royalties made abroad.

In order to discuss it Paula Mena Barreto (LES Brazil President), Candida Ribeiro Caffé and Tatiana Campello (LES Brazil Counselors) have invited Roberto Casarini and Fabio Braga (Partners at Demarest Advogados, in the area of tax, banking and finance).

The roundtable was carried on-line at Sympla, a platform for events, and made free of charge for LES members.

\* On March 8th, 2023 celebrating the International Women's Day, LES BRAZIL has organized a debate on the role of women in the technological development of Brazil (*A Evolução Tecnológica no Brasil e o Papel das Mulheres*). It was held at the Sympla online platform.

The debate was moderated by Marcela Trigo (LES BRAZIL) between Claudia da Silva Oliveira (Vale Holdings B.V.), Liane Lage (former Director at the BrPTO), and Angelica Ravagnani (Astrazeneca do Brasil).

Marcela started the conversation recalling that LES Brazil has a longstanding tradition in recognizing women's competences in the field of the technology licensing in the country, and cited several feminine highly esteemed past presidents of the association. An optimistic debate occurred about several aspects of women practicing in the technological field; Claudia has brought insights about women dealing with a mix of challenges and pleasures when combining work and family day-by-day activities; Liane has mentioned that women have been playing an important role in several technological areas in the country, but there remains a need to attract more women to the so-called STEAM areas; while Angelica has mentioned about her passion about technology, she mentioned a need for more opportunities for allowing people to know about the importance of the technologies.

\* On March 16th, 2023 LES BRAZIL and ICC BRAZIL (International Chamber of Commerce - Brazil) will host together a debate about Technology transfer in Brazil.

The debate is welcomed since the Brazilian administration, particularly the Ministry of the Economy, is performing several studies to modernize the regulations and propose legislative changes aimed to modernize and promote the commercialization of the intellectual property rights.

LES Brazil and ICC Brazil members are complimented with free registration.

**Please List Your Professional Committees (e.g., Education, Life Sciences, Transportation):**

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Does your society have (or plan to start) a Young Members Congress (YMC)? Would your Society be interested in becoming more involved in WILA? If so, please provide a contact for each.

*There is a YM dedicated director – Renata Traldi Carriel Astroven*

How can LESI or other LES Societies further support you?

*Left blank*

Report completed by: Cédric Sikandar    Date :28/03/2022

## Appendix

### Additional LES Society Membership Data

*If known:*

	Total Number	% Change from last year
<b>Lawyers or patent agents in --</b>		
private practice:		
law/patent firm:	46	
production or sales company (goods and materials):	4	
IP consulting or transaction entity (NOT production/sales):		
<b>Non-lawyers/non-patent/trademark agents in --</b>		
law/patent firm:		
production or sales company (goods and materials):		
IP consulting or transaction entity (NOT production/sales):		
<b>Other members</b> (please define):	2	
<b>Female Members:</b>	21	