LESI 2023-2024
LESI INNOVATION AWARD

Innovation Award

<table>
<thead>
<tr>
<th>Category</th>
<th>Nominator</th>
<th>Approval</th>
<th>Criteria</th>
</tr>
</thead>
<tbody>
<tr>
<td>LESI Innovation Trends Committee</td>
<td>LESI Board of Directors and LESI Board of Delegates</td>
<td></td>
<td></td>
</tr>
<tr>
<td>LESI President or LESI Board Members or LESI International Delegates or LESI Member Societies</td>
<td>Licensing Professionals (LES Members and non-members)</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Awarded to the most innovative deal from bench to market, for practices in innovations and licensing. Specific criteria include:

1. **The value created by the innovation** -- Solid invention value creation process – preference is given to more collaboration in the ideation of the IP and multiple IPR and human actor competency assessments;
2. **The Market Value of the Innovation** -- Teamwork and partnerships, beyond R&D, market value and IP – more credit is given to anticipatory planning and activation;
3. **Conduct of Contractual Arrangements** -- a comprehensive value chain analysis (from raw materials to consumers) is given more points; and
4. **Alignment with Trends / Focus Areas Identified by LESI** - the more factors of change affected (New Tech, New Actors, New Context, New Products, EEAM, Trade Secrets), the more points given.

All nominations must be submitted by **31 December 2023** to innovationawards@lesi.org

Award Selection Committee:

- André Gorius (LES France) andregorius@gmail.com
- Tanja Sovic (LES Austria) tanja.sovic@tuwien.ac.at
- Arved Waltemathe (LES Germany) info@waltemathe.de
- Antonio di Bernardo (LES Italy) a.dibernardo@thinx.expert

*Updated Dec 2023*
1. The value created by the innovation

Please describe:
- How did the idea leading to the invention emerge? *(e.g. was it the result of one person’s ideas, or a more collective effort)*
- How did the team conduct the IP environment assessment? *(e.g. prior art search, securing an initial freedom-to-operate opinion, competitive intelligence, ...)* With which type of actors?
- How an assessment of the critical competencies needed for the success of the project was made? How the team made sure they would be available?
- Were open innovation arrangements, licensing-in options considered before entering in the operational phase?
- In the case where partnerships were created, how it was done? *(e.g., benchmarking for best potential partners, using pre-existing networks...)*

2. The market value of the innovation

For all the following items, please describe in general:
- How you conducted these steps?
- How and why you focused on the ones you consider the most important for the projects’ success?
- How the market value of the innovation was assessed and secured?: *(e.g. which organizations/functions among General Management, R&D, IP, Sales and Marketing, Manufacturing & Supply Chain, Others were involved in the market potential assessment)*
  - In the initial phases (Research)
  - After Proof of Concept (Development)
- What business models were studied, and how was the final business model chosen? *(e.g. for manufacturing did you consider/use licensing-out, contract manufacturing ...)*

3. The way you decided and conducted the contractual arrangements

- How did the team assess the business impact of the project/innovation on the overall value chain?
- Did you conduct a value chain analysis to position licensing options? If yes, please describe how this was achieved.

4. How the innovation aligns with the long-term innovation trends and focus areas identified by the LESI Innovation Trends Committee

- What is the assessed time-to-market of the innovation, and what measures did you put in place to manage / shorten / optimize it?
- **The impact of the innovation:** Which of the following categories identified by the task force does your innovation fall in and why? *(You may select more than one)*
  1. New Technologies (IoT, AI, Robotics, Blockchain,...)
  2. New Context (open science, sustainable development goals,...)
  3. Innovation Collaboration
  4. Energy, Environment and Advanced Materials
  5. Circular Economy & Recycling
  6. Alternative Food
  7. Trade Secrets
  8. Traditional Knowledge Systems
  9. Data Economy