



## LICENSING EXECUTIVES SOCIETY INTERNATIONAL

### “Ask Me Anything” on Licensing, Session # 2 (France)

Tuesday 22 February, from 2:00 pm to 3:30 pm (CET, Paris time)

### “TRENDS IN LICENSING AND TECHNOLOGY TRANSFER: A FRENCH PERSPECTIVE TO GLOBAL LICENSING”

- **Learn about recent trends in licensing and technology transfer** from and with French companies around the globe,
- **Hear three prominent industry speakers** from LES France, moderated by Emmanuel Gougé (Pinsent Masons LLP, LES France),
- **Ask any question** on licensing and technology transfer strategies with France, in-bound or out-bound.

#### Speakers

- **Jean-Baptiste Sirand**, Senior Legal Counsel Intellectual Property with **Dassault Systemes**, a 20 000 employees company which provides software solutions that allow customers to create innovative new products and services using virtual experiences thanks to the **3DEXPERIENCE** platform ([www.3ds.com](http://www.3ds.com)), will address the evolution of their business and licensing model over the past 10 years;
- **Didier Patry**, CEO of **France Brevet**, a public investment fund dedicated to monetization and protecting French technological innovations ([www.francebrevets.com](http://www.francebrevets.com)), will share his views on the trends in licensing and technology transfer;
- **Timothée Le Quesne**, CEO of **Energysquare**, a French Tech company which has developed a unique wireless charging technology, will present the successful licensing model which Energysquare has developed for their technology ([www.energysquare.co](http://www.energysquare.co)).

#### Schedule

02:00-02:05	Opening Remarks	Mr. John Paul, President <i>LES International</i>
02:05-02:10	Introduce panel and topic: “Trends in Licensing and Technology Transfer: a French perspective to Global Licensing”	Mr. Emmanuel Gougé <i>(Pinsent Masons LLP)</i>
02:10-02:25	From Software Licensing to Services	Mr. Jean-Baptiste Sirand <i>(Dassault Systèmes)</i>
02:25-02:40	Licensing and technology transfer: recent trends	Mr. Didier Patry <i>(France Brevets)</i>
02:40-02:55	Licensing and technology transfer: a French Tech around the Globe	Mr. Timothée Le Quesne <i>(Energysquare)</i>
02:55-03:25	Questions and Answers	All
03:25-03:30	Closing remarks	Mr. Emmanuel Gougé <i>(Pinsent Masons LLP)</i>