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LESI2024  
28-30 APRIL

ANNUAL CONFERENCE  
MADRID



# Licensing Executives Society International 2024 Management and Delegates Meeting (IMDM)

**Sunday, April 28, 2024**  
**9:00 a.m. – 4:15 p.m. CET**  
**Madrid, Spain**

**INVITED TO ATTEND:**

LESI Board members	(see appendix "A")
International Delegates	(see appendix "B")
Observers	(see appendix "C")
Management and Staff	(see appendix "D")
Committee Leaders	(see appendix "E")

# AGENDA

Sunday, 28 April 2024– International Management & Delegates Meeting

**DRAFT \*\* subject to change**

No.	Time (CET)	Description	Presented by	Action	Attachments
1.	9:00am 15 minutes	President declares the meeting convened.	Mike Lasinski	<i>Procedural</i>	
2.		Confirmation of Delegates & Proxies and Agenda adjustments	Tatiana Campello	<i>Procedural</i>	
3.		Overview of votes to be taken: <ul style="list-style-type: none"> <li>- Minutes from 2023 IMDM in Montreal</li> <li>- Awards Committee Proposed Winners</li> <li>- 2024-2025 Board Slate</li> </ul>	Dana Robert Colarulli	Info	
4.		Approval, and waiver of reading the minutes from the last IMDM Meeting (held April 30, 2023 in Montreal)	Tatiana Campello	Vote #1	<b>4(a)</b> Minutes of the 2023 IMDM Mtg (April 30, 2023 – Montreal)
5.	9:15am 15 minutes	President’s Report ( <i>priorities &amp; accomplishments</i> )  <b>**For reference:</b> <ol style="list-style-type: none"> <li>1. <i>Business Development/Continuing Thought Leadership</i></li> <li>2. <i>Committees</i></li> <li>3. <i>Madrid2024, LESI’s Global Annual Meeting</i></li> <li>4. <i>Refreshing the LESI Website</i></li> <li>5. <i>Membership/Global Membership for Organizations</i></li> <li>6. <i>ED Review Process</i></li> </ol>	Mike Lasinski	Presentation	5(a) April LES Global News Excerpt (Presidents Message)
5a	9:30 am 5 minutes	Thank you from the Conference Chair for LESI2024 (Madrid)	Jose-Miguel	Presentation	
6.	9:35am 10 minutes	Executive Director’s Report (State of the global society; census update & engagement highlights)	Dana Robert Colarulli	Presentation	
7.	9:45am 15 minutes	Treasurer’s Report <ul style="list-style-type: none"> <li>• Budget review &amp; Priorities</li> <li>• Proposed Budget for 2024-2025</li> <li>• Discussion / Feedback</li> </ul>	Russell Levine, Ningling Wang	Presentation	<b>7(a)</b> Treasurer's Report

No.	Time (CET)	Description	Presented by	Action	Attachments
8.	10:00am 30 minutes	Proposed LESI Mission & Vision Statements <ul style="list-style-type: none"> <li>Discussion &amp; Vote</li> </ul>	Sonja London, Dana Robert Colarulli	Vote #2	<b>8(a)</b> – Proposed LESI Mission and Vision Statement
	<b>10:30-11:00 am</b> 30 minutes	<b>COFFEE BREAK</b>			
9.	11:00 am 60 minutes (~6- 8 min each)	<b>Reports from Society Presidents</b> <i>(Updates on Membership, Activities, Engagement, Challenges)</i> <ol style="list-style-type: none"> <li><b>LES France</b> (Sophie Pasquier, LES France Past-President)</li> <li><b>LES Germany</b> (Gabriele Mohsler, LES Germany President)</li> <li><b>LES Japan</b> (Chikako Hashimoto (Ms.))</li> <li><b>LES China</b> (Aimin Huo, LES China Secretary)</li> <li><b>LES USA &amp; Canada</b> (Ann Cannoni, LES USA &amp; Canada President)</li> <li><b>LES Brazil</b> (Bruna Linns, LES Brazil President)</li> <li><b>LES Chile</b> (Jorge Fuente, LES Chile President)</li> </ol>	<i>Various</i>	Presentations	<b>9</b> – Listing of LES Society Leadership (Except from the April 2024 Global News)
10.	12:00 5 minutes	Update on the <b>CLP Program</b> - Certified Licensing Professionals	Fiona Nicolson	Presentation	<b>10 - Certified Licensing Professionals (CLP) Materials</b>
11.	12:05 pm 15 minutes	<i>Priority Update: LESI Website</i> <i>(refreshing the look, functionality &amp; usability)</i>	Tilman Mueller-Stoy, Gina Busku	Presentation	
12.	12:20 pm 15 minutes	<i>Priority Update: LES Committees</i> <i>(addressing overlap with local societies &amp; overall coordination)</i>	Tatiana Campello	Presentation	
13.	12:35 pm 10 minutes	<i>Priority Update: Business Development &amp; Rethinking Sponsorship/Partnerships with LESI</i>	Dana Robert Colarulli	Presentation	<b>13</b> – Rethinking LESI Sponsorship & Partnerships Slide Deck
14.	12:45 pm 15 minutes	<b>Young Members Congress (YMC) Report</b> <i>Report on Engagement with young professionals and Forward-looking Plans</i>  <i>YMC Charter: Founded to meet the networking and professional needs of young executive LESI members.</i>	Stacey Dunn, Roberto Carapeto	Presentation	



No.	Time (CET)	Description	Presented by	Action	Attachments
20.	3:00 pm 15 minutes	<b>LESI Industry Advisory Board Updates:</b> <ul style="list-style-type: none"> <li>Chemicals, Environment, Energy, and Materials Committee (CEEM) IAB</li> <li>Automotive IAB</li> </ul>	la Modin, Dallas Wilkinson, John Carney	Presentation	
21.	3:15 pm 10 minutes	<b>LESI Publications Report</b> - <i>les Nouvelles</i> and Global News	David Drews	Presentation	<b>21</b> – Slides on LESI Publications
22.	3:25 pm 5 minutes	<b>IMPAC3T Initiative with the EPO</b>	Mattia Dalla Costa Dana Robert Colarulli	Presentation	
23.	3:30 pm 15 minutes	LESI Meetings Committee Report: <ul style="list-style-type: none"> <li>Update on the Call for Proposals for 2027-2029</li> <li>Promotion for the <b>2024 Pan-Asia Meeting</b> <i>November 2024   Location: New Delhi, India (TBC)</i></li> <li>Promotion for <b>LESI2025</b> Annual Conference <i>April 27-29, 2025   Location: Singapore</i></li> <li>Planning for <b>LESI2026</b> Annual Conference <i>April 26-28, 2026   Location: Dublin, Ireland</i></li> </ul>	Thomas Adocker, Alex Haertel, Laura Macdonald  Richa Pandey  Lionel Tan, Catherine Lee	Presentation	
24.	3:45 pm 15 minutes	Incoming LESI President's Report	Sonja London	Presentation	
25.	4:00 pm	<b>Meeting Adjourned</b>			