



Presents

Source: Free Stock Images



**Environment, Energy, Materials and Chemicals (CEEM) and High
Technology Committees
Afternoon Talk**

**IP MANAGEMENT IN JOINT VENTURES BETWEEN
MULTINATIONALS**

Date:	Thursday, 13 May 2021
Webinar:	TEAMS – Register here: https://qkt.io/or7MbD
Time:	16:30 to 17:30 (SAST)
Cost:	Free of charge
RSVP:	noon on Wednesday, 12 May 2021 via Quicket

The Licensing Executives Society is an international association having 30 national and regional member societies, each comprising of men and women who have an interest in the transfer of technology, or licensing of intellectual property rights - from technical know-how and patented inventions to software, copyright and trade marks.

ABOUT THE SESSION

IP Management in Joint Ventures between multinationals

- How is IP managed going into a JV, during the life of a JV and after break-up?
- What are possible pitfalls?
- How is the IP managed in an advanced technology scenario where the technology changes during the duration of the JV?
- The importance of defining IP management at the inception of the JV.
- What happens to the IP developed in the JV after break-up?

These are just some of the questions that will be addressed during the talk. Elmar will share some industry experience of DetNet.



Dr. Elmar Muller



Education: PhD in Chemistry, MBA in Strategy.

Employment: Previous employers include Dow Chemical, BHP Billiton and AECI Mining. At DetNet since October 2014.

Elmar Muller is currently an Engineering Manager in Initiating Systems and the IP Custodian for DetNet. His initial introduction to IP started when he was involved in drafting patent claims at BHP Billiton. His interest in IP and studies in Strategy led him to write the IP Policies and Strategies for AECI Mining and DetNet. He is the inventor of more than 20 international patents.

DetNet is a leading developer of Electronic Initiating systems for commercial blasting and the products are in use across the globe in mining, construction and tunnelling.

The Licensing Executives Society is an international association having 30 national and regional member societies, each comprising of men and women who have an interest in the transfer of technology, or licensing of intellectual property rights - from technical know-how and patented inventions to software, copyright and trade marks.