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Dr. Heiden is currently the Co-Director of the Center for Intellectual Property (CIP), which is a joint center for knowledge-based business development between University of Gothenburg, Chalmers University of Technology, and the Norwegian University for Science and Technology. He is also a Visiting Professor at UC-Berkeley, a Visiting Scholar at the Hoover Institution at Stanford University, and a member of the European Commission High-Level Expert Group on Standard Essential Patents. In addition, he directs the Impact Accelerator at the Sahlgrenska School of Innovation and Entrepreneurship where he is also the Program Director of the interdisciplinary master's program.

Previously he was Innovation Director for the Qatar Science & Technology Park, where he was responsible for driving innovation strategy and intellectual property policy. Over the past ten years, Dr. Heiden has managed over 100 innovation projects with industry, university research institutes, healthcare providers, and start-up ventures.

As Co-Director of CIP, Dr. Heiden currently manages the internationalization of the CIP platform and strategic collaborations with industry and university partners. In this role, Dr. Heiden has co-founded and developed the Intellectual Capital Management (ICM) and Business Creation and Entrepreneurship in Biomedicine (BCEB) master's level programs, CIP FORUM, the Business of Intellectual Property executive program, and the CIP Internship Program.

Dr. Heiden holds degrees in engineering, technology management, and economics, and his research is at the interdisciplinary interface of economics, law, and innovation, in particular, intellectual property and open innovation in knowledge-intensive sectors. Before turning his focus to the field of knowledge-based business, Dr. Heiden played professional basketball in a number of European countries.