LESI @ 50

Benefits

1. Connection and access to a global community of businesses and experienced professionals
   Leaders in every industry, in every legal specialty throughout the world

2. Education on best practices growing revenue, profit, value, cash flow through IP
   Creating, protecting, and commercializing innovation, and managing and monetizing IP

3. Access to a full spectrum of member activities and perspectives
   Education and support for your day job in business and university environments

4. Access to numerous resources
   Tool kits, industry and professional committees, education, mentoring, royalty rate and deal term surveys

5. Part of a community devoted to thought-leadership, public service, inclusion, diversity, and equity in the business of IP for nearly 50 years

LESI ACTIVITIES FOCUS ON:

- Building community
- Educating our members
- Thought-leadership
- Public service
- Recognizing accomplishments

BUILDING COMMUNITY

- Industry focus groups: life sciences, communications, automotive, software, chemicals, materials, energy, environment and more
- Legal focus groups: focusing on licensing patent and technology, trademarks and branding, copyrights and software
- Affinity groups: Young Members Congress (YMC), Women In Licensing Alliance (WILA), LES Society presidents, other leaders in licensing, and more
- Global industry advisory boards: advising the board and committees

EDUCATING OUR MEMBERS

- Job training: basic licensing and advanced commercialization courses
- Recent developments: court decisions, legislation, regulatory summaries
- Pop-up courses: “hot topics” for licensing professionals
- Scholarly articles: quarterly journal
- Master classes: deep dives taught by the best in the field
- Meet the masters: IP leaders discuss their work, achievements, plans
- Case studies of success: CEOs address business and licensing strategies, growth financing, and how to build-to-sell
- Primers: IP management, IP licensing, IP valuation
- Check lists: key issues to consider in licensing and valuation

PROVIDING THOUGHT-LEADERSHIP

- Collaborate with WIPO, EPO, and local patent and IP offices on policy, education, and best practices
- International Standards Organization task force on intellectual property
- Les Nouvelles: A quarterly journal of scholarly articles
- Royalty rate and deal term surveys focused on life sciences, high technology, chemicals, energy, environment, materials

PROVIDING PUBLIC SERVICE

- Mentoring, role models, and cultivating success in others
- Focusing on Inclusion, diversity, and equity initiatives
- Hosting “Ask me anything” sessions and pro bono referrals
- Facilitating tech transfer and educating the developing world
- Sustainable innovation, development, and reduced environmental impacts
- Educating innovators and small enterprises with instruction and case studies
- Educating the community of future scientists and deal makers in our schools

RECOGNIZING ACCOMPLISHMENTS AND PRESENTING AWARDS

- Identifying and publicizing accomplishments in creating, protecting, and commercializing innovation, and managing and monetizing IP
- Presenting awards for outstanding accomplishments

Become a member of this global community!
Join your local society today!

www.lesi.org/societies