

LES Thailand Annual Conference

“IP Commercialization: from Laboratory to Global Marketplace”

Date and Time: 2-3 February 2017

Place: Chatrium Riverside Hotel Charoenkrung, Bangkok, Thailand

Recently, IP session has become more essential to the business in ASEAN and worldwide. We are delighted to present IP session in the business's sphere and innovation which transfers from ASEAN to the Global Marketplace. The conference will be arranged in 2 days from 2nd -3rd February 2017. It will give the opportunities for the speakers from different regions to expand their knowledge and ideas in the Globalization to the participants. We are honored to invite LES Thailand, LESI's members and all visitors to visit and be the part of our event.

PROGRAM SCHEDULE

Day One, Thursday 2 February 2017

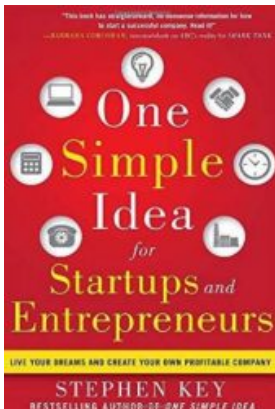
8.00 – 9.00	Registration, Networking and Morning Coffee/Tea
9.00 – 9.15	Welcome Address Dr. Wilaiporn Chetanachan , President of LES Thailand and Director of Corporate Technology Office, The Siam Cement PCL. (SCG) Alan Adcock , LES Thailand Organizing Committee and Partner and Deputy Director—Intellectual Property, Tilleke and Gibbins
9.15 – 9.30	Opening Ceremony and Opening Address by Guest-of-Honor Thosapone Dansuputra , Director-General, Department of Intellectual Property
9.30 – 10.00	Keynote Speech by LES International Board Patricia Bunye , President of LES International Peter Hess , President-Elect LES International
10.15 – 10.30	Networking Coffee/Tea Break
10.30 – 12.30	Session 1: Global Business and Trend in Licensing Moderator: Dr. Tilman Mueller Stoy , Partner Attorney-at-Law, BARDEHLE PAGENBERG Speakers: Susan A. Hallen , IP Management Solutions Manager, IBM Omer Hizioglu , General Partner, Diffusion Capital Partners Dr. Edelbert Häfele , CEO, Patev Mathew Luby , Director of Analytics-Asia, CPA Global
12.30 – 13.30	Lunch Break (Buffet)

13.30 – 15.15	<p>Session 2: Commercialization of Life Science Intellectual Property: A Workshop based on the WIPO Guide for the Commercialization of Intellectual Property</p> <p>Moderator: Fiona Nicolson, Partner, Bristows Speakers: Gary N. Keller, Chief Executive Officer, Xomix Ltd. Francois Painchaud, Partner, ROBIC Dr. Nares Dumrongchai, Director, TCELS</p>
15.15 – 15.30	Networking Coffee/Tea Break
15.30 – 17.30	<p>Session 3: Collaboration and Technology Transfer: From Research to Business</p> <p>Moderator: Dr.Orakanoke Phanraksa, IP Policy Manager, Technology Licensing Office Division, National Science and Technology Development Agency (NSTDA) Speakers: Eliza Stefaniw, Intellectual Property Management and Communication Specialist, KMUTT Adam Bates, Mahasarakham University Jeong Joong Kim, Executive Vice President, WIPS Co., Ltd. Malay Mishra, Lexis Nexis Alan Adcock, Partner and Deputy Director—Intellectual Property, Tilleke and Gibbins</p>
17.30	LEST Annual Meeting (Cocktail)

Day Two, Friday 3 February 2017

08.00 – 09.00	Registration, Networking and Morning Coffee/Tea
09.00 – 10.15	<p>Session 4: Mock Licensing Negotiation</p> <p>Moderator: Arnaud Michel, Avocat au Barreau de Paris/Partner, GIDE LOYRETTE NOUEL A.A.R.P.I. Speakers: Russell Levine, Partner, Kirkland and Ellis LLP Dr.Heinz Goddar, Partner, Boehmert& Boehmert John Paul, Partner, Finnegan Marcello Dini, Licensing Manager, Sisvel Group Yu Sarn Chiew, Partner, Yusarn Audrey Yingyong Tanthanapongphan, Senior Manager, The Siam Cement PCL. (SCG)</p>
10.15 – 10.30	Networking Coffee/Tea Break
10.30 – 12.30	<p>Session 5: Legal & Business cases in IP Licensing</p> <p>Moderator: Ningling Wang, Managing Partner, Finnegan Henderson, Farabow, Garrett & Dunner LLP Shanghai Representative Office Speakers: James Sobieraj, Brinks Gilson & Lione Andrew Wells, HGF Limited Robert Mcewin, Principal, Competition Consulting Asia and A.N.U. Dr. Michael Beyer, Chief Operating Officer, PATEV-ICM International Sarl</p>
12.30 – 13.30	Networking Coffee/Tea Break

13.30 – 15.15	<p>Session 6: Innovation & Business</p> <p>Moderator: Dr. Allen Yeo, Chairman, Patnova</p> <p>Speakers: Peter Willimott, Senior Program Officer, WIPO Lawrence Bickers, Managing Director, Collier IP Mina Maeda, Senior Manager, Social Innovation IP Dept. IP Business Division, Intellectual Property Division, Hitachi, Ltd. Dr. Rahul Pandey, Solution Consultant, Southeast Asia & Hong Kong, Clarivate Analytics Jason Loh, Partner, i2P Ventures Pte Ltd</p>
15.15 – 15.30	Networking Coffee/Tea Break
15.30 – 17.30	<p>Session 7: Recent IP Licensing Developments in Thailand and ASEAN</p> <p>Moderator: Peter N. Fowler, Acting Regional IP Attache for SE Asia, USPTO</p> <p>Speakers: Sutathip Yutayothin, The Central Intellectual Property and International Trade Court of Thailand Dr.Lerson Tanasugarn, Chulalongkorn University Suebsiri Taweepon, Partner, Tilleke and Gibbins Nont Horayangura, Partner, Baker & McKenzie</p>



EARLY BIRD PROMOTION

for the 50 first registrants will pay in a special fee and receive the book "One Simple Idea for Startups and Entrepreneurs" by Stephen Key!

MEMBER: THB 7,500 + BOOK

[\(Join Us Now! for these unique benefits\)](#)

NON-MEMBER: THB 9,000 + BOOK

[\(Click for Registration\)](#)

ANNUAL CONFERENCE FEE

Registration Package	Member Rate (THB)	Non-Member Rate (THB)
Package A (1 Seat)	9,000	12,500
Package B (2 Seats)	16,000 (8,000x2)	23,000 (11,500x2)
Package C (3 Seats)	22,500 (7,500x3)	33,000 (11,000x3)

[\(Click for Registration\)](#)

PAYMENT METHODS

1. Wire transfer to account information below:

Account Name: Licensing Association (Thailand)

Account Number: 020-109544-1

Bank Name: Kasikorn Bank PCL

Address: 716/5 Techavanit Road, Bang Sue, Bangkok 10800 THAILAND

Swift code: KASITHBK

Note: Kindly send the payment slip back to contact@licensingthailand.com. After the payment confirmation, we will confirm shortly.

2. Credit Card Payment on Conference Date at registration desk

More information on [www. http://licensingthailand.com](http://licensingthailand.com). If you have any queries, please contact by e-mail: contact@licensingthailand.com or tel: +662 056 5829 or +662 586 5307

HOTEL ACCOMMODATION

Chatrium Hotel Riverside Bangkok

28 Charoenkrung Road

Watprayakrai Bangkokholame, Bangkok 10120 Thailand

Tel: +66 (0) 2307 8888

Fax: +66 (0) 2307 8899

http://chatrium.com/chatrium_hotel

Grand Room Rate: THB 3,700 net/room/night, inclusive of breakfast & WiFi

Grad Room One Bedroom Rate: THB 4,100 net/room/night, inclusive of breakfast & WiFi

To receive these rates, return this hotel reservation form to:

Ms. Juthamars Chayangsu

Events Sales Manager, Chatrium Riverside Hotel

T: +66(0) 2307 8888 M: +66(0) 8 8003 4876 F: +66 (0) 2307 8899

Email: juthamars.cha@chatrium.com

and Pinta P. Macdougall at Pinta.M@tilleke.com