**LES Austria** 

## Celebrating World IP Day 2016 In Graz, Austria

ES Austria celebrated this year's World IP Day together with the University of Graz in the impressive baroque castle "Meerscheinschlössl" in the heart of Graz, Austria. More than 45 participants joined the event entitled "Cyber Security—How do I protect my know-how?" Distinguished speakers from industry and law firms presented and discussed legal and technical aspects of know-how protection and its practical implementation in companies.

Dr. Christian Gassauer-Fleissner from the Viennese law firm Gassauer-Fleissner spoke about the latest developments of the EU Directive "on the protection of undisclosed knowhow and business information (trade secrets) against their unlawful acquisition, use and disclosure" and their possible effect on the legal situation in Austria. Thereafter, Dr. Helmut Aschbacher from the Graz-based company XiTrust Secure Technologies GmbH gave insight into encryption technologies and electronic certificates that ensure data integrity and confidentiality. These technologies can be applied, for instance, in secure cloud solutions as well as in secure communication between staff members. Hannes Voraberger of AT & S Austria Technologie & Systemtechnik AG demonstrated how know-how and innovation processes are managed in one of world's largest printed circuit board manufacturer.

The event was concluded with a panel discussion and a final get-together with food and drinks to allow participants to discuss the exciting topic of the event with the three experts and provide ample networking opportunities.

In combination with the World IP Day Conference on April 26, 2016 LES Austria offered a LES100 Course on April 27, 2016 at the University of Graz.



World IP Day discussion panel from left: Voraberger, Gassauer-Fleissner, Aschbacher and Cizek. (Photo: University of Graz)



World IP Day from left: Gassauer-Fleissner law firm), Cizek (President LES Austria), Voraberger (AT&S), Aschbacher (XiTrust) and Scherrer (Vice-Rector Graz University). (Photo: University of Graz)



LES100: Karin Hofmann teaches participants as they prepare for licensing negotiations. (Photo: Thomas Adocker)

The speakers were Thomas Adocker from the Viennese law firm Schwarz Schönherr and Karin Hofmann from Vienna University of Technology, both from LES Austria.

The 14 course participants came mainly from the region of Graz, most of them from University Technology Transfer Offices or spin-off companies. The main aim of the participants was to get a first and compact insight into the topic of technology licensing. They were very satisfied and gave excellent feedback.



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**LES France** 

## **World IP Day In Paris**

April 14, 2016

On April 14 LES France organized a conference to celebrating World IP Day.



Pauline Eveno

Three laureates of the Price Jeune Ingénieur Créateur (Young Creative Engineers) of the Norbert Segard Foundation presented their inventions:

Pauline Eveno, founder of Syos; Camille Hetez, founder of Celescreen; and Lucie Mariotto founder of la Fabrique de la Danse. http://www.syos.co, www.celescreen.com, www.lafabriquedeladanse.fr.



Nicolas Le Roy

The three laureates demonstrated the importance of IP for a start up, and the difficulties and solutions to be found.

Stéphanie Lefebvre of Paris Biotech Santé, an incubator and start-up nursery in the human health field, and Nicolas Le Roy of the technopole Bordeaux Technowest, gave the assembly the key





Dominique Costantini

advice for creating "start-ups," and furthermore articulated the importance of accompanying them after they are set up.

The founder of OSE Pharma, Dominique Costantini, presented her business, and explained how IP rights—particularly patents—are necessary for the success of her enterprise. http://www.parisbiotech.org, http://osepharma.com, https://technowest.com.

Bertrand Sautier of Thomson Reuters pre-

sented the results of the second edition of the survey "Panorama du Licensing edition 2016." The activity in sales and acquisitions of patents remains strong.





François Perret

of IP, for more information go to https://www.pactepme.org.







Photos above: World IP Day Conference speakers and participants.

## LES France—Events And Webinars In 2015

once again, 2015 was a really rich year for LES France. No less than six conferences and two webinars were organised. We also actively participated in the publication of a report regarding "Sustainability and Intellectual Property" jointly with the national French Patent Office (Institut National de la Propriété Industielle).

In 2016, we will all be gathered in Beijing for the LES International Annual Conference. LES France looks also towards 2017 and we are focused on the organization of the LESI Conference in Paris. We will provide more information soon.

Allow me to give you a brief overview of all the topics and passionate debates we had in 2015. Keep in mind that those conferences are open to members of all LES chapters around the world. We would be glad to welcome you, so do not hesitate to contact us if you are interested.

## 1. Webinars

Two Webinars took place in March and June, pursuing our cycle of licensing webinars. The first dealt with "Tax impact of technology transfers and specifically of intragroup technology transfers" and the second was entitled "Audit clause and audit practices."

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