



LESI Committees:

End of Year Report for the 2022 International Management and Delegates Meeting – May 8, 2022

Submitted: April 5th, 2022)

Committee Name

IP Valuation

Chairs and Vice Chairs

Chair: Andre GORIUS ; Vice-Chairs : Veronique Blum, Anke Nestler, Andrea Vestita, Jon Ander Gomez, Fernando Da Cruz Vasconcellos, Ying Wang

IPV Certificate Project Director: Levente Petho

LESI Board Liaison

Action Plan

As relevant, consider addressing the following:

- Goals 2021-2022: launch the IPV Certificate: done
- Key topics discussed: value of data, IP Valuation challenges, Transfer Pricing
- Quarterly Committee Zoom meetings
- Webinars : Pan European LES: IP Valuation and Transfer Pricing
- Article for Global News April 2022
- Creation of the French Association AMAVI (Association for Management and Valuation of Intangibles); partnership with LES France and WIPO acted, EPO discussions under way
- Panel for SMEs and Startups in Venice 2022 Annual Meeting (Value creation & IP Strategy survival kit for SMEs and Start-ups)
- **NEXT STEPS:**
- Formalize AMAVI partnerships with LESI, Run Certification in France, then South Africa (through LES SA), then Italy (To be discussed in 2022)
- Create an IPV Committee in China
- Change governance : two co-chairs; Andre Gorius (LES France) and Sean Moolmann (LES South Africa); integrate Levente Petho as a vice-chair in charge of education
- WW webinars :
 - (1) Tax, Transfer Pricing and IP Valuation (with LES South Africa)
 - (2) Valuation of patents : the market approach
 - (3) IP Value and SDG – together with DGSDG-IP Index Committee