

LESI Committees: End of Year Report for the 2022 International Management and Delegates Meeting – May 8, 2022 Submitted: 08.04.2022 (date)

Committee Name: Innovation Trends

Chairs and Vice Chairs:

Chairs: André Gorius; Tanja Sovic; Bayani Loste;

VC for Communication: Dario Mohammadian Santander VC for Webinars: Antonio di Bernardo VC for Innovation Award: Matthieu Dhenne

LESI Board Liaison

Audrey YAP

Action Plan

Goals for 2021-2022

-Publication of several papers in Les Nouvelles Sept 2021

Three articles published in 2021:

- (1) Is The Current IP Framework Still Performing Well In Its Supporting Function Of Introducing New Technologies Into The Market? By:Matthieu Dhenne, Antonio Di Bernardo, André Gorius, Mark Marfé, Dario Mohammadian and Pierre Ollivier;
- (2) Innovation Trends In Energy, Environment And Advanced Materials: Future Challenges For LES By: André Gorius and Rinaldo Plebani;
- (3) Business Secrets Are At The Heart Of A Good Intangible Asset Strategy For Company Executives By: Pierre Ollivier and Victor De Leon

-Proposal to LESI Board of a LIT roadmap – End 2021

LIT Task Force transformed to a regular committee as of 2022.

-Management by a set of 3 co-Chairs and 3-4 volunteering Vice-Chairs

Three Co-Chairs and 3 Vice-Chairs as of March 2022.

-LIT Innovation Award 2022/Q1

Launch of LIT Innovation Award October 2021, submissions of entries by December 2021. Presentation of two awardees for Venice May 2022 Conference.

• Key topics discussed

New Technologies (e.g. IoT, AI, Robotics, Blockchain) SMEs and IP Sustainable Development Goals New Production of innovation (e.g., data, software) Energy, Environment and Advanced Materials Trade Secrets

Meetings / Calls

Les Nouvelles Live Call on February 1, 2022 on the three (3) publications. 14 Meetings between June 2021 and March 2022

Events / Webinars executed

Harnessing New Technologies For Faster Product-Market Fit (23 September 2021) – LES Philippines in collaboration with LES Innovation Trends Task Force, hosted a webinar on the latest programs of the Intellectual Property Office of the Philippines to help startups and SMEs facilitate patent protection. Director of the Bureau of Patents Lolibeth Medrano was main speaker while Dr. Tanja Sovic of TU Wien discussed LIT Innovation Award. Total Attendees: 35

• Resources / Work Products created (including articles for LES Nouvelles and Global News)

Suggestions for future focus / work to be done by the committee (including any change in scope, updates to the Charter, etc)

During the 22 March 2022 video call, new streams and members were added, thus:

- (1) New Technologies (IoT, AI, automatisation, etc.)
- (2) SMEs and IP
- (3) New production of Innovation
- (4) Energy, environment and advanced materials
- (5) Sustainable Development Goals (SDG) and Global Health Risks
- (6) Trade secrets
- (7) Circular economy and recycling
- (8) Innovation Collaboration
- (9) Alternative Food

Resolutions for the incoming term:

- Stream objectives are defined by each of the stream teams
- Each stream has a leader (members decide who will be your stream leader)
- Evolve in function of the way Committees handle their own objectives, actuality etc.
- The streams are not frozen: streams can decide to disappear when their mission is accomplished, new ones can be created, etc.
- Start regular focused webminars
- Extend publications to above topics