



LES International Management & Delegates Meeting (IMDM)

Virtual (via Zoom)
19 May 2021

Society Fact Sheet

Thank you for completing this LES Society Fact Sheet. This information helps us share your annual activities with the LESI Board and the Membership Committee. We have also included additional (optional) data questions as an appendix (while helpful, we appreciate that not all societies might have this data).

SOCIETY INFORMATION

SOCIETY NAME: Licensing Executives Society China, Hong Kong Sub-Chapter

CONTACT PERSON

(This person is responsible for communication with & timely submissions to the LESI Office. You may alternatively update your information directly on the website [here](#) and indicate below that it is up to date)

Name: Rosita LI

Company: ELLALAN

Address: 26th & 28th Floors, The Hennessy, 256 Hennessy Road, Wanchai, Hong Kong

Phone: +852 37523869

E-mail: rosita.li@ellalan.com

Website:

Twitter handle:

CURRENT SOCIETY OFFICERS

President: Rosita LI

Secretary: Annie TSOI

Treasurer: Janet WONG

Society Administrator(s): N/A

Delegates: Rosita LI (rosita.li@ellalan.com)

Michael Lin (mclin@marks-clerk.com.hk)

(please provide delegate e-mail addresses)

Term of Current Society Officers/ Date of Next Change of Officers: 1 January 2021 to 31 December 2022
(please notify LESI with a complete list of officers when the change takes place)

Annual Membership Dues: HKD1,400 from 1 January 2021 to 31 December 2022
(please note currency and any categories of membership)

MEMBERSHIP DATA

Category	Total Number	% Change from last year
Total Number of Members: <i>(please note any categories of membership)</i>	28	-20%

SOCIETY ACTIVITIES

Date and Location of Next Annual General Meeting (AGM): Tentative December 2022

Notable Society Activities / Educational Events during the past year:

(please include the date, purpose and number of attendees)

(1) 23 February 2021 – Webinar – “Covid-19 and its impact on the IP industry”

In order to understand more about the impacts COVID-19 brought to IP industry and companies, and the global trends and implications, LESCHK invited Ms Audrey Yap, President of LESI, to share her view on the topic.

Number of attendees: 34

- LESCHK as organizer

(2) 23 March 2021 – Webinar – “B.Duck 的成功故事 - 快樂從做鴨開始”

Mr Eddie Hui, the founder of the brand "B.Duck", was invited to share the success story of B.Duck and his experience in licensing.

Number of attendees: 33

- LESCHK as organizer

Please List Your Professional Committees (e.g., Education, Life Sciences, Transportation):

Legal Professional

Does your society have (or plan to start) a Young Members Congress (YMC)? Would your Society be interested in becoming more involved in WILA? If so, please provide a contact for each.

This has not yet been discussed. Will put it as part of the agenda in the next council meeting.

How can LESI or other LES Societies further support you?

By joint webinar, we are able to approach much more professionals in different fields from different countries. It helps to broaden the licensing knowledge of our members in both theoretical and practical aspect.

Report completed by : Rosita Li

Date : 13 May 2021

Appendix

Additional LES Society Membership Data

If known:

	Total Number	% Change from last year
Lawyers or patent agents in --		
private practice:		
law/patent firm:	21	-12.5%
production or sales company (goods and materials):	1	100%
IP consulting or transaction entity (NOT production/sales):		
Non-lawyers/non-patent/trademark agents in --		
law/patent firm:		
production or sales company (goods and materials):		
IP consulting or transaction entity (NOT production/sales):	6	-45.45%
Other members (please define):		
Women Members:	17	--
Young Members (< 40 years of age):	4	-55.56%