

# LESI International Management & Delegates Meeting (IMDM)

Virtual (via Zoom) 19 May 2021

# **Society Fact Sheet**

Thank you for completing this LES Society Fact Sheet. This information helps us share your annual activities with the LESI Board and the Membership Committee. We have also included additional (optional) data questions as an appendix (while helpful, we appreciate that not all societies might have this data).

#### **SOCIETY INFORMATION**

SOCIETY NAME: LES Britain & Ireland

#### **CONTACT PERSON**

(This person is responsible for communication with & timely submissions to the LESI Office. You may alternatively update your information directly on the website here and indicate below that it is up to date)

Name: Esha Cruickshank

**Company: NNE** 

Address: Nasmyth Building, 2nd Floor, 60 Nasmyth Avenue, East Kilbride, Glasgow, G75

**0QR, Scotland** 

Phone: 01355 244966

E-mail: les@northernnetworking.co.uk

Website: www.les-bi.org
Twitter handle: @LESBandl

#### **CURRENT SOCIETY OFFICERS**

President: Patrick Cantrill Secretary: Tom Gaunt Treasurer: Hayley French

Society Administrator(s): Esha Cruickshank

**Delegates:** 

Patrick Cantrill patrick.cantrill@wbd-uk.com

Tom Gaunt Tom.Gaunt@lewissilkin.com

Hayley French <u>Hayley.French@apitope.com</u>

(please provide delegate e-mail addresses)

#### Term of Current Society Officers/ Date of Next Change of Officers:

(please notify LESI with a complete list of officers when the change takes place)

Annual Membership Dues: £220 for individual

£335 for 2 corporate members £780 for 3-7 corporate members £1,080 for 8-10 corporate members

(please note currency and any categories of membership)

#### **MEMBERSHIP DATA**

Category	Total Number	% Change from last
	Hullibei	II OIII last

		year
Total Number of Members:	202	-16%
(please note any categories of membership)		

#### Date and Location of Next Annual General Meeting (AGM): 17 June 2021, Virtual

#### Notable Society Activities / Educational Events during the past year:

(please include the date, purpose and number of attendees)

- 'Licensing Q&A' on 15<sup>th</sup> July 2020 with 50 attendees.

This webinar was hosted by LES B&l's YMC Committee and panellists were Dr Kevin Nachtrab (Senior IP Attorney, Johnson & Johnson), Dr Hayley French (Chief Executive Officer, Apitope International), Colin Hunsley (Director, Inspired Licensing) and Simon Chalkley (Commercial IP Lawyer and Partner, Keystone Law)

- 'An Introduction to Intangible Asset (IA) and IP Valuation – deploying valuation to help drive business value & make good business decisions' on 8th September 2020 with 95 attendees.

LES B&I's IA Management & IP Valuation Committee hosted a webinar and Q&A session featuring invited panellists - Dr Fernando Da Cruz Vasconcellos (IA Director, Valuation Consulting), Dr André Gorius (PhD Independent Consultant) and Janet Knowles (Partner, HGF Law.)

- 'LES B&I 2020 Annual Conference' on 3rd November 2020 with 40 attendees.

The theme of the Annual Conference was 'Becoming Investor Ready'. Speakers from Epidarex, NatWest Group and Burness Paull presented and participated in a Q&A to discuss how to position companies for investment.

- 'Fun and Games - inside a video games developer' on 28th January 2021 with 60 attendees.

Steven Webb, General Counsel and Company Secretary of Sumo Group plc, one of the UK's largest providers of end-to-end creative development and co-development services to the video games industry, gave insight into the company's intellectual property considerations.

- 'Brexit: Impacts for IP, Trade and Commercialisation Agreements' on 18<sup>th</sup> February 2021 with over 100 attendees.

LES B&I, LES Benelux and LES France joint Brexit webinar – Session 1 of 3.

- 'Latest Trends in Co-Branding' on 14th April 2021 with 55 attendees.

LES B&I hosted a webinar discussing the latest trends in co-branding (the benefits and the potential pitfalls) and the intellectual property implications with Alan Harper (Director of Intellectual Property, Walker Morris LLP), Esther Jolley (Intangible Asset Director, Stobbs) and Abigail Wise (Senior Associate (Trade Mark Attorney), Bristows LLP.

- 'Valuation of Brands in a World of Data Analytics' hosted on 21st April 2021 with 50 attendees.

The LESI IP Valuation Committee, together with the LES Britain & Ireland and LES Germany IPV Committees, hosted a webinar on the importance of the valuation of brands and current trends in a world of data analytics.

- 'Brexit: Registered Trade Mark & Design Protection in the UK & EU' on 22<sup>nd</sup> April 2021 with over 50 attendees.

LES B&I, LES Benelux and LES France joint Brexit webinar – Session 2 of 3.

#### **Please List Your Professional Committees** (e.g., Education, Life Sciences, Transportation):

- Young Members
- Regional (Ireland, Scotland, North-West)

- Life Sciences
Does your society have (or plan to start) a Young Members Congress (YMC)? Would your Society be interested in becoming more involved in WILA? If so, please provide a contact for each.
Yes to both.
YMC Contacts – Adam Coughlin ( <u>Adam.Coughlin@Bristows.com</u> ), Rose Smalley ( <u>rose.smalley@wbd-uk.com</u> ), Tom Gaunt ( <u>Tom.Gaunt@lewissilkin.com</u> )
WILA Contact – Samantha Williams ( <u>WILLIASA@tcd.ie</u> )
How can LESI or other LES Societies further support you?
Joint online seminars.

Report completed by : <u>Esha Cruickshank</u> Date : <u>30 April 2021</u>

- IP Valuation

# **Appendix**

## Additional LES Society Membership Data

### If known:

`	Total Number	% Change from last year
Lawyers or patent agents in	Approx.	
private practice:	15	
law/patent firm:	175	
production or sales company (goods and materials):	0	
IP consulting or transaction entity (NOT production/sales):	0	
Non-lawyers/non-patent/trademark agents in		
law/patent firm:		
production or sales company (goods and materials):		
IP consulting or transaction entity (NOT production/sales):	15	
Other members (please define):		
Women Members:	90	
Young Members (< 40 years of age):	45	