



LESI Committee Form

Update for the 2021 IMDM – May 19, 2021

Committee Name: LESI Education Committee

Chairs and Vice Chairs

Co-Chairs:

Natalie Raffoul - LES USA Canada

Martin Schneider – LES Switzerland

Vice Chairs Appointed for 2020-2021

Asia – Sung-Pil Hwang – LES South Korea

Americas – Bruna Rego Lins – LES Brazil

Europe – Thomas Adocker – LES Austria

Other regions: Danie Dohmen – LES ZA

Proposal for 2021-2022

Same chairs and vice-chairs

Action Plan

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A. Guidelines for committee work:**1. Content on LESI Edu Committee Level**

- a) LESI / EPO advanced technology commercialisation negotiation master class
 - Improve existing two days curriculum
 - Continue to develop online curriculum
 - Develop one day course
- b) LES 100 licensing course
 - Update existing course
- b) Pop Up Courses
 - Develop ad hoc content focussing on actual topics (e.g., privacy law, regional topics)

2. Assist LES societies in obtaining educational content from other LES societies**3. Organisational aspects**

- a) Appoint regional vice-chairs
- b) Monthly committee chairs & vice-chair meetings
- c) LESI Edu Committee website: Update

B. Edu Committee Work in GeneralTerm 21/22 (work plan)

1. Monthly telephone conference calls between Co-Chairs and Vice-Chairs to discuss the ongoing education initiatives and workplan;
2. LESI Edu Committee Website: to be updated
3. Appointments of new regional Vice Chairs to follow
4. Outreach and reignite membership in the Education Committee
5. Re. further work on content work: See below **C.** and **D.**

C. LESI/EPO Technology Commercialization and Negotiation Master Class:

1. Integrating Master Class into EPO/LESI workplan 2021 with outlook for 2022
2. Further development and implementation of the *LESI/EPO 2 days advanced technology commercialisation course* (shorter speeches [45 instead of 60 minutes]); creating ICT and Start-Up topics in addition to the existing life sciences topic
3. Online test negotiation masterclass is planned for 23rd of June 2021
4. Online Train the Trainer Course is being planned for this coming term
5. Planning for a *2 days technology commercialization conference* for the Eastern LES societies in Oct/Nov 2021;
6. Planning for an online or on-site *1 day advanced technology commercialisation course* in London and Zurich (Sept / Oct 2021)
7. Continuing suitable communication channels with EPO and practising good communication with EPO both on strategic and operative level

C. Other Educational initiatives:

1. Working with LESI on creating speaker database (with a focus young members and attractive content) in support of educational events in other LES societies;
2. Working with LESI to create a content database (combined with speakers database) – the objective is to create more relevant and attractive content that could circulate (together with speakers listed in the speaker database) around (neighbouring) societies; LESI Edu Committee (regional VC) to engage and motivate LES societies to speak to each other on educational level and to exchange attractive content;
3. Assess status/content of LES 200/LES 300 – compare with LESI/EPO master class and with Belgium Beer LESI/LES China/CNIPA course
4. Tentative project (to be discussed during the 21/2 term): Pop-Up Courses – providing the ability for Members throughout society to engage with the Education Committee to create one-day or half-day educational events on-line or in-person with the support of the national society – the objective is to create more relevant content that could circulate around societies and offer more possibilities to younger members to have speaking opportunities and increase the number of speakers engaging societies regionally/globally – thereby attracting new members and stimulating new topics for discussion.
5. Further define the Education Committee strategy for the coming years: (1) basic course creation (update LES 100); (2) advanced courses (1 day and 2 days) (LESI /EPO master class and possible creation of other advanced licensing courses; (3) pop-up course creation; (4) create database of available LESI basis and advanced licensing courses/master classes; and (5) increase committee membership
6. LES USA Canada / LESI collaboration in 2021 for bringing international speakers/content to educational programming outside of the annual event
7. LESI / AIPLA development of licensing course

Zurich/Ottawa, 12th May 2021
Martin Schneider/Natalie Raffoul
