



LESI Committee Form

Update for the 2020 IMDM – May 17, 2020

Committee Name MEMBERSHIP COMMITTEE

Co-Chairs Yorikatsu HOHOKABE (LES Japan)
Héctor CHAGOYA (LES Mexico)
Alexander CIZEK (LES Austria)

Action Plan 2020/2021

1. Specific work with Societies
2. Coaching Member Societies to enhance their membership numbers through regional events

Goals (as of Action Plan 30 July 2019)

1. Development of speakers' database
2. Specific work with Societies
3. Coaching Member Societies to enhance their membership numbers through regional events

Meetings / Calls

- 25 June 2019 (Call)
- 27 June 2019 (Call, with LESI Board)
- 15-18 September 2019 (AIPPI London)
- 4 October 2019 (Call)
- 21-23 February 2020 (LESI WPM Padua)

Activities + Achievements

1. Development of speakers' database
 - Submission of draft scheme & contents for speakers' database to LESI Board (5 February 2020)
 - Information by Dana that LESI Board has been working with Education Committee on development of speakers' database itself and in parallel, and it will continue to do so (6 February 2020)
 - Membership Committee to stop activities and be on stand-by for assistance going forward (14 February 2020)
 - The project with recommendations, particularly on compliance with law related to personal data, was delivered to the Board, the project is now under the responsibility of the LESI administration

2. Specific work with Societies

- LES Malaysia

Email correspondence between MC and Board of LES Malaysia, incl.

(i) MC request for recent LES Malaysia's activities in the past few years and up to October 2019 and asking whether LES Malaysia has any difficulties or problems in conducting and expanding LES activities including efforts for increasing the number of LES members in Malaysia;

(ii) Board providing general views of LES Malaysia and reporting on works on some projects in the last two years with the hope to complete next year: LESM library, LESM talks and seminars, collaboration with government agencies to increase membership of industry players and participate in trade fairs, courtesy visit to the Malaysian IP office, LES course module preparation by committee members, digitization of documents and old files, participation in an intellectual property conference in KL for SMEs.

- LES Singapore

Email correspondence between MC and Board of LES Singapore re guidance on topics such as corporate membership.

- LES India

Email correspondence between MC and Board of LES India, incl.

(i) MC request for recent LES India's activities in the past few years and up to October 2019 and asking whether LES Malaysia has any difficulties or problems in conducting and expanding LES activities including efforts for increasing the number of LES members in India;

(ii) Board's apology for the delay in reverting and with LES India's fact sheets in some past years and in 2019.

- LES Brazil

Email correspondence between MC and Board of LES Brazil, incl.

(i) Hector was in touch with organizing committee of meeting in Sao Paulo and scheduled to attend and participate as speaker, which unfortunately had to be cancelled due to the pandemics as one of the earliest affected activities of LES globally; the event was also promoted within the other Latin American societies but the response was poor;

(ii) Region in general seems to be struggling to get members, direct communication with presidents of each society is recommended in order to assess how to help societies in the region better.

- LES Poland

Email correspondence between MC and Board of LES India, incl.

(i) MC request for recent LES Poland's activities in the past few years and up to October 2019 and asking whether LES Poland has any difficulties or problems in conducting and expanding LES activities including efforts for increasing the number of LES members in Poland;

(ii) Previous Board 2019 providing general views of LES Poland regarding problems and difficulties, however, also referring to new Board in 2020;

(iii) New Board 2020 providing general views of LES Poland regarding problems and difficulties, with LES Poland's fact sheets in some past years and in 2019, and reporting on some envisaged projects with the hope to complete next year;

(iv) Particularly stressing the problem with past open dues, which to some extent (2018) are claimed to be erroneous.

(v) MC report to LESI Board on findings and assessment of facts regarding LES Poland and the society's current status and on proposed actions.

(vi) Call MC and LESI Board on 4 May 2020 in which it is agreed for MC to help LES Poland in organizing one virtual hybrid seminar & training meeting in 2020 with the support of LESI.

- LES Turkey

(i) Originally, LES Turkey not identified to MC to be an ailing society.

(ii) In February 2020, MC is provided with report of Rob McInnes to LESI Board (dated 8 October 2019): Operationally, LES Turkey seems to be doing well; their issue seems to be a bad exchange rate with the USD, coupled with a difficulty increasing their dues. Hence, LES Turkey struggling to pay outstanding dues, hoping for them to be waived.

(iii) In view of Rob's report and LESI Board's direct intervention, MC in no further contact with LES Turkey.

