



## Initiatives and Achievements in 2019-2020

### MEETINGS:

- Successful Annual Meeting in Yokohama attended by more than 600 people - *thanks Junko Sugimura and LES Japan Organizing Committee.*
- LESI/ EPO 2-day joint advanced licensing course given successfully for the first time in Basel (June 2019) and in Istanbul (September 2019) - *thanks Martin Schneider and Thomas Bereuter and Omer Hiziroglu (and all of the speakers from LESI and the EPO).*
- 'Sell out' YMC regional meetings in Montreal, London and Seoul July to November 2019 -*thanks Vincent Bergeron and the whole YMC leadership team.*
- Successful 2-day EPO / LESI / LES B&I high growth company conference attended by over 300 people including many corporates - November 2019 - attracted attendees from all over the world - *thanks EPO and LES B&I.*
- Successful LES European Meeting in Madrid - September 2019 – *thanks Francisco Velasco President LES Spain & Portugal and the organizing committee.*
- Successful LES China / CNIPA / LESI 2 day advanced licensing course and high level visits to CNIPA and the Chief Judge of the new Intellectual Property Court in China ( Mr Luo) - November 2019 - *thanks LES China and LESI education committee especially Zhongqi Zhou ( President LES China ) Chris Shaowei , Martin Schneider and Natalie Raffoul (Co- Chair, LESI Education Committee)*
- LESI Americas Meeting in São Paulo (originally scheduled for March 2020 and now will be online later this year) – organized by the LESI Americas' Committee; first held in many years - *thanks Tatiana Campello, Jeff Whittle & Paula Mena Barreto (Co-Chairs).*

### ORGANIZATIONAL UPGRADES/CHANGES:

- Recruitment of LESI's first ever Executive Director Dana Colarulli - September 2019 (Dana joined us from the USPTO where he was Director of Governmental Affairs).
- Recruitment of David Drews new editor of Les Nouvelles and Global News - February 2020 - *thanks to Larry Plonsker Les Nouvelles Editor for 15 years 2005 to 2020.*
- Branding - refresh and updating of LESI branding (February 2020) - *thanks to Don Smith, Designer.*
- LES 5-year Long range strategy plan - launched with action steps (January 2020) - *thanks LESI Long Range Planning Committee - Sherry Rollo, Pat O'Reilley and Emmanuel Gouge, LESI Board and all contributors.*
- Business Advisors appointed to the LESI Board (May 2020) to better align LES efforts and activities with the needs of industry. This was one of the recommendations of the ad-hoc Task Force on Attracting Business.

### CREATING NEW TOOLS FOR LES SOCIETIES:

- Society Presidents' dedicated communication channel launched - January 2020 - *thanks Dana Colarulli and LESI Office.*
- Speakers database (first edition, launched April 2020) – to aide Societies in identifying high-quality, diverse and proven speakers that have been involved in other LES programs in other societies or annual meetings - *thanks LESI Education Committee, Dana Colarulli and LESI Office.*

- LESI App launched January 2020 - *thanks Dana Colarulli and Francois Painchaud.*
- Business Briefings– released In May 2020 on three topics: IP Management, IP Valuation and IP Licensing. Released on the LESI website and through the App. Available for Societies to customize and develop programs for member event and recruiting efforts task force to be launched in Berlin - *thanks Karin Hofmann, Danie Dohmen and Don Drinkwater and the team of writers and reviewers from all over the world.*
- LESI IP Valuation Certification Course proposed - *thanks to Andre Gorius, Anke Nestler, Levente Petho (LES Hungary).*
- Task Force on Attracting Business developed short promotional flyer targeting industry members to be used in recruiting and offered assistance in recruiting efforts.

#### WEBINARS:

- LESI Valuation Committee- setting up of regional and local Committees and successful webinars attended by nearly 100 members - *thanks Andre Gorius, Caroline de Mareuil-Villette, Véronique Blum and Levente Petho.*
- Revival of LES trademarks Committee and holding of successful Madrid protocol webinar - *thanks Stefan Voelker, Pete Bromaghim and Tatiana Campello.*
- Virtual World IP Day Celebration (via Zoom), “Innovate for A Green Future” – On 28 April, LESI hosted a virtual “toast” and featured speakers from WIPO and a guest speaker from Solight design (New York City, NY) – a solar/green company with patented technology and a Humanitarian Mission. (approx. 175 LESI members participated) - *thanks to Dana, Thomas and Alice Min Soo Chun*
- WIPO-LESI Joint Seminar on WIPO Operations and Patent issues (5 May, via zoom) – one of a potential series of topics that have been discussed with WIPO on issues of interest to LES members (200 LES members registered for the event) – *thanks to Dana, Natalie and WIPO team*

#### PARTNERSHIPS/COLLABORATION:

- EPO/LESI relationship going from strength to strength under our existing MOU and 2020 workplan currently being finalized - *thanks Thomas Bereuter and Martin Schneider.*
- WIPO relationship rekindled following LESI meeting with Francis Gurry in Geneva October 2019 - *thanks Arnaud Michel.*
- Potential Collaboration with other IP NGOs including APAA, IPO and planning of initiatives including webinar project with AIPLA - *thanks Dana Colarulli.*

#### COMMITTEE ACTIVITY:

- Women in Licensing Alliance (WILA) - recruitment of regional ambassadors and pilot mentoring scheme launched - *thanks Pam Cox, Sonja London and Eszter Szakacs.*
- Automotive Industry Board - subset of LESI High Tech Committee launched February 2020 - *thanks John Carney.*
- Revival of LESI Chemicals Committee and setting up of a global industry advisory board - *thanks Ningling Wang, Chair.*
- Continued work by the YMC in hosting monthly calls as well as planning events that target young professionals – *thank you Vincent Bergeron and the YMC Committee.*
- Setting up of LESI business Taskforce to recommend initiatives to attract more industry members- December 2019 - *thanks Andre Gorius, Scott Johnstone, Natalie Raffoul and Sun Pil Hwang.*
- LESI Patent & Technology Committee- ISO IP Management submissions - *thanks Patrick Terroir and the contributors.*
- LESI Education Committee involved in a number of projects including above and, also finalizing a one-day advanced licensing course with the EPO and running an online “train the trainer” event sometime later this year - *thanks to Martin Schneider and Thomas Bereuter at EPO*