



## **LESI Committee Form**

*Update for the 2020 IMDM – May 17, 2020*

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**Committee Name: LESI Education Committee**

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### **Chairs and Vice Chairs**

#### **Co-Chairs:**

Natalie Raffoul - LES USA Canada

Martin Schneider – LES Switzerland

#### **Vice Chairs Appointed for 2020-2021:**

Asia – Sung-Pil Hwang – LES South Korea

Americas – Bruna Rego Lins – LES Brazil

Europe – Thomas Adocker – LES Austria

Other regions: Danie Dohmen – LES ZA

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### **Action Plan**

(see next page)

## A. Edu Committee work

### Term 19/20

- Monthly telephone conference calls between Co-Chairs to discuss the ongoing education initiatives
- 2 meetings with EPO academy at EPO in Munich to further develop the LESI/EPO technology commercialisation and negotiation master class
- Successfully assisted with conducting the LESI/EPO master class in Basel, Turkey and Dublin
- Successfully assisted LES China with conducting LESI/LES China/CNIPA licensing course in Beijing – attended and instructors included Committee Chairs
- Attended CNIPA/LESI delegation meeting in Beijing
- Successfully held a joint webinar between LESI/WIPO in May 2020 – to develop relationship with WIPO (existing MoU)
- Collaboration started with AIPLA/LESI to develop licensing course
- LES USA Canada outreach and several productive telephone conference calls with Director of Education, Mark Keagle

### Term 20/21

- Appointments of regional Vice Chair to follow in 2020
- Outreach and reignite membership in the Education Committee
- Conducting monthly tel cons with Vice Chairs
- LESI Edu Committee website: Update
- Re. content work: See below B. and C.

## B. LESI/EPO Technology Commercialization and Negotiation Master Class:

- Integrating Master Class into EPO/LESI workplan 2020 with outlook for 2021 (including high growth technology business conference “IP for Venture” [similar to the Dublin conference])
- Further development and implementation of the *LESI/EPO 2 days advanced technology commercialisation course* (shorter speeches [45 instead of 60 minutes]); creating ICT and Start-Up topics in addition to the existing life sciences topic
- Online Train the Trainer Course is being planned for this coming year
- Planning for a *2 days technology commercialization conference* for the Eastern LES societies in November 2020;
- Planning for an online or on-site *1 day advanced technology commercialisation course* in London and Zurich (September and October 2020)
- Continuing suitable communication channels with EPO and practising good communication with EPO both on strategic and operative level

## C. Other Educational initiatives:

- Working with LESI on creating speaker database (with a focus young members and attractive content) in support of educational events in other LES societies;
- Working with LESI to create a content database (combined with speakers database) – the objective is to create more relevant and attractive content that could circulate (together with speakers listed in the speaker database) around (neighbouring) societies; LESI Edu Committee (regional VC) to engage and motivate LES societies to speak to each other on educational level and to exchange attractive content;
- Assess status/content of LES 200/LES 300 – compare with LESI/EPO master class and with Belgium Beer LESI/LES China/CNIPA course

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- Tentative project (to be discussed during the 20/21 term): Pop-Up Courses – providing the ability for Members throughout society to engage with the Education Committee to create one-day or half-day educational events on-line or in-person with the support of the national society – the objective is to create more relevant content that could circulate around societies and offer more possibilities to younger members to have speaking opportunities and increase the number of speakers engaging societies regionally/globally
  - Further define the Education Committee strategy for the coming years: (1) basic course creation (update LES 100); (2) advanced courses (1 day and 2 days) (LESI /EPO master class and possible creation of other advanced licensing courses; (3) pop-up course creation; (4) create database of available LESI basis and advanced licensing courses/master classes; and (5) increase committee membership
  - LES USA Canada / LESI collaboration in 2021 for bringing international speakers/content to educational programming outside of the annual event
  - LESI / AIPLA development of licensing course

**Zurich/Ottawa, 11<sup>th</sup> of May 2020**  
**Martin Schneider/Natalie Raffoul**

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