



LESI Committee Form

Update for the 2020 IMDM – May 17, 2020

Committee Name	Asia Pacific
Chairs and Vice Chairs	Chiew Yu Sarn (Chair) Vikran Duangmanee (Chair) Chikako Hashimoto (Vice Chair) Mark Pullen (Vice Chair) Gary Ma (Vice Chair) David Swain (Vice Chair) Fan Xiaobo (Vice Chair) Lionel Tan (Vice Chair)

Report

Activities:

LESI Annual Meeting 2019 at Yokohama, Japan on May 26 – 28, 2019 (650 participants)

YMC Meeting, Seoul, Korea on November 29, 2019

Winter Planning Meeting, Padua, Italy on February 21-23, 2020 – attended by LES A-P members from LESANZ, LES China, LES Korea, LES Philippines, LES Singapore

LESANZ activities:

Event Title	Date	Registrations
R&D Tax - NZ - via Webinar	TBC	
R&D Tax - AU - via Webinar	21-May-20	
LESANZ Annual Conference 2020 - Postponed to 7-9th April, 2021	15-17 Apr	58
LYIR - VIC - then became National & NZ due to COVID_10	30-Mar-20	185
LYIR - NSW	16-Mar-20	31
LYIR - SA - Joined as Webinar due to COVID-19 - 30th March		
Growing a Space Industry – Opportunities and Challenges - SA	27-Feb-20	2
R&D Tax - VIC	27-Feb-20	0
2020 Year		
Space: the Final (IP) Frontier	3-Dec-19	10
Innovation and Brewing: A Match Made in Heaven? - NSW	28-Nov-19	22
Exploring the impact of the repeal of s51(3) of the ACCC Act 2010 on intellectual property agreements	28-Nov-19	15
The what, why and how of a Licence Agreement: - NSW	15-Nov-19	21
Golf Day WA 2019	15-Nov-19	27
The harbour is no longer safe! Exploring the practical effect of the repeal of s 51(3) of the CCA on IP Licensing Agreements - SA	23-Oct-19	30
2019 Francis Gurry Lecture on Intellectual Property	14-Oct-19	0
Brexit and IP - VIC	14-Oct-19	34
Brexit and IP - NSW	10-Oct-19	20
LESANZ Intermediate Licensing Workshop 2019 - NZ	27-Sep-19	20
The Mechanics of a Licence Agreement: Practical Workshop - WA	12-Sep-19	15
Being Prepared: IP licensing arrangements & upcoming removal of the IP Safe Harbour from the Competition & Consumer Act 2010 (Cth) - NSW	14-Aug-19	26
2019 LESANZ "Celebrity themed" Wine Tasting & Networking Function - QLD	13-Aug-19	13
SA's Entrepreneurial Strategy - Research Commercialisation & Start-up Fund, & FIXE - 1st year of the Chief Entrepreneur	31-Jul-19	26
Bringing a Healthcare Solution to Market – A Life Sciences Hypothetical Panel Discussion - NSW	31-Jul-19	36
Government Grants and Assistance – What's in it for your business - WA	23-Jul-19	51
Collaborate or Go it Alone - an Innovator's Dilemma - NZ	3-Jul-19	7
2019's Licensing Lessons - SA	14-May-19	22
LESANZ WA - Foodivation	3-May-19	32
What the removal of the IP Safe Harbour from the Competition and Consumer Act 2010 (Cth) means for you - VIC	10-Apr-19	44
Revolutionising Intellectual Property - NZ	3-Apr-19	25
When your brand is more valuable than your product - NSW	28-Mar-19	12
Licensing Lessons 2019 - Takeaways from recent cases and regulatory developments - NSW	27-Feb-19	36
Licensing Year in Review - VIC	27-Feb-19	42
Pitch Night 2019 - WA	20-Feb-19	78

LES India activities:

- Meity, Bengaluru 2019 - The Ministry of Electronics & Information Technology (MeitY), Government of India and the Licensing Executives Society (LES) India held a joint conference on January 18th, 2019 at Tata Consultancy Services, 8th floor Multipurpose Hall, Global Axis H Block, KIADB Industrial Area, Whitefield Bengaluru, Karnataka, India. MeitY, in collaboration with LES India, invited technology entrepreneurs to learn the importance of IP creation, protection, assetization and commercialization in the ICT industry.
- Masterclass 2019- The Licensing Executives Society, India held its inaugural 1-day interactive course for professionals who create, protect, use and monetize technology intellectual property. The tri-city Certification Series is being scheduled for 18th Oct 2019 – Mumbai, 8th November 2019 – New Delhi and 15th November 2019 – Bengaluru. A non-residential program series offers an interactive 1-day course for professionals who create, protect, use and monetize technology intellectual property.
- LES India Annual General Meeting and Election were held at Krishna & Saurastri Associates LLP, K K Chambers, 2nd Floor, Sir P T Marg Fort, Mumbai-400001 on Decemebr 4th, 2019.

LES Japan activities:

- Annual General Meeting in Tokyo on 20 February 2019 (337 attendees including proxy basis)
- 9 Board Meetings
- mini-Annual Conference at Prince Hotel in Oiso on 11 October 2019 (108 participants)
- Joint Meeting with American Intellectual Property Law Association in Tokyo on 8 April 2019 (71 participants)
- 19 monthly seminars including World IP Day event in Tokyo and Osaka (841 participants in total)
- 10 licensing training courses in Tokyo, Nagoya and Osaka (161 participants in total)

Since then, due to COVID-19, LES Japan has cancelled all customary events, except that it held a board meeting via Zoom in April. LES Japan has cancelled their 2020 annual conference which they originally planned to hold in Ohtsu City in July.

LES Japan is now exploring possibilities of holding via internet monthly seminars, working group sessions, and a panel discussion event.

LES Malaysia:

1) LESM Library

LES Malaysia has listed a collection of books relating to licensing which will be made accessible to members. The list will be uploaded on their website and members will be allowed to borrow these books based on some Ts & Cs. This is due to be up on their website soon.

2) Collaboration with WIPO Singapore

LES Malaysia had planned a talk in collaboration with WIPO twice in 2019. However, it had to be cancelled the first time due to poor response and the second time due to the speaker's cancellation. They hope to reorganize the talk this year in the form of a webinar.

3) Digitization of documents

LES Malaysia has started digitizing all files, records and documents of the society for easy online reference. They are in the midst of sorting these documents.

4) Collaboration with local universities (Brickfields Asia college) and the Malaysian Technology Development Corporation

LES Malaysia has approached Brickfields Asia College and the Malaysian Technology Development Corporation for collaboration to organise courses/talks/seminars. They are still working on this and hope to see some progress this year.

LES Malaysia had a few seminars lined up for this year as they had been working on this since last year November. Their first seminar was scheduled in March to cover licensing issues in relation to the new Trademarks Act in Malaysia which came into force on 27 Dec 2019. This was postponed due to the Covid 19 outbreak.

LES Malaysia will now look into converting our seminars to webinars for this year.

They also plan to approach the Malaysian IP office to discuss potential collaborations as well as meet the new Director General, appointed recently.

Considering the circumstances they are facing with the pandemic, LES Malaysia is looking into focusing on webinars and revamping their website to enable more online interaction with their members. They are also considering to interact with members through social media accounts and generate more online content.

LES Singapore activities:

- 25 July 2019: Joint event with NTUitive – talk on Brand Valuation by Mr Samir Dixit, Managing Director of Brand Finance Asia Pacific
- 28 August 2019: seminar on the Development and Evolution of the Intellectual Property Ecosystem in China. The talk was conducted in Chinese by Mr Zhou Peng, the founder of IPR Daily, China's largest IP technology media
- 10 Sep 2019: Joint event with Questel on the topic of Intellectual Property Commercialization, with a panel comprised of Anna Fong, Head of IP Consulting & Services, Jeferson Staelens, Legal Tech Product Manager of Questel Singapore and Lionel Tan, President LES Singapore
- 23 October 2019: joint seminar with the accounting firm RSM Stone Forest on the topic of "Valuation of Intellectual Property". This seminar was presented by Mr Terence Ang, Partner of RSM and Treasurer of LES Singapore
- 4 & 5 Nov 2019: conducted the Basic and Intermediate Licensing Course with IPOS – this is a course to train participants on the various issues relating to licensing, including drafting and negotiation license agreements
- 17 Jan 2020: joint seminar with the World Intellectual Property Organisation (WIPO) on the topic of "Protection of Intellectual Assets and Resolving Disputes – the WIPO Advantage". Peter Willimott, Senior Program Officer from the WIPO Singapore Office and Chiara Accornero, Associate Legal Officer from the WIPO Arbitration and Mediation Center presented.
- 26 March 2020: joint webinar with the Singapore Land Authority GeoWorks on the topic of "Intellectual Property and Licensing Issues in the GeoSpatial Industry" with Chiew Yu Sarn presenting the webinar.

LES Singapore is also working with Enterprise Singapore on drawing up a informative booklet targeted at the Small and Medium Sized Enterprises (SMEs) in Singapore to provide them more insights into intellectual property issues and licensing terms. This is to foster a deeper understanding of licensing issues and also encourage more collaboration between the SMEs and the research institutions in Singapore.

Due to Covid-19, LES Singapore has had to postpone events involving physical meetings.

Also, the LES Asia Pacific Conference 2020 which was originally scheduled to be held in Singapore on 27 and 28 August 2020 will now have to be rescheduled.

Engagement:

Social media – LES Asia-Pacific LinkedIn page has been set up to facilitate communication and coordination of activities.

Virtual committee meetings – we are holding committee meetings via video conferencing.