

LESI 2019 Annual Conference Yokohama Japan

LES インターナショナル大会 2019 (横浜)

Create IP Culture - Open for Business



May 26 Sunday - 28 Tuesday, 2019 (IMDM: May 24-26)
2019年5月26日(日)~28日(火) (IMDM: 5月24日~26日)



PACIFICO YOKOHAMA
パシフィコ横浜



登録及び大会詳細 <http://www.lesi.yokohama/>



LESI 2019 Annual Conference スケジュール



2019年5月26日(日) Sunday, May 26, 2019

2019年5月28日(火) Tuesday, May 28, 2019

Time	Program & Session
18:00 – 20:00	Welcome Reception

2019年5月27日(月) Monday, May 27, 2019

Time	Program & Session
9:00 – 10:00	Keynote Speech 1 (英日の同時通訳あり) 日産自動車株式会社取締役・株式会社INCJ代表取締役会長 志賀 俊之 氏 Mr. Toshiyuki Shiga Member of the Board of Directors, Nissan Motor Co., Ltd. Chairman and CEO, Member of the Board, INCJ, Ltd.

10:30 – 12:00	Plenary Session 1 (英日の同時通訳あり) “How You Expect and Deal With Change of Globe - Designing future of your company and IP strategy”
---------------	---

12:00 – 13:30	Lunch
---------------	--------------

13:30 – 15:00	Workshops (*5) 1. What is Your Open Innovation Strategy to Address the Greatest Challenges? 2. Licensing Strategies with Multiple Licensors in the Competitive Field of Immunotherapy - theory and lessons learned 3. Knowledge Transfer from Universities 4. How Big Data, IoT and AI Impact Consumer Products 5. Trademark Coexistence Agreement Today: Anti-Trust Law and Other Pitfalls
---------------	---

15:30 – 17:00	Workshops (*5) 1. FRAND Mock Appeals - US and German Mock Appeal Oral Arguments Based on a Real US Case 2. Global Trends in Patent Dispute Resolution - an extensive study covering ten jurisdictions 3. Global Patent Strategy of Asian Companies 4. Artificial Intelligence: Global and Strategic Update on IP Behind the Disruption 5. Do's and Don'ts in the Protection of Trade Secrets and Transfer of Know-how on Cross Border Transactions - a practical overview
---------------	---

18:30 – 20:30	Japan Night Reception (Yokohama Museum)
---------------	--

Time	Program & Session
9:00 – 10:00	Keynote Speech 2 (英日の同時通訳あり) 株式会社良品計画代表取締役社長 松崎 暁 氏 Mr. Satoru Matsuzaki President and Representative Director, Ryohin Keikaku Co., Ltd. (MUJI)

10:30 – 12:00	Mini Plenary Session 1 (英日の同時通訳あり) “Recent IP and Business Trends in Advanced Drug Discovery Technology” Mini Plenary Session 2 (英日の同時通訳あり) “TBD”
---------------	--

12:00 – 13:30	Lunch
---------------	--------------

13:30 – 15:00	Workshops (*5) 1. Mock Mediation of IP License Dispute 2. Latest Court Decisions Affecting Patent Licensing 3. Acquisition vs. Partnership: How to Optimally Extend Portfolio and Presence in Pharma Business 4. Blockchain and Cryptocurrency: New Tools for the Digital Economy 5. The Use of Real World Assets in Computer Games
---------------	---

15:30 – 17:00	Workshops (*5) 1. Resolving SEPs Disputes - comparing litigations in courts and the use of ADR 2. Licensing and Litigation in the New European Landscape 3. Issues Facing Start-ups 4. Artificial Intelligence – What is it and how do you own and license AI-developed inventions and data? 5. Brand Strategy of Asian Companies – OEM vs. own branding
---------------	--

18:30 – 21:00	Gala Dinner
---------------	--------------------

※すべてのセッションについて日本弁理士会の単位認定を申請する予定です。

IMDM▼スケジュール

International Management and Delegates Meeting (IMDM) will be held on May 24-26.

May 24 Evening Welcome Reception
May 25 Committee Meeting
May 26 IMDM

*We also prepares Post-Conference KAMAKURA Tour on May 29, 2019.

LESI 2019 Annual Conference Organizing Committee in Licensing Executives Society JAPAN
Address: C/O Japan Institute for Promoting Invention and Innovation 9-14, Toranomom 2-chome Minato-ku, Tokyo 105-0001 Japan
〒105-0001 東京都港区虎ノ門2-9-14 発明推進協会内
日本ライセンス協会2019年横浜大会実行委員会
E-mail: conference@lesi.yokohama



LES 2019 YOKOHAMA

検索