

LESI Fact Sheet

LES ISRAEL

CONTACT PERSON *(This person is responsible for communication with & timely submissions to the LESI Office)*

Name : Hananel Kvatinsky
Company : Orbotech Ltd.
Address : Sderot Hasanhedrin
City & Postal Code : Yavneh 8110101
Country : Israel
Phone : +(972) 8-9423614 or (+972) 54-4229983
Fax : +(972) 8-9423626
E-mail : hkvatinsky@yahoo.com
Website :
Twitter : N/A
LinkedIn : <https://www.linkedin.com/in/les-israel-6370b4137/>

CURRENT SOCIETY OFFICERS

President : Hananel Kvatinsky
Secretary : Dalit Sagiv
Treasurer : David Colb
Society Administrator(s):
Delegates : Liad Whatstein
: Tessa Malamud – Cohen (resigned as of 14 March 2018)

Date of Next Change of Officers: Not set yet

(Please notify LESI with a complete list of officers when the change takes place)

Date of Next Annual General Meeting (AGM): Not set yet

<u>NUMBER OF MEMBERS</u>		<u>CHANGE FROM PREVIOUS YEAR</u>
Lawyers or patent agents in private practice	: 21	-6
Other members	: 4	-2
Thereof Young Members (< 40 years of age)	: 3	+1
Total membership	: 25	-8

Annual subscription rate : NIS 450

Please List Your Professional Committees (e.g., Education, Life Sciences, Transportation)

N/A

Notable Local Activities: Attached is our Annual report for 2017 (text only) listing 3 events held during 2017.

In addition – Adv. Sanford T. Colb and Hananel Kvatinsky contributed comments to the project with ISO led by Patrick Terroir.

LESI can assist by:

- (i) Encouraging keynote speakers to arrive to Israel and lecture at LES Israel meetings;
- (ii) Sponsoring certain activities in Israel such as conferences and courses (e.g.: international/regional conferences, "Train the Trainer" program, licensing courses), etc.;
- and
- (iii) Increasing awareness to LES Israel, including by way of holding LESI International and/or regional meetings in Israel (e.g.: LESI Winter Planning, LESI Annual Meeting, LESI IMDM, LESI Committee's Meeting, , etc.)

Other Comments:

LES Israel repeatedly requests assistance from LESI and even suggests potential channels of assistance (see above). However, unfortunately, little concrete assistance, if any, has been *actually* granted by LESI to LES Israel, to date. We really much hope that this year LESI will finally acknowledge LES Israel's growing activities and support LES Israel, in one way or another.

Specifically, LES Israel is facing increasing competition by other organizations that deal with IP, such as AIPPI (the International Association for the Protection of Intellectual Property)*, INTA (International Trademark Association), IPAA (Israel Patent Attorneys Association), ALAI (Association Littéraire et Artistique Internationale), ACC (Association of Corporate Counsels), etc. Said competition may result in membership defection from LES Israel. This can be reduced or avoided by launching unique programs here and holding in Israel a high-profile international conference. However, to do this effectively, we will need sponsorship and assistance from LESI.

A proven way to attract new members is conducting a 'tempting' conference. A conference with international participants is more attractive, in particular if the conference is more international.

In previous year's report we described and discussed in length the position of Israel as a great place for international conferences so we will not repeat it here. Please also note that AIPPI Israel is organizing this April an international conference <http://aippi.formwizard.co.il/#home>

Therefore, we request that LESI will join forces with LES Israel for organizing an international conference in Israel. **The best option is probably organize a one day conference adjacent to the Winter planning meeting.** I have discussed this matter during the last Winter Planning meeting in Wien with LESI President Peter Hess (who expressed his support) LESI President Elect Mr. Francois Painchaud, next President Elect Fiona Nicolson and Prof Heinz Goddar. We hope that this works out and that we will host the next Winter Planning Meeting around February 2019 or the following one.

We look forward to working with LESI on organizing in Israel a successful international event.

Report completed by : Hananel Kvatinsky, Dalit Sagiv, David Colb **Date :** 30 March 2018