



MICHAEL J. LASINSKI CURRICULUM VITAE

May 2023

Michael J. Lasinski is a senior managing director at Ankura Consulting Group where he heads the intellectual property (IP) group. Previously, he was a founding member of 284 Partners, LLC, a professional services firm focused on IP valuation, litigation consulting, IP strategy, and transactional services. Over the past twenty years, Mr. Lasinski has consulted on hundreds of engagements pertaining to IP-centric transactions, IP valuations, and IP damages analyses.

Mr. Lasinski is a recognized expert on financial aspects of intellectual property. He is *President of the Licensing Executives Society International (LESI)*, an association of over thirty national and regional member societies, and he is a *Past-President of the Licensing Executives Society USA & Canada (LES)*. Mr. Lasinski was also named one of the *World's 300 Leading IP Strategists* by Intellectual Asset Management. He is a past *Division Chair for the Intellectual Property Section of the American Bar Association*. He is a former *Chair of the Valuation and Taxation Committee for LES* and a former *Vice Chair of the Intellectual Property Owners' Valuation and Taxation Committee*. Mr. Lasinski is a Certified Public Accountant and an active member of the American Institute of Certified Public Accountants (AICPA) and the Illinois CPA Society. He is Certified in Financial Forensics by the AICPA and is a Certified Licensing Professional as initiated by the LES.

Mr. Lasinski has been involved in numerous SEP / FRAND matters where he has testified in US District Court, the International Trade Commission, the High Court of Justice of England and Wales, Chancery Division, Patents Court, and arbitrations. He has testified in these matters on breach of FRAND, willing licensee / licensor issues as well as patent damages. In addition to his experience in litigation matters, Mr. Lasinski has helped corporations (implementors) and licensors to determine FRAND royalty rates during licensing negotiations, to determine reporting requirements and indemnification costs and risk management. Mr. Lasinski's licensing and litigation experience includes all cellular standards, many WIFI standards, Video and Audio Codecs as well as others.

Mr. Lasinski has helped clients strategically manage their IP by creating global corporate organizations designed to maximize the current and future value of their intellectual property. His experience includes acquisitions, divestitures, mergers, joint ventures and bankruptcy. He has been a financial advisor to creditor committees, private equity companies, venture capitalists and Fortune 500 companies on numerous occasions. Mr. Lasinski was selected to be one of the developers/reviewers of the American Society of Appraisers Advanced Valuation Courses. He has lectured on intellectual property valuation for university business schools, law schools, the USPTO and other regulatory agencies.

Prior to focusing on IP, Mr. Lasinski was an automotive engineer and OEM program manager. Mr. Lasinski developed software for remote keyless entry and anti-theft systems. He was also responsible for airbag diagnostics, in-vehicle phone systems and other products.

**PROFESSIONAL
EXPERIENCE**

Senior Managing Director, Ankura Consulting Group, Dec. 2019 – Present

Managing Director & CEO, 284 Partners, 2010 – Dec. 2019

Managing Director, Capstone, 2009 – 2010

Managing Director, Ocean Tomo, 2006 – 2009

Executive Director, Center for Applied Innovation, 2005 – 2006

Vice President, Charles River Associates, 2004 – 2005

Managing Director, InteCap (now Charles River Associates), 1999 – 2004

Associate, IPC Group (now Charles River Associates), 1995 – 1999

Staff Accountant, Coopers & Lybrand (now PriceWaterhouseCoopers), 1994 – 1995

Program Manager, Ford Motor Company, 1989 – 1993

**EDUCATION /
LICENSES /
PROFESSIONAL
ASSOCIATIONS**

M.B.A., Finance and Accounting, The University of Michigan, with High Distinction

B.S.E.E., Electrical Engineering, The University of Michigan, Summa Cum Laude

Licensed CPA (State of Illinois)

American Institute of Certified Public Accountants

Illinois CPA Society

Certified in Financial Forensics (CFF)

Licensing Executives Society International, President-Elect

Licensing Executives Society USA & Canada, Past President (former Valuation and Taxation Committee Chair)

Certified Licensing Professional (CLP)

Intellectual Property Owners Organization, Founder and Former Vice Chair, Valuation and Taxation Committee

**EDUCATION /
LICENSES /
PROFESSIONAL
ASSOCIATIONS** American Bar Association, Former-Chair of the Intellectual Property Section
Division, Former-Chair of the Economics of the Profession Committee

**UNIVERSITY
INSTRUCTION
& IP VALUATION
COURSE
INSTRUCTION** Franklin Pierce Law Center
John Marshall Law School
University of Notre Dame, Mendoza College of Business
University of Michigan, Ross School of Business
US Joint Committee on Taxation, Ad-hoc group for IP valuation
US Chamber & USPTO to Chinese State Intellectual Property Office
Multiple courses for:

- Licensing Executives Society
- American Bar Association
- Intellectual Property Owners Organization
- Industrial Research Institute
- Many other IP Symposiums

PUBLICATIONS **Article:** “Assessing the reasonableness of 5G headline royalty rates,” IAM (Law Business Research), September 8, 2021, with Philip W. Kline and Alejandra Loaiza-Delgado

Book Chapter: The New Role of Intellectual Property in Commercial Transactions, Cumulative Supplement, 1997, with Andrew W. Carter. “Financial Accounting and Reporting Considerations, Supplementary Material”

Article: “IP Survey Finds ‘Gap’ in Information,” les Nouvelles, Volume XXXIII No. 3, September 1998, with Daniel M. McGavock.

Book Chapter: Intellectual Property in the Global Marketplace, Volume 1, Valuation, Protection, Exploitation, and Electronic Commerce, 2nd Edition, Melvin Simensky, Lanning Bryer and Neil J. Wilkof, September 1999, with Andrew W. Carter. Chapter 8: “Financial Accounting and Reporting Considerations”

Book Chapter: Intellectual Property Assets in Mergers and Acquisitions, Lanning Bryer & Melvin Simensky, December 2001. Chapter 4: “Valuation of Intellectual Property Assets in Mergers and Acquisitions”

Article: “Investing in IP,” European CEO, November-December 2007.

Article: “Patent Attorney Malpractice: What’s the Value of Nonexistent Patent Rights?” Landslide (a publication of the American Bar Association Section of Intellectual Property Law), January/February 2010, with Richard Conroy. Franklin Pierce Law Center

Article: “A look at licensing in the year ahead” IAM Licensing 250 2010: The World’s Leading Patent & Technology Licensing Lawyers (a publication of Intellectual Asset Magazine – The IP Media Group), December 2010

Article: “Introduction: A brief perspective on IP valuation” IP Value 2011 – An International Guide for the Boardroom (a publication of Intellectual Asset Magazine – The IP Media Group), January 2011

Article: “25%ルール」を否定したUniloc判決の影響～会計・訴訟対応の視点から～” (Article about *Uniloc* published in Japanese) Nikkei IP Awareness, January 20, 2011, with Kevin Arst

Article: “Licensing in 2011 and Beyond: Observations on Intellectual Property Quality, Value and Sale” WIPR, World Intellectual Property Review – Digest 2010, February 2011