



International Delegates Meeting – San Francisco 2009  
Thursday, 22 October – Friday, 23 October

## LESI Society Report

Summary of activity (June to October 2009)

**Deadline: 16 September 2009**

Name of Society: Licensing Executives Society (Singapore)

**Society Meetings/Seminars/Conferences** held between Manila (June 2009) and San Francisco (Oct. 2009)\*

\***Regular** meetings do not need to be listed separately – “six evening meetings” may be listed instead

Date	Topic	Location	Attendance
29 July 2009	“The Global Business of IP”	Biopolis, Singapore	100+
23-24 September 2009	Basic Licensing Course	IP Academy, Singapore	14
Bimonthly	Regular meetings of the Executive Committee	Offices of EXCO members	EXCO members
On needs basis	Meetings of the developers of intermediate licensing course.	Offices of members	Relevant members

1. Identify special meetings and state why they were notable (special speaker, # of attendees, etc.).

Seminar on “The Global Business of IP” on 29 July 2009 was significant. We had a number of distinguished speakers including LESI President, Mr Adam Liberman. We also had a large number of attendees, one of the largest for a public seminar held by LES Singapore. It was also the first event since the new executive committee took office in May 2009, and represents our renewed focus on the core activities and objectives of the society.

2. Has the number of meetings changed (increased/decreased) significantly? Explain why.

The number of meetings has increased, as part of our renewed focus on the core activities of the society.

### **Membership**

1. Has the number of members changed (increased/decreased) significantly? Explain why.

Membership had dropped off significantly from 2008 due to non-renewal. At the beginning of the year (our renewal date is 1 January 2009), only 18 members had renewed their membership. (This should have been reported in our previous society report and fact sheet for the Manila meeting but the figures reported appear to have been 2008 membership numbers, instead of the then-current 2009 members.) Membership has now increased to 29 as of the date of this report, due to recruitment activities including our basic licensing course. A higher public profile due to our increased activity since May 2009 has also resulted in a few lapsed members renewing their membership.

2. What steps are being taken to increase membership?

We have increased the number of activities by the society, including public seminars and the basic licensing course. We are planning to hold more public seminars and licensing courses. We are in the process of constructing a better website, with more interactive features relevant to members.

### **Delegates**

1. If your society does not send delegates to the International Delegates meeting, explain why.

We do send delegates to the International Delegates meetings.

### **LESI Committees**

1. Are any of your society members interested in joining an LESI committee? List their names.

Nil.

### **Assistance**

1. List any ways that LESI can assist in your societies' activities.

By sending/sponsoring speakers to our events.

By reducing society membership dues for younger members, so that we can reduce our membership fees for such members. This will assist in our membership recruitment, especially among younger licensing professionals.

By sharing training resources and materials with us.

By raising the profile of LES and building the LES brand. This will aid our efforts to increase our membership and enable LES Singapore to have a stronger voice and influence locally.

### **Legislation/Information**

Briefly summarize any changes to your legislation, regulations or business practices effecting licensing or technology transfer.

No significant legislative or other changes affecting licensing or technology transfer.

Report completed by CHIEW Yu Sarn  
Position in Society: President

Date: 1 October 2009