



LICENSING EXECUTIVES SOCIETY
INTERNATIONAL

International Delegates Meeting – San Francisco 2009
Thursday, 22 October – Friday, 23 October

LESI Society Report

Summary of activity (June to October 2009)

Deadline: 16 September 2009

Name of Society: **LES Malaysia (LESM)**

Society Meetings/Seminars/Conferences held between Manila (June 2009) and San Francisco (Oct. 2009)*

*Regular meetings do not need to be listed separately – “six evening meetings” may be listed instead

<u>Date:</u>	<u>Topic:</u>	<u>Location:</u>	<u>Attendance:</u>
29 July 2009	Joint Seminar on Licensing by SIRIM and LES Malaysia	Advanced Manufacturing Research Centre	75
7 August 2009	LESM Breakfast Talk on Patent Evaluation Tools	Wong & Partners	20
10 September 2009	Common Pitfalls in Licensing Agreements	KL Convention Centre	50+ (expected)

1. Identify special meetings and state why they were notable (special speaker, # of attendees, etc.).

The Joint Seminar on Licensing in conjunction with SIRIM was notable as we had Adam Lieberman as key speaker. The seminar also made LESM more visible to industry members and we managed to engage a public relations person to help gain some publicity for the society leveraging on the seminar and Adam’s presence.

2. Has the number of meetings changed (increased/decreased) significantly? Explain why.

The number of meetings has increased due to concerted effort by the committee members.

Membership

1. Has the number of members changed (increased/decreased) significantly? Explain why.

The number of members has decreased, possibly due to the economic situation.

2. What steps are being taken to increase membership?

We are trying to increase the number of activities and have engaged a public relations person to assist in getting more visibility for the society.

Delegates

1. If your society does not send delegates to the International Delegates meeting, explain why.

N/A – We usually do have at least one representative at the International Delegates meeting.

LESI Committees

1. Are any of your society members interested in joining an LESI committee? List their names.

Timothy Siaw - LESI Life Sciences Committee

Leela Baskaran – Asia Pacific regional committee

Assistance

1. List any ways that LESI can assist in your societies' activities.

LESI can inform us if there are international speakers who may be passing through Malaysia or this region who may be willing to give a presentation for LESM.

LESI can assist by giving us ideas on how to attract more industry members and make the society more relevant and visible to them.

Legislation/Information

Briefly summarize any changes to your legislation, regulations or business practices effecting licensing or technology transfer.

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Report completed by : Leela Device Baskaran
Position in Society: President

Date 3 September 2009