



LICENSING EXECUTIVES SOCIETY  
INTERNATIONAL

International Delegates Meeting – San Francisco 2009  
Thursday, 22 October – Friday, 23 October

## LESI Society Report

Summary of activity (June to October 2009)

**Deadline: 16 September 2009**

Name of Society: \_\_\_\_\_

**Society Meetings/Seminars/Conferences** held between Manila (June 2009) and San Francisco (Oct. 2009)\*

\***Regular** meetings do not need to be listed separately – “six evening meetings” may be listed instead

| <u>Date:</u>    | <u>Topic:</u>             | <u>Location:</u> | <u>Attendance:</u> |
|-----------------|---------------------------|------------------|--------------------|
| June 30, 2009   | LES BRAZIL Annual Meeting | Rio de Janeiro   | 70 pessoas         |
| July 01, 2009   | One Day Course            | Rio de Janeiro   | 25 pessoas         |
| June 2009-09-17 | LES FUNDAMENTALS 101      | Rio de Janeiro   | 20 pessoas         |

1. Identify special meetings and state why they were notable (special speaker, # of attendees, etc.).

We highlight LES BRAZIL Annual Meeting, which took place on June 30 through July 01, 2009 in the city of Rio de Janeiro. This Annual Meeting was designated as “Conference on Innovation and Licensing” and was designed as a joint conference involving LES chapters from Brazil, Argentina and Chile with speakers from the three countries being invited to deliver speeches on tax incentives to innovation and local experiences on R&D deals.

2. Has the number of meetings changed (increased/decreased) significantly? Explain why.

In comparison to last two years, LES BRAZIL has maintained the same number of events held during the period June to September 2009.

### Membership

1. Has the number of members changed (increased/decreased) significantly? Explain why.

There have been no relevant changes in respect to society membership as the number has ranged from 70 to 80 members and formed in a great extent by IP attorneys.

2. What steps are being taken to increase membership?

The steps undertaken to increase the membership number is the organization of trainings and other events that may divulge the activities of LES BRAZIL and disseminate the licensing culture. We have been focusing on universities and public research centers to seek the desirable membership increase. We believe that a good response is being achieved, since we already have requests for giving six course for 2010 and this will hopefully result in an increase in membership of University and research oriented people.

**Delegates**

1. If your society does not send delegates to the International Delegates meeting, explain why.

N.A.

**LESI Committees**

1. Are any of your society members interested in joining an LESI committee? List their names.

N.A.

**Assistance**

1. List any ways that LESI can assist in your societies' activities.

We understand that the financial support provided by LESI is highly important as it will help LES BRAZIL back up courses and trainings. Since we are applying for hosting the 2013 Annual Conference, we have already indicated our desire to obtain a Gold package of assistance (as delineated by the Meetings Committee in its website page).

**Legislation/Information**

Briefly summarize any changes to your legislation, regulations or business practices effecting licensing or technology transfer.

No recent changes to the legislation, regulations or business practices affecting licensing have occurred in Brazil.

Report completed by Mr. José Carlos Vaz e Dias  
Position in Society: Secretary Director

Date September 16, 2009