



LICENSING EXECUTIVES SOCIETY
INTERNATIONAL

International Delegates Meeting – Manila 2009
Friday, 5 June – Sunday, 7 June

LESI Society Report

Summary of activity (September 2008 to May 2009)

Deadline: 15 May 2009

Name of Society: **LES- Arab Countries**

Society Meetings/Seminars/Conferences held between Amsterdam (September 2008) and Manila (June 2009)*

*Regular meetings do not need to be listed separately – “six evening meetings” may be listed instead

Date	Topic	Location	Attendance
11 November 08	Seminar on Technology Development in the World and Its Impact on the MENA Region	Jordan	60
24- 27 November 08	Fundamentals of Intellectual Asset Management and Licensing Course	Tunisia	12
8 January 09	LES-AC Annual Meeting	Egypt	50
7-8 March 09	"Train the Trainer" Course	Jordan	10
18 April 09	"Managing IP in An Open Innovation Environment" Workshop	Saudi Arabia	40
12-13 May 09	Settlement of Licensing Agreements Disputes workshop	Lebanon	10
24- 25 May 09	"Negotiating and Drafting Licensing Agreements" Course	Dubai	15

- Identify special meetings and state why they were notable (special speaker, # of attendees, etc.).
The “Technology Development in the World and Its Impact on the MENA Region” Seminar was a special event due to the special speaker and rich seminar topics, as the seminar was attended by more than sixty (60) participants from different sectors.
- Has the number of meetings changed (increased/decreased) significantly? Explain why.
N/A

Membership

- Has the number of members changed (increased/decreased) significantly? Explain why.
Increased; due to open the membership to university students with reduced fees in order to increase the awareness about the economic importance of IP licensing, and to know more about the role of LES worldwide, our activities, competitions, education programs,...

2. What steps are being taken to increase membership?
- Giving one year free of charge membership at LES-AC to university graduate students from business and IP schools.
 - Organizing public events in cooperation with local/governmental organizations interested in the investment in IP, commercialization of inventions, and technology transfer in different Arab countries.
 - Marketing for the society membership during LES Arab Countries activities.
 - Promoting LES-AC Membership, through sending marketing letters to the targeted groups and interested parties.

Delegates

1. If your society does not send delegates to the International Delegates meeting, explain why.
N\A

LESI Committees

1. Are any of your society members interested in joining an LESI committee? List their names.
YES, please find below their names

Name	Committee\working Group
Mr. Sami D. Al-Obaid	Patent and Technology Licensing Awards and Education

Assistance

1. List any ways that LESI can assist in your societies' activities.
- Assist on establishing Licensing office to facilitate the technology commercialization process through licensing from and to the Arab countries.
 - To co organize a conference about licensing and technology transfer in the Arab Countries that will be held on November 2009.

Legislation/Information

Briefly summarize any changes to your legislation, regulations or business practices effecting licensing or technology transfer.

Lebanon: There are new IP law's project contains the amendment of 30 articles, most of them concerning the software's copyright. *(Provided by one of LES-AC members from Lebanon)*

Turkey: Some critical amendments were made in Turkish Trademark Legislation. *(Provided by one of LES-AC members from Turkey)*

Report completed by: **Renad A. Noubani**
Position in Society: **Society Manager**

Date: **09 May 2009**