



LICENSING EXECUTIVES SOCIETY
INTERNATIONAL

International Delegates Meeting – Manila 2009
Friday, 5 June – Sunday, 7 June

LESI Society Report

Summary of activity (September 2008 to May 2009)

Deadline: 8 May 2009

Name of Society: Licensing Executives Society of Malaysia

Society Meetings/Seminars/Conferences held between Amsterdam (September 2008) and Manila (June 2009)*

*Regular meetings do not need to be listed separately – “six evening meetings” may be listed instead

<u>Date:</u>	<u>Topic:</u>	<u>Location:</u>	<u>Attendance</u>
25.11.2008		Skrine, Kuala Lumpur	5

1. Identify special meetings and state why they were notable (special speaker, # of attendees, etc.).
N.A.

2. Has the number of meetings changed (increased/decreased) significantly? Explain why.
N.A.

Membership

1. Has the number of members changed (increased/decreased) significantly? Explain why.

Growth of membership has stagnated especially since the last quarter of 2008 but LES Malaysia has received several membership renewal applications recently.

2. What steps are being taken to increase membership?
Conducting activities which is relevant and of interest to members especially in areas of industry licensing, networking dinners, seminars.

Delegates

1. If your society does not send delegates to the International Delegates meeting, explain why.
N.A. We do send.

LESI Committees

1. Are any of your society members interested in joining an LESI committee? List their names.
N.A.

Assistance

1. List any ways that LESI can assist in your societies' activities.

- The economic downturn would make it more difficult for LES Malaysia to recruit more new members and/or maintain the current membership partly because the LESI annual remittance per member deemed

prohibitive. If LESI dues were reduced to a more affordable rate, this would assist LES Malaysia to utilise the existing funds on local membership development programs;

- Being alerted of potential speakers coming through Malaysia or the region so that LES Malaysia could plan future programmes for the members and the LESI officials.
- Funding initiatives from LESI that could benefit LES Malaysia, e.g. funding support for speakers.
- More content is disseminated and shared, and if more networking opportunities are provided.

Legislation/Information

Briefly summarize any changes to your legislation, regulations or business practices effecting licensing or technology transfer.

N.A.

Report completed by: Anniza Jamaluddin
Position in Society: President

Date : 4 June 2009
(with apologies for delay)