



LICENSING EXECUTIVES SOCIETY  
INTERNATIONAL

International Delegates Meeting – Amsterdam 2008  
Friday, 26 September – Sunday, 28 September

## LESI Society Report

Summary of activity (May to September 2008)

**Deadline: 26 August 2008**

Name of Society: **LES-Russia**

**Society Meetings/Seminars/Conferences** held between Chicago (May) and Amsterdam (September 2008)\*  
\*Regular meetings do not need to be listed separately – “six evening meetings” may be listed instead

Date: **June 5, 2008**

Topic: “**Peculiarities of licensing of content in accordance with Part IV of the Civil Code of the Russian Federation**”.

Location: **Moscow**

Attendance: **33**

1. Identify special meetings and state why they were notable (special speaker, # of attendees, etc.).  
The meeting of June 5, 2008 “Peculiarities.... of the Russian Federation” was particularly notable. The audience (aggregators of intellectual rights, mobile communication operators, producers of the digital video- and musical content) and the topic were a bit unusual. The meeting itself was vivid, live and very interesting. The meeting is sure to have served to popularize LESI in Russia.

Has the number of meetings changed (increased/decreased) significantly? Explain why.

### **Membership**

1. Has the number of members changed (increased/decreased) significantly? Explain why.
2. What steps are being taken to increase membership?

Newsletters, popularizing LES through the representative offices of the Chamber of Commerce of Russia in various regions, questionnaires on the best licensing practice etc. We are planning to organize an International LESI Conference in Russia. May be that will be an impact for increasing membership.

### **Delegates**

1. If your society does not send delegates to the International Delegates meeting, explain why.

### **LESI Committees**

1. Are any of your society members interested in joining an LESI committee? List their names.

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