ABOUT MONTRÉAL

Montréal has long been considered a leader in the field of technology, but in recent years, Montréal has become a powerhouse in sectors such as the gaming and visual effects industry, the pharmaceutical industry and the artificial intelligence industry.

The metropolis is now recognized as a hub/spot for technological innovation with its multitude of start-ups in artificial intelligence (more than 100 in 2017-2018), its flourishing ecosystem and hundreds of university researchers, each one more qualified than the other!

The labor market in Montréal is also among the most lively and dynamic in North America with unparalleled development opportunities. We have only to think of the multiple international groups such as Google Brain or Facebook AI Research that choose to settle there, in addition to large-scale local successes such as Cirque du Soleil, Stingray Music or Element AI, to name but a few.

A colorful city in perpetual effervescence with constant bustle, Montréal is right up there with the big cities of the world. Come stroll through its streets, admire its rich architecture and indulge in a snack of one of the food trucks found on the corner of many streets. You will be able to taste a multitude of typical Quebec dishes as well as world cuisine. Countless restaurants will make you discover unexpected flavors, from Little Italy to the Mile-End down through the Plateau Mont-Royal.

Ambling through the various parts of Montréal is a pure pleasure. Stroll along the Sainte-Anne-de-Bellevue Canal where exhibitions take place in the summer or in Old Montréal to learn more about the history of this beautiful city. Many guided bike, scooter or even boat tours will fulfill your desire for discovery and adventure. In July, “Weekends du Monde” and “Piknic Electronik” will make you dance to the rhythms of beautiful musical discoveries. Also enjoy the many terraces and micro-breweries that offer a wide variety of beers for a refreshing break! For night owls, Montréal will not leave you wanting, from its frenzied nightclubs to more intimate atmospheres - all the makings of an unforgettable evening.
Dear attendees,

Bienvenue à Montréal! I am particularly thrilled, as the Chair of the YMC Committee of the Licensing Executives Society International (LESI), to welcome you to our beautiful Province of Quebec, Canada.

Since some attendees might be hearing about LES (Licensing Executives Society) for the first time, I would summarize it as THE BEST international organization focused on the business of intellectual property worldwide, with the aim of bringing together IP professionals, valuation experts, in-house counsels, technology transfer officers, entrepreneurs, scientists and any other person interested or involved with emerging technologies and their business impacts. By becoming a member of a national LES Society, such as LES (USA & Canada) for instance, you are automatically a part of the LES International (LESI) family.

The YMC Committee of LESI has been created 10 years ago, with the aim of creating more engagement within the community of young LES members around the globe. After multiple events, workshops and networking opportunities around the world, including 7 Pan-European, 5 Pan-American and 2 Asia-Pacific dedicated YMC events, we can say that the YMC is now more active and relevant than ever!

I would like to thank the organizing committee for putting together such a strong program for this 5th Pan-American YMC event, both on the content and networking side. I would also like to thank the LESI YMC Committee Leadership, composed of 33 young leaders from all around the world, for their support and engagement with YMC and LESI as a whole.

Please, take some time today to realize the quality of the people attending this event, from 8 different countries. It is not often that you get to have such a crowd of talented young IP professionals in the same room!

Finally, I would like to thank all sponsors who made this event possible with their generous contributions, with some of them being back year after year to support the YMC.

Enjoy the event, and please stay involved or join LES, to get involved with the best crowd of IP professionals in the world!

Bonne journée à tous!

Sincerely,

Vincent Bergeron
Chair of the LESI YMC Committee

Dear YMC attendees,

The future of our fragile planet depends on developing bold ideas and allowing them to flourish. That’s why we need brilliant, smart and ethically-minded people leading in the field of international licensing and the protection of intellectual assets.

As LESI President, I am delighted to welcome you to this regional YMC Meeting in Montreal. I’m sure you will hear more about how you can play your part in promoting and encouraging the development of communities and businesses where IP can and will make a difference.

When I was a young lawyer working with life sciences businesses in the United Kingdom, I realised that the LESI’s global network was incomparable and that its strength was bound up in strong relationships and long-lasting friendships.

It is 10 years since LESI launched the YMC initiative and it continues to be one of the key success stories of LESI. The YMC has developed its own identity yet it remains a much-cherished part of the LESI family. Much of this success has been due to excellent leadership with many past YMC leaders now the foundation of our LESI Committees.

Our organisation is about the business of IP and is truly worldwide - we have individual members in 90 countries. It is vital for the world’s economy and the development of IP rich businesses that we have knowledgeable and well connected professionals in IP at every stage in their careers. I commend every YMC member for the vital part they are now playing. Thanks to you all.

I would also like to thank Vincent Bergeron, our LESI YMC Chair, and the entire organising committee for all of their hard work and imagination in designing such a stimulating program for this meeting - both educational content and exciting social events. Have fun, work together willingly and winningly - and advance our worthy cause.

Fiona Nicolson,
President, LESI

Hello YMC members!

Welcome to the beautiful city of Montreal for the 5th annual Pan-American LES YMC event. LES is thrilled to host you and your peers for a day of networking, learning, and inspiration. As President and Chairman of LES, I am looking forward to connecting with you while I am there. As a YMC member, you play an essential role in our community. Every day you are in the trenches, driving all sorts of intellectual property and licensing matters – whether it’s helping to manage the next deal or working on an upcoming merger or patent infringement case.

You have the opportunity to take what you learn and educate the broader LES community on the insights and best practices that will drive positive change across the industry. For that, we thank you and encourage you to stay involved.

Following your stay in Montreal, we invite you to join us in sunny Phoenix, Arizona in October for the LES USA and Canada Annual Meeting. Our Annual Meeting Young Members Congress reception will be the place to continue your YMC meeting discussions as well as make new connections. The conference features 31 sessions with more than 100 expert speakers including Assistant Attorney General of the Antitrust Division of the U.S. Department of Justice Makan Delrahim; Google Vice President and Chief Internet Evangelist Vinton Cerf; Microsoft Managing Director for Startups Shaloo Garg, and many more. Plus, we always manage to have a great time with new and old friends!

Lastly, as a member of LES, we’d be remiss if we didn’t remind you that our new royalty rate and deal terms surveys in the High Tech Sector and Life Sciences Sector are available free for LES members on our website. Check them out!

Enjoy Montreal and your time together. Please be sure to stop by and say hello to the LES Board members who will be meeting on Thursday, July 11th. I look forward to making lasting, valuable connections with all of you!

Sincerely,

Bob Held
President, LES (USA & Canada)
**THURSDAY, JULY 11TH, 2019**

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<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>7:00 p.m.</td>
<td><em>INVITATION ONLY</em> SPEAKERS AND SPONSORS DINNER</td>
<td>ROBIC OFFICE</td>
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<td></td>
<td>Cocktail activity</td>
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<td><strong>Dinner for Speakers and Sponsors only</strong></td>
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<td>9:00 p.m.</td>
<td>INFORMAL GET-TOGETHER FOR ALL ATTENDEES</td>
<td>L’ASSOMMOIR</td>
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<td>Warm-up networking event for all attendees before Friday’s program</td>
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**FRIDAY, JULY 12TH, 2019**

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<tr>
<th>Time</th>
<th>Event</th>
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<tr>
<td>7:15 a.m.</td>
<td><em>INVITATION ONLY</em> IN-HOUSE COUNSEL BREAKFAST</td>
<td>EAST RESTAURANT INSIDE THE RENAISSANCE HOTEL</td>
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<td><strong>Breakfast for in-house counsel only</strong></td>
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<td>8:00 a.m.</td>
<td>REGISTRATION/COFFEE</td>
<td>RENAISSANCE HOTEL</td>
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<td>Networking and Registration of attendees / Coffee and light breakfast</td>
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<td>Sponsored by Haha Loeser</td>
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<tr>
<td>9:00 a.m.</td>
<td>WELCOME SPEECH</td>
<td>RENAISSANCE HOTEL</td>
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<td>Vincent Bergeron, Chair of the Organizing Committee and Chair of LESI YMC / Fiona Nicolson, President of LESI / François Painchaud, Immediate-Past President of LESI / Bob Held, President of LES (USA&amp;Canada)</td>
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<tr>
<td>9:15 a.m.</td>
<td>PANEL 1 - DATA LICENSING FOR AI AND ML PANEL</td>
<td>RENAISSANCE HOTEL</td>
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<td><strong>Sponsored by Brion Raffoul</strong></td>
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<td><strong>Moderator:</strong> Brion Raffoul</td>
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<td></td>
<td><strong>Speakers:</strong> Misha Benjamin / Element AI / Anne Thériault / Coveo / Adam Sefler / Accuracy / Shayne Phillips / Halliburton</td>
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<tr>
<td>10:30 a.m.</td>
<td>COFFEE BREAK</td>
<td>RENAISSANCE HOTEL</td>
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<td>Coffee and pastries / <strong>Sponsored by BakerHostettler</strong></td>
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<td>11:00 a.m.</td>
<td>PANEL 2 - LICENSING IN THE ENTERTAINMENT INDUSTRY</td>
<td>RENAISSANCE HOTEL</td>
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<td><strong>Sponsored by CPA Global</strong></td>
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<td><strong>Moderator:</strong> Sam Wiley, CPA Global</td>
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<td><strong>Speakers:</strong> Caroline Jonnaert, Stingray Music / Sean Clark, TIVO / Ileana Tismanariu, Reflector Entertainment / Ana Gray Richardson-Bachand, Budge Studio</td>
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**INFORMATION**

**ORGANIZING COMMITTEE** / Committee Chair: Vincent Bergeron, ROBIC, Québec / Annie Gauthier, BCF, Montréal
Paul Gagnon, Element AI, Montréal / Stacey Dunn, Brion Raffoul, Ottawa / Erin Caldwell, BakerHostettler, Atlanta
Jeclas Shah, Pellegrino and Associates, Indianapolis

**Program scheduling**

- **12:15 p.m. - 12:30 p.m.** PRESENTATION OF CLP
  - François Painchaud, Immediate Past-Président of LESI
  - Trends in Outsourcing of IP Services
  - Cary Levitt, Chief Operating Officer at Dennemeyer Group
  - **RENAISSANCE HOTEL**

- **12:30 p.m. - 1:45 p.m.** LUNCH
  - Casual buffet lunch on the rooftop terrace of the Renaissance Hotel
  - Sponsored by Accuracy
  - **RENAISSANCE HOTEL ROOFTOP TERRACE**

- **1:45 p.m. - 2:00 p.m.** COMMITTEES AND SECTORS OF LESI
  - Stacey Dunn, Chair, LESI YMC Committee
  - **RENAISSANCE HOTEL**

- **2:00 p.m. - 3:15 p.m.** PANEL 3 - MDTECH INDUSTRY: REVOLUTIONIZING THE HEALTH ECOSYSTEM – A PAN-AMERICAN PERSPECTIVE
  - **Moderator:** Annie Gauthier, BCF
  - **Speaker:** Patrick B. Horne, Shumaker / Stuart Kozlick, BCF / Shane Russel, Medtronic / Roxana Aispuro, Becerril Coca and Becerril
  - **RENAISSANCE HOTEL**

- **3:15 p.m. - 3:45 p.m.** COFFEE BREAK
  - Coffee and pastries / **Sponsored by TechInsights**
  - **RENAISSANCE HOTEL**

- **3:45 p.m. - 5:00 p.m.** LICENSING WORKSHOP ON CANNABIS RELATED IP
  - **Moderator:** Stacey Dunn, Brion Raffoul
  - **Speakers and Table moderators:** Jason Moscovici, ROBIC / Tejas Shah, Pellegrino and Associates / Erin Caldwell, BakerHostettler / Philippe Bevin, INQ (Institut National d’Optique) / Antoine Bellermare, Fonds InnovExport / Danielle Gryzowski, Thompson Dorfman Sweatman LLP
  - **RENAISSANCE HOTEL**

- **5:00 p.m. - 5:15 p.m.** UPCOMING LES YMC EVENTS AND CLOSING REMARKS
  - Vincent Bergeron, Chair, LESI YMC
  - **RENAISSANCE HOTEL**

- **6:00 p.m. - 11:00 p.m.** COCKTAIL, BOAT CRUISE AND DINNER ON THE ST. LAWRENCE RIVER
  - Cocktail, Dinner, Drinks, Circus Show and Dancing
  - **Maximum capacity of 80 attendees**
  - **CROISIÈRES AML**

- **11:00 p.m. - open end** CASUAL GET-TOGETHER AT A NIGHTCLUB
  - Casual get-together in a trendy nightclub near the old port to get a taste of Montreal’s nightlife
  - **FLYJIN**
We are proud to support the LESI YMC Committee in its mission to advance intellectual property and licensing by engaging younger members and encouraging the next generation of excellence.

BakerHostetler
bakerlaw.com

SPEAKERS

ROXANA AISPURU, MASTER IN SCIENCE, BECERRIL COCA AND BECERRIL

Roxana AISpurU is a Chemical Engineer with a Master’s Degree in Bioprocesses. She studied a Specialty in Strategic Management of Innovation and Industrial Property. She is in charge of the IP Value Extraction and Technology Transfer activities at the Technology Transfer Office of BC&B. (recognized by the Mexican Secretariat of Economy). She has 7 years of experience in intellectual property and technology transfer at BC&B, where she has specialized in IP technical analysis, promotion and technology transfer, strategic knowledge and innovation management, technologies assessment for promotion, technological competitive intelligence and IP Valuation. She is authorized by the Mexican Secretariat of Labor and Social Welfare to train people in intellectual property and technology transfer topics. She has been instructor on several courses for private and public institutions focusing on intellectual property protection, IP valuation, knowledge management strategies and IP commercialization.

ANTOINE BELLEMARE, INVESTMENT DIRECTOR, FONDS INNOVEXPORT

Dr. Bellemare is Investment Director at the venture capital fund Fonds Innovexport. He has more than 20 years of experience in technology development in a wide array of environments (VC, startup, public multinational company, and university TDU). He is a Certified Licensing Professional (CLP) and serves as Secretary on its board, and as Co-chair of its Exam Development and Maintenance committee. He has also been highly involved in LES, where he founded and chaired the Quebec City chapter, served as Chair of the Valuation and Pricing committee and as Faculty for the IP & Licensing Basics course. He has been a speaker on various intellectual property related topics for LES, AUTM, WIPO and Technology Transfer Central, among others. He is Associate Editor (Americas) of IEEE’s Industrial Electronics Technology Transfer News (IETTN). He graduated from Université Laval with a Ph.D. in photonics.

PHILIPPE BOIVIN, VICE-PRESIDENT, CORPORATE AFFAIRS AT INSTITUT NATIONAL D’OPTIQUE (INO)

Philippe Boivin has been Vice-President, Corporate Affairs at Institut national d’optique (INO) since December 2009. Responsible for legal affairs, he is also in charge of the protection and management of intellectual property and technology transfer negotiations, and he serves as the company’s Secretary, and Safety and Security Officer.

Before joining INO, Mr. Boivin was a partner with McCarthy Tétrault where he practised for 15 years mainly in the field of intellectual property and technology law, and the acquisition and financing of technological companies. He was also a trademark agent.

During his career, he gave a number of lectures and published various articles on intellectual property and the law on technology including being a lecturer in intellectual property at Laval University. He was also an officer and director of a number of companies. He currently acts as Chair of the Quebec City Chapter of the Licensing Executives Society and is a member of the committee for the protection of innovations of Laval University.

Mr. Boivin received a Bachelor’s degree from the Law Faculty of Laval University in 1994, and was admitted to the Quebec Bar in 1995.

MISHA BENJAMIN, LEGAL COUNSEL, ELEMENT AI

Misha Benjamin completed his Civil and Common Law at the University of Ottawa, and started his career as an articling student and then associate in the corporate and commercial group at BLG.

He then moved to Spiegel Sohmer where he specialized in representing emerging tech companies in their commercial and fundraising efforts. Realizing that he wanted to work closely with the business and development teams long-term, he moved to an in-house position at Ubisoft Entertainment, where he dealt with a variety of IP and commercial issues.

VINCENT BERGERON, PARTNER, ROBIC LLP

Vincent Bergeron is a Partner, Lawyer and Trademark agent with ROBIC in Quebec City and Montreal, Canada, where he specializes in the protection and defense of intellectual property assets related to information technology, particularly in the fields of software, artificial intelligence, big data, blockchain, video games, Internet of things, virtual/mixed reality and other emerging technologies. He is also the leader of ROBIC’s 1TC practice group.

Author of over 140 publications and conferences, Vincent Bergeron has been invited as a speaker on intellectual property and emerging technologies issues by several organizations around the world.

Recently, he has been awarded the Young Business Personality of the Year Award in Quebec, the Louis-Philippe Philippe Pigeon Award from the Quebec Bar and the Raymond Blais Medal from Laval University.

He is also Chair-Elect of LESI’s YMC Committee, Past-Chair of LES (USA & Canada)’s YMC Committee, and Past-President of the Canadian Bar Association, Quebec Division, for the Information, Telecommunications and Intellectual Property Section.

ROXANA AISPURU, MASTER IN SCIENCE, BECERRIL COCA AND BECERRIL

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The Swiss Firm
to Lead You
Worldwide
We are a full service law firm with a top tier IP practice. With particular experience in the pharmaceutical, blockchain and design sectors, we walk the extra mile to protect and enforce our clients’ IP rights internationally.


Patrick is a United States registered patent attorney with over 15 years of legal experience that helps him communicate effective business solutions for opportunities and mitigating risks. He has an electrical engineering degree with power meter industry experience and particular technical expertise in electronics, computer software and business methods, telecommunications, medical devices, and mechanical arts. In helping clients build their international utility and design patent portfolios in a wide variety of industries, Patrick leverages patent examiner histories and art unit analytics to maximize patent quality and to minimize cost and time-to-issuance.

Patrick has extensive experience in transactional matters, including helping clients negotiate a wide variety of IT agreements, license agreements, purchase agreements, and others.

Patrick’s practice also involves performing legal investigations, including infringement and risk mitigation searches, validity analyses, and freedom-to-operate investigations, as well as counseling clients on trademark selection, protection, policing and opposition. Patrick also conscientiously advises on enforcement of IP and related litigation opportunities.

Erin Caldwell, Associate, Baker Hostetler

Erin Caldwell’s practice encompasses the procurement, protection and commercialization of intellectual property, with a focus on patents. She has prepared and prosecuted applications and has evaluated patents in various technical fields, including software and computing, mechanics, electronics and materials. Additionally, she makes a point to follow developments in emerging technologies, such as blockchain, autonomous vehicles and machine learning, to meet the needs of clients working at the frontier of innovation.

Erin strives to employ particularized strategies informed by the goals of each client. After identifying her clients’ objectives, she will identify the best route to achieving maximum protection and monetization.

Select Experience

• Reviewing contracts pertaining to rights and ownership of intellectual property.

• Responding to and overcoming objections relating to subject matter eligibility (35 USC § 101) in the software patent space.

• Preparing and prosecuting patent applications related to blockchain technology.

Stacey Dunn, IP Lawyer, Brion Raffoul

Stacey Dunn is an IP lawyer with Brion Raffoul, where she specializes in procuring and licensing IP assets for domestic and international clients. During her education and subsequent work experience in genetics, Stacey gained expertise in various life science fields, including agriculture, pharmaceuticals, microbiology and immunology.

Stacey’s work is largely focused on patent and industrial design prosecution and advising on patentability and FTO issues for clients in a diverse array of technical fields, including mechanical devices, consumer products, agricultural equipment, health products, and the life sciences. She is also experienced in drafting and negotiating customized IP ownership and licensing agreements, software license and service agreements, NDAs and specific IP provisions in employee or contractor agreements. Stacey is an active member of LES (USA and Canada) and is currently the Chair of its YMC Committee. She holds a Bachelor of Science in Genetics and a Juris Doctor in Law from the University of Manitoba.

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Annie Gauthier, Partner, Lawyer, BCF Avocats d’Affaires | Business Law

Annie Gauthier specializes in business law, mergers and acquisitions, and corporate law, and is one of the most respected lawyers in the field of technology and life sciences, and more specifically in the pharmaceutical industry.

With over 15 years’ experience, Annie has practised with a nationally and internationally renowned law firm and worked on highly complex major transactions in addition to becoming one of the leading licensing experts in Canada.

Before joining BCF, Annie was Director, Transactions at Pharmascience, the largest employer in the pharmaceutical industry in Quebec. Working at this generics giant for over two years gave her inside understanding of the industry and an opportunity to conduct transactions on every continent. This experience makes her a top strategic advisor for our clients.

Annie is actively involved with her peers and her community, and was also the President of the Montreal chapter of the Licensing Executives Society for over five years before becoming a member of the board of directors for the North American region of the organization in 2016. In 2014, she co-founded L’étroffe du succès Montréal, an organization dedicated to helping women that is affiliated with Dress for Success Worldwide, where she still serves on the board of directors and as Vice-President.


Patrick is a United States registered patent attorney with over 15 years of legal experience that helps him communicate effective business solutions for opportunities and mitigating risks. He has an electrical engineering degree with power meter industry experience and particular technical expertise in electronics, computer software and business methods, telecommunications, medical devices, and mechanical arts. In helping clients build their international utility and design patent portfolios in a wide variety of industries, Patrick leverages patent examiner histories and art unit analytics to maximize patent quality and to minimize cost and time-to-issuance.

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Intellectual Property

Intellectual Property is all about defining the “IT.”
What is IT? Did they take IT? Do you own IT?
How is IT different? Can you do IT?

At Hahn Loeser, our intellectual property team gets IT, so we can devise creative ways to define, explain, protect or defeat IT. And we do IT in a way that helps maximize our clients’ business opportunities and accomplish their objectives. With decades of experience advising clients ranging from multinational corporations to mid-market companies and innovative start-ups, our Intellectual Property Group has depth and breadth expertise in all aspects of intellectual property and technology law, licensing and counseling. Whether it’s high-stakes infringement litigation, navigating complex trade secret disputes, fending off patent and copyright trolls, creating strong world-wide patent and trademark portfolios, appearing before the U.S. Patent and Trademark Office, clearing new product designs, or negotiating multimillion dollar international licensing deals, because we’ve been there and done that, we can do IT for you.

Caroline Jonnaert, Senior Legal Counsel, Trademark Agent and PhD Candidate, Stingray Music
Caroline is a lawyer, trademark agent and PhD candidate at Université de Montréal. Both her professional and academic career revolve around intellectual property and marketing law. Caroline is much involved in the legal community. She is co-president of the Association des juristes pour l’avancement de la vie artistique (AJAVA) and president of the Information, Telecommunications and Intellectual Property Section of the Canadian Bar Association (CBA), Quebec Division. She has also published several papers and given various conferences on intellectual property and marketing law.

Her PhD project deals with copyright and artificial intelligence, which has notably earned Caroline an excellence scholarship from the University of Montréal. Caroline has also been invited to present her project on various occasions in Montreal, Quebec City, Washington and Paris.

Caroline Jonnaert has been a member of the Quebec Bar since 2007 and notably earned Caroline an excellence scholarship from the University of Quebec à Montréal. Caroline has also been invited to present her project on various occasions in Montreal, Quebec City, Washington and Paris.

Danielle Grzybowski, Lawyer, Thompson Dorfman Sweatman LLP
Danielle Grzybowski is a lawyer with Thompson Dorfman Sweatman LLP. Danielle’s practice is concentrated in the area of business law with an emphasis on intellectual property law and technology law. Her practice also includes intellectual property transactions, cannabis advertising and marketing, intellectual property protection, trademarks, copyrights, patents, licensing matters and franchise law. Danielle holds a Jura Doctor in Law from University of Ottawa.

ANA GRAY RICHARDSON-BACHAND, SENIOR LEGAL COUNSEL, BUDGE STUDIOS
Ana Gray Richardson-Bachand is Senior Legal Counsel at Budge Studios, a Montreal-based company that has become a world leader in the development and publishing of mobile applications for children. Her practice touches on many aspects of entertainment law, including intellectual property, contracts, brand licensing, privacy protection and advertising. Prior to joining Budge Studios, she worked for the live entertainment company Cavalia after starting her career with the IP Group of the international law firm Norton Rose Fulbright (formerly Ogilvy Renault). She completed her studies in civil law and common law at McGill University and also holds a BA in journalism from the Université du Québec à Montréal.

Danielle Grzybowski has been a member of the Quebec Bar since 2007 and has been invited to present her project on various occasions in Montreal, Quebec City, Washington and Paris.

Caroline Jonnaert is currently Senior Legal Counsel at Stingray Group Inc.

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ROBIC’s aim is to counsel its local and foreign clients on all aspects of their Intellectual Property rights with a view to providing them with a competitive edge in the marketplace through the effective management, protection, enforcement and commercialization of their innovation.

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SHAYNE PHILLIPS, SENIOR INTELLECTUAL ASSET MANAGER, HALLIBURTON

Shayne Phillips has been working in the intellectual property (IP) arena for over fifteen years, particularly in the areas of IP-related competitive intelligence and technical patent and nonpatent literature searching. Ms. Phillips began her career at Procter & Gamble (P&G) in Cincinnati, Ohio, working as a Technical Assistant in Corporate New Ventures (a group tasked with evaluating outside technology for the entirety of P&G). She then moved to the IP-practice group of Dinsmore & Shohl (also in Cincinnati), working as a Technical Consultant, providing both patent application prosecution support and IP litigation assistance. In 2008 Ms. Phillips moved to Columbus, Ohio, and began work at Chemical Abstracts Service (CAS) as an Editorial Analyst in the Mammalian Hormones Document Indexing Group of the Biochemistry Department of CAS’s Editorial Division. In 2002 she transitioned to the role of Applications Specialist at CAS, specializing in advanced STN training, focusing on protein and gene sequence searching in particular. Following her tenure at CAS, Ms. Phillips moved to Halliburton in Houston, Texas, working in their Intellectual Asset Management group as both the head of IP Competitive Intelligence and as a Senior Patent Liaison for the Cementing and Moltichem Product Service Lines. Ms. Phillips holds a Bachelor of Science degree in Biology from Youngstown State University, a Master of Science degree in Biochemistry from the University of Cincinnati, and a Master of Business Administration degree from Capital University in Columbus, Ohio. She is also a registered US Patent Agent.

NATALIE RAFFOUL, MANAGING PARTNER, BRION RAFFOUL INTELLECTUAL PROPERTY LAW

Natalie Raffoul is a managing partner with recognized expertise in the patenting of business methods and software, and the legal issues surrounding such subject matter. That recognition includes being ranked among the world’s leading patent practitioners by The World Leading Patent Professional’s IAM Patent 1000 publication annually since 2014, and in 2017, shortlisted as one of seven (7) most Highly Recommended patent prosecutors in Canada. She was also appointed to the McGill IPC Understanding Patents Course as teaching faculty in 2015 and then as Assistant Director in 2016 and Director in 2017 and 2018.

Ms. Raffoul specializes in filing and prosecuting patent and design applications for her Canadian clients worldwide. She provides advice to her clients, in English and in French, on worldwide patent filing strategies and portfolio management that include trade secret considerations. Her technology expertise includes artificial intelligence, electronics, communications and networking, blockchain, manufacturing, consumer products, fuel cells, security, software and mobile applications.

As a lawyer, Natalie also works with her clients on IP enforcement issues in the pre-litigation context. She has negotiated numerous successful agreements for her clients, that cover IP rights in Canada and globally. She is also experienced in drafting customized IP ownership agreements, software license and service agreements, end-user license agreements (EULAs), Material transfer agreements (MTAs), and non-disclosure agreements (NDAs).

SHANE RUSSELL, DIRECTOR, HEALTH SYSTEMS STRATEGIES & GOVERNMENT AFFAIRS, MEDTRONIC

Shane Russell is a very passionate and seasoned executive with over 15 years of experience within the healthcare industry. Having joined Medtronic Canada in 2007, he currently serves as their Director of Health Systems Strategies and Government Affairs in Quebec.

In his current role, Shane establishes and manages key executive relationships with various stakeholders throughout the healthcare industry and government, while also directing the execution of Medtronic’s value-based healthcare strategy by identifying how Medtronic’s entire portfolio of technologies, as well as services and solutions, may be applied to improve patient outcomes, decrease healthcare utilization costs, and increase provider care delivery efficiencies. Shane’s passion centers on not simply bringing technologies (as well as services and solutions) to market, but also ensuring their successful implementation and utilization to the benefit of the entire healthcare system, including patients.

Aside from his Medtronic functions, Shane also plays a very active role within MEDEC, the national association representing Canada’s innovative medical technology industry. Shane is currently starting a new mandate as president of MEDEC Quebec’s public affairs committee, while also serving on its executive committee. As part of his dual roles with Medtronic and MEDEC, he regularly interacts with government on policy issues affecting the company and industry.

Shane holds a bachelor’s degree in business administration, and has completed targeted executive programs from Harvard Business School and the Wharton School of Business.

ADAM SEIFER, ACCURACY

Adam is an Expert Advisor for Accuracy where he focuses on Innovation mandates across industries, especially in the fields of Healthcare & Banking where Technology and Artificial Intelligence are playing a disrupting role.

Adam delivers tailored solutions to companies ranging from Start-ups to Multinational corporations, with projects encompassing Strategy, Finance, and Project Management, ensuring clients grow their activities in an integrated and sustainable way.

Prior to joining Accuracy, Adam gathered 12+ years of experience across functions, sectors, and geographies, namely as a Consultant, Finance professional, but also as an Entrepreneur. Adam is also the co-founder of NeuroTechX Services, the consulting branch of NeuroTechX (the biggest International Neurotechnology company).

Adam holds graduate and bachelor degrees in Accounting from HEC Montreal in Canada. He also holds several professional designations in finance, including his CFA (Chartered Financial Analyst), CPA, CA (Canadian Chartered Accountant), CAIA (Chartered Alternative Investments Analyst) and PRM (Professional Risk Manager) designations.
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**FRIDAY, 6PM, PLEASE ARRIVE ON TIME AS WE CANNOT DELAY THE BOAT’S DEPARTURE TIME**
(Thursday, 9pm)

**L’ASSOMMOIR NOTRE-DAME**, 211 RUE NOTRE-DAME OUEST, MONTRÉAL, QC H2Y 1T4

(Friday, 11pm) **FLYJIN**, 417 RUE SAINT-PIERRE, MONTREAL, QC H2Y 2M4