



International Delegates Meeting – San Francisco 2009  
Thursday, 22 October – Friday, 23 October

## LESI Committee Report

Summary of activity (June 2009 – October 2009)

**Deadline: 16 September 2009**

Name of Committee: \_\_\_\_\_ Communications \_\_\_\_\_

Chair(s): \_\_\_\_\_ Barry Quest \_\_\_\_\_

Vice-Chair(s): \_\_\_\_\_

List all active members on the committee: \_\_\_\_\_ Ned Barlas (USA/Canada), Sun R. Kim (Korea), Christopher Shaowei (China), Kevin Nachtrab (Benelux), Marc Bethenod (France), Hayley French (GB/I), Stephen Poile (GB/I).

### 1. List any projects/workshops the committee has done during this period.

The Committee has continued to improve and enhance the web site, with the assistance of Stephen Poile (as employed Web Editor), Stephanie Silverstein (employed LESI Secretary), and also Larry Plonsker (employed Les Nouvelles Editor).

'Social Networking' sites (Blog, Twitter, Facebook, LinkedIn) have been coordinated and are accessible from the home page of the LESI web site.

There is now video (of the President's address at Manila) which is posted on YouTube (an LESI 'channel' has been set up on YouTube). This is accessible by link from the LESI web site and on the LESI Blog.

A Consultancy has been engaged to advise on any future restructuring and management of the site, and Background Information has been prepared and supplied to the Consultancy. The Committee will meet with the Consultancy at the Committee meeting in San Francisco.

### 2. List projects that will continue, or start after the end of this period.

1. Future development and management of the web site – awaiting consultant's recommendations.
2. On-line payment facility eg for International Meetings – on hold pending 1.
3. On-line forms so that Committee and Society Reports can be submitted on-line – on hold pending 1.
4. Improved Calendar of worldwide LES events – is there a way of dealing with this automatically rather than depending on local societies (perhaps a central calendar accessible to national secretaries?).
5. Possible calendar of other organisation's major events to help avoid conflict in arranging LES meetings.
6. Identifying and contacting other organisations to get them to link to LESI web site.
7. Improved update of membership database - is there a way of dealing with this automatically rather than depending on local societies.
8. Impressing on Committees the need for information to be input to the Committee pages.
9. Continue to update/archive to remove redundant and out of date information.

10. Consider reintroducing the Speakers Database.
11. Consider reintroducing the Service Database.
12. Revise the category/interests information on membership database to improve searching.  
Database categories
13. Review possible enhanced functionality – video content, webinars, news feeds etc. – and interface with Blogs, Twitter, YouTube etc. (Instead of using our own Forums should we just have a communal Blog?, instead of trying to keep up with news should we just link to IP news sites?).
14. Define the duties of the Communication Committee in relation to the employed personnel.
15. How to keep the information and resources up to date – this needs sharing between this Committee, other committees and employed assistance – perhaps allocation is required.
16. Prioritise the above projects.

3. List committee meetings (including conference calls) held outside the International Delegates Meetings.

Regular conference calls with Stephanie Silverstein.

4. List any committee publications (including anything posted on the web).

Postings on LESI Twitter, Blog and Communications Committee page on LESI web site. The President's entries on the Blog are posted by the Committee.

5. How can LESI help the committee be more active next year?

It is important for other LES members, particularly from Committees and National Societies to submit information, reports and news for inclusion on the web site.

6. How much money would you like for next year's budget? Provide a brief description of the project the money will be used for.

A budget is required to cover the ongoing costs of maintaining the web site (Web Editor, Service Provider, the Consultancy, and implementation of any changes recommended by the Consultancy)

Report by (Name) \_\_\_\_\_ Barry Quest \_\_\_\_\_  
Position on Committee: \_\_\_\_\_ Chair \_\_\_\_\_

Date \_\_\_\_\_ 6 Oct 2009 \_\_\_\_\_