



LICENSING EXECUTIVES SOCIETY
INTERNATIONAL

International Delegates Meeting – Manila 2009
Friday, 5 June – Sunday, 7 June

LESI Committee Report

Summary of activity (September 2008 – May 2009)

Deadline: 8 May 2009

Name of Committee: Endowment

Chair(s): Dwight Olson & Nabil Salame

Vice-Chair(s): Rodolfo Martinez

List all active members on the committee: Dwight Olson, Nabil Salame and Rodolfo Martinez

1. List any projects/workshops the committee has done during this period.

Support for the international business plan competition in the amount of \$30,000. The \$30,000 includes two international finalist teams at about 12k each, 5k for the global award and a contribution of 1k to the expected overhead expenses.

The LES Foundation in cooperation with The Licensing Executives Society (USA and Canada), Inc., and The Licensing Executives Society International (LESI) congratulate all of the outstanding teams that participated from across the globe!

Finalists for 2009 LES Foundation Graduate Student Business Plan Competition

- **CounselLink (Swinburne University of Technology, Australia)**
CounselLink is a technology services, outsourcing and lead generation company for the allied health industry - i.e. medical professionals who are not doctors, such as physiotherapists, dieticians and psychologists.
- **Ground Up Biosolutions, LLC (University of Arkansas, USA)**
Ground Up Biosolutions will be the optimal sustainable recycling solution for municipalities and poultry farms, minimizing their carbon footprints and the pollution of watersheds, while creating from their by-products a low cost, effective, environmentally friendly fertilizing solution that provides an alternative to chemical products.
- **Pass Pro-tech™ (University of Texas at Dallas, USA)**
PassPro-tech™ is a unique, single-sign-on password technology that offers a simple, secure way to authenticate users on multiple networks with a significantly higher level of security than competing technologies.
- **Pax Neuroscience, Inc. (University of Illinois at Chicago, USA)**
Pax Neuroscience, Inc. is a solutions-based biotechnology company offering a patented blood test that measures effectiveness of drug therapies for patients suffering from Major Depressive Disorder.
- **Poppet International Pty Ltd. (Swinburne University of Technology, Australia)**
Poppet International is a development company specializing in patented, technology-based

manufacturing solutions targeting identified market needs in infant feeding and bio-medical security.

2. List projects that will continue, or start after the end of this period.

The LES-AC request for \$9000 for the Research and Translation of the project entitled (Settlement of Licensing Agreements and Disputes). The matter is being followed up with Mr. Adam Liberman to get the Board's approval.

3. List committee meetings (including conference calls) held outside the International Delegates Meetings.

4. List any committee publications (including anything posted on the web).

<http://www.lesfoundation.org/> The international business plan competition web site at the licensing foundation site.

5. How can LESI help the committee be more active next year?

6. How much money would you like for next year's budget? Provide a brief description of the project the money will be used for.

- a. Support for the international business plan competition in the amount of \$30,000.
- b. LESI partially funding (US\$ 10,000.00) a joint international meeting LES Brazil, Argentina and Chile will held next April in Rio de Janeiro.

Report by (Name) Dwight Olson and Nabil Salame

Date 4/29/2009

Position on Committee: Co-Chairs